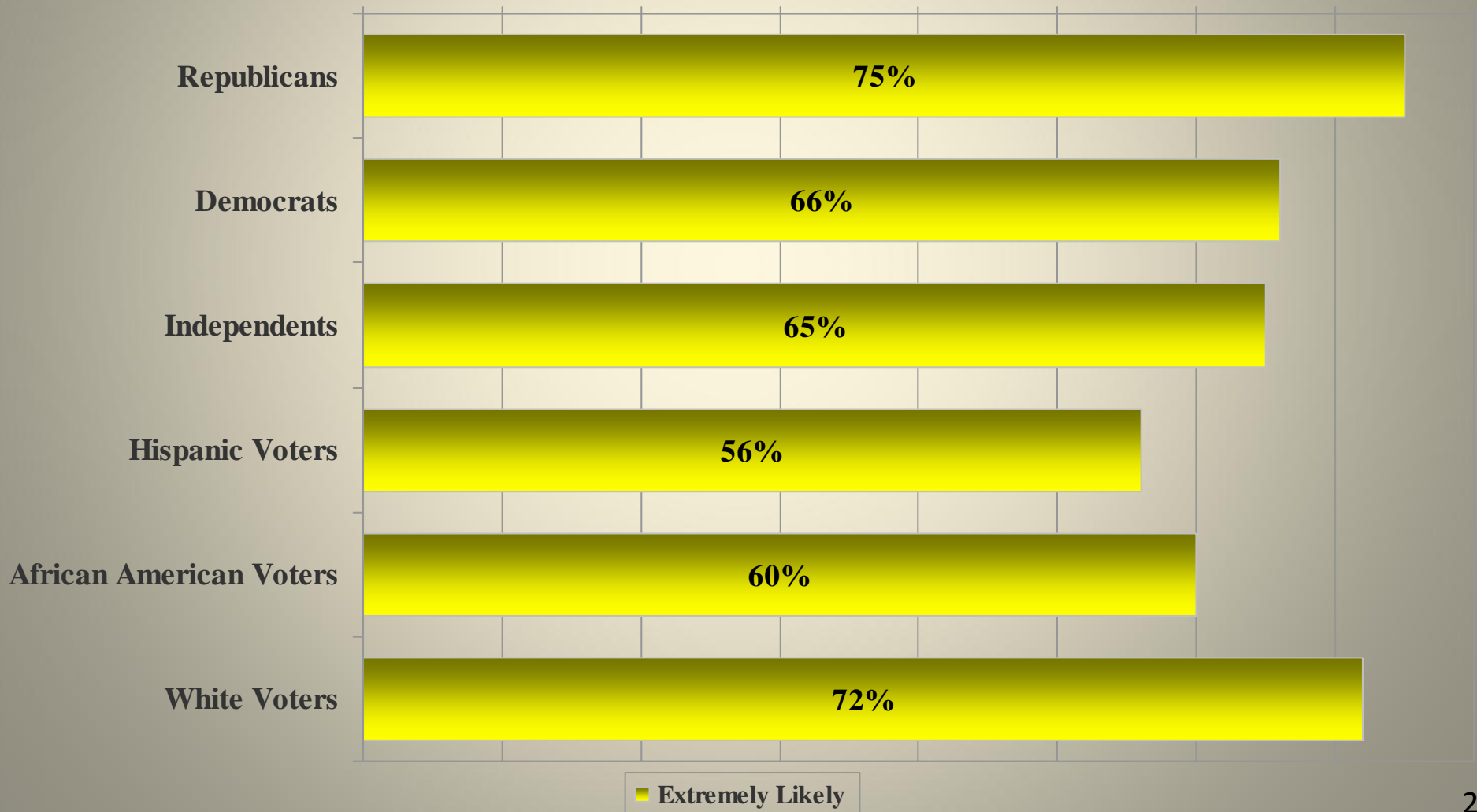




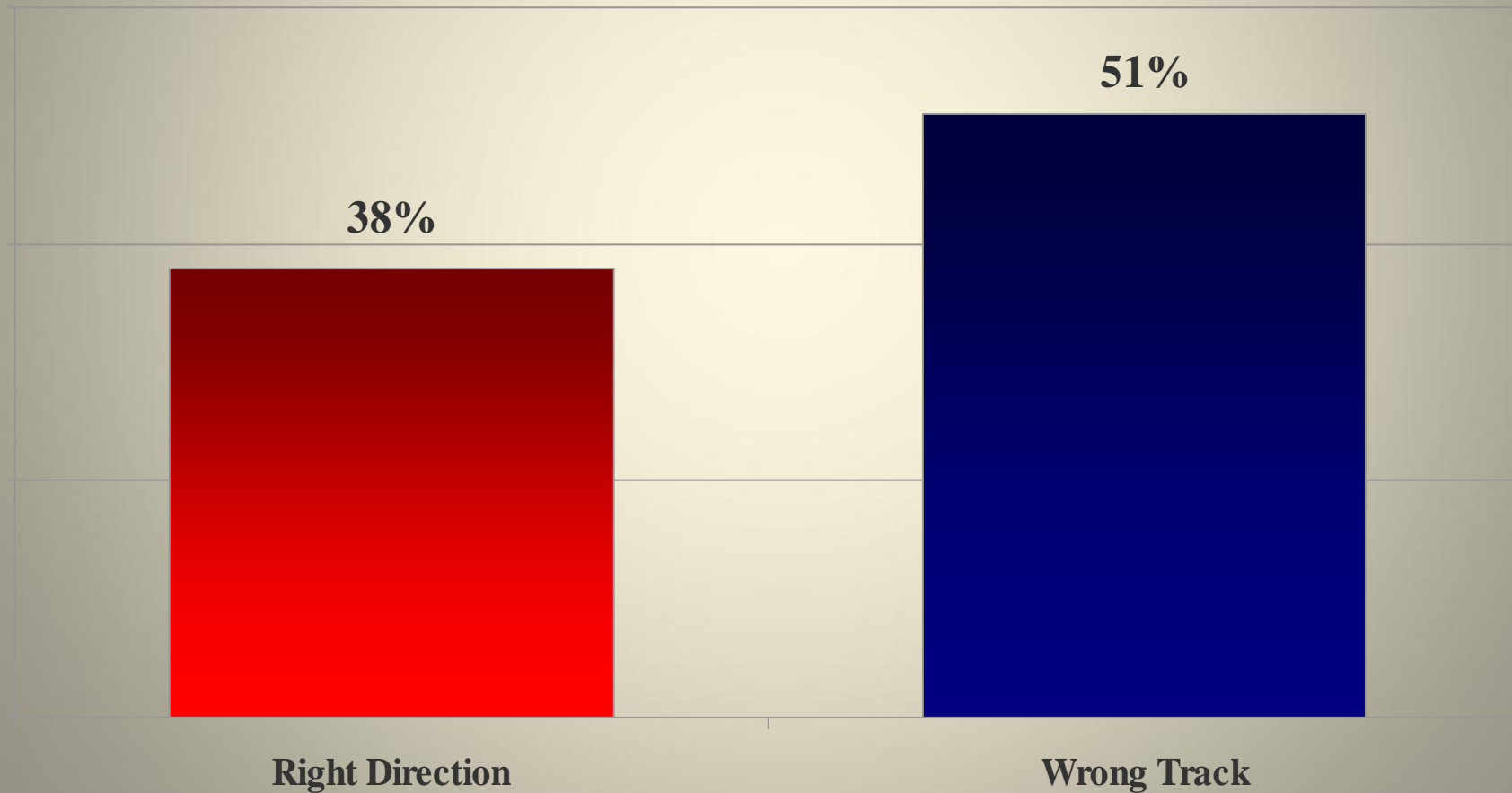
# THE GWU BATTLEGROUND POLL

A National Survey of 1,000 Registered “Likely” Voters

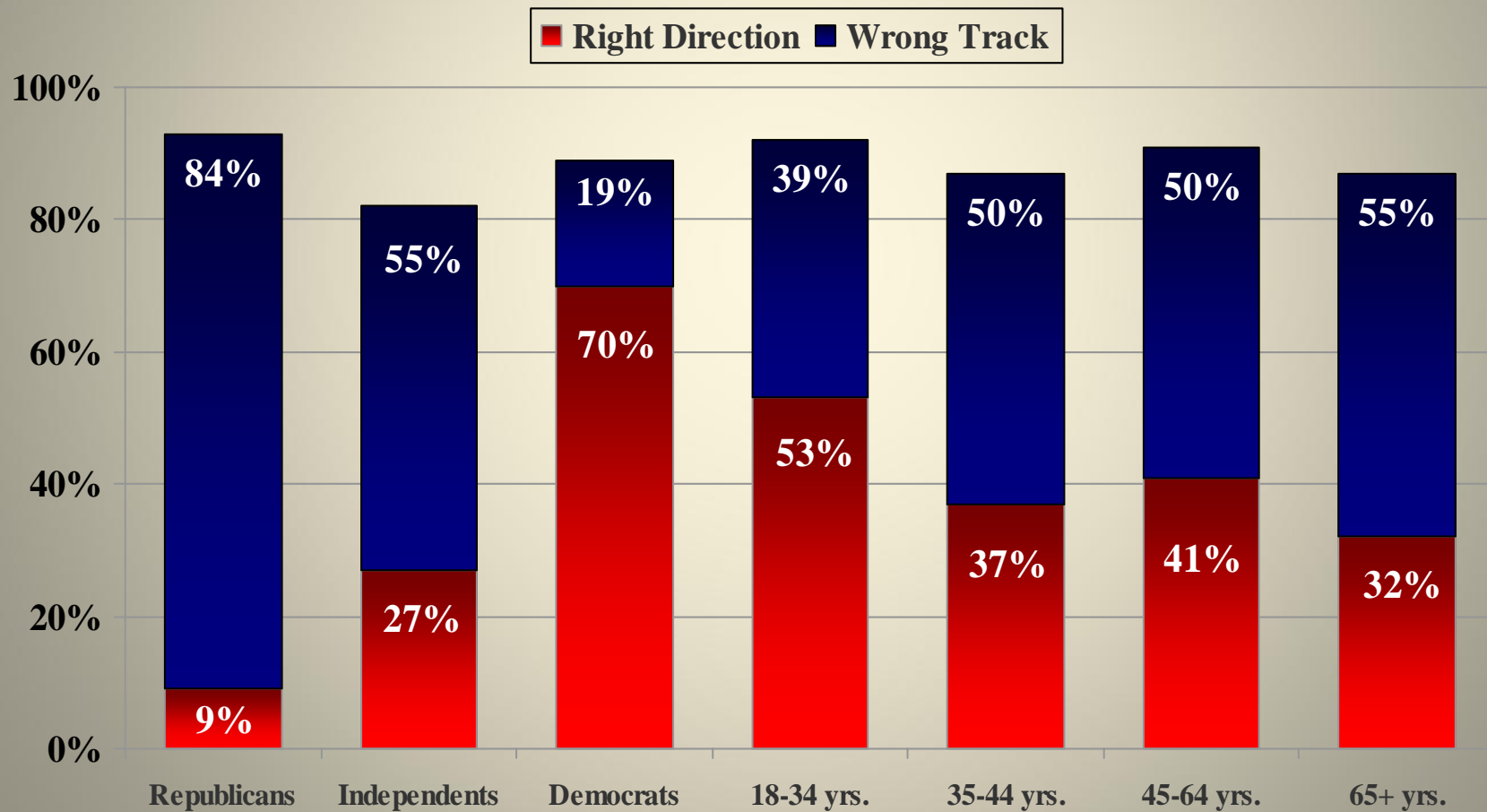
## Vote Intensity (Extremely Likely to Vote)



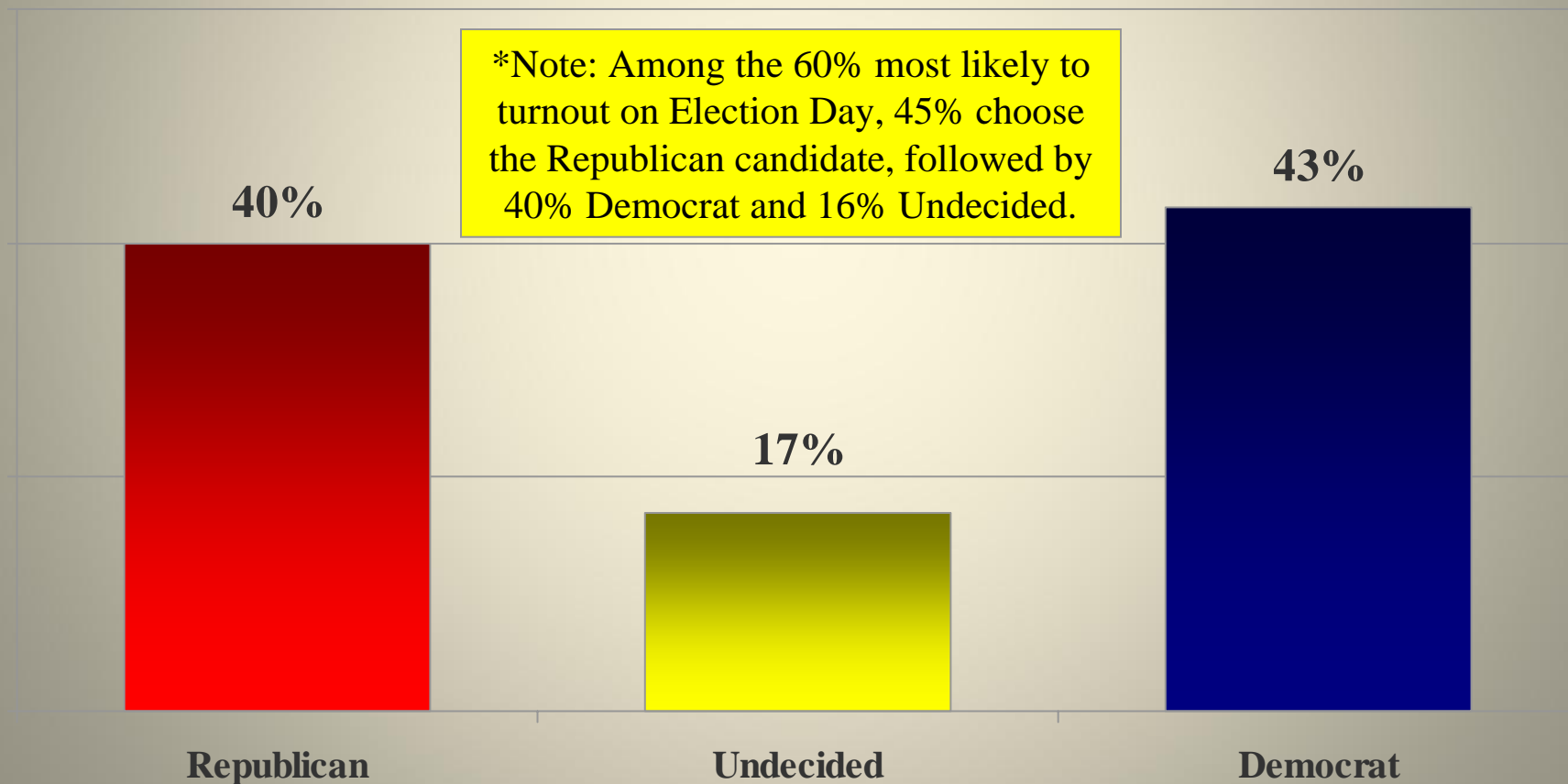
Do you think things in the country are going in the right direction or are on the wrong track?



Do you think things in the country are going in the right direction or are on the wrong track?



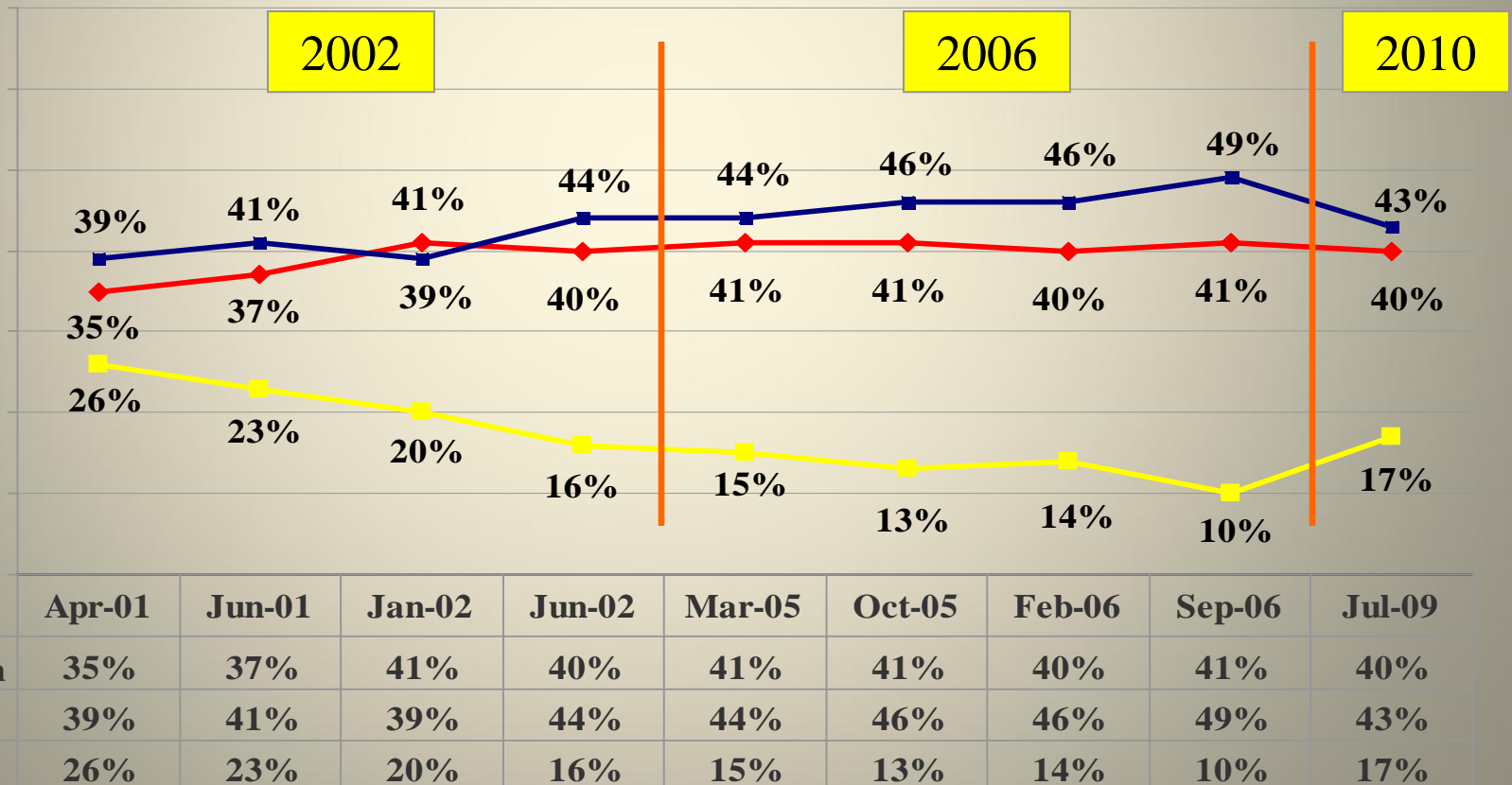
If the election for Congress were being held today, and you had to make a choice, would you be voting for the Republican candidate or the Democrat candidate in your Congressional district?





If the election for Congress were being held today, and you had to make a choice, would you be voting for the Republican candidate or the Democrat candidate in your Congressional district?

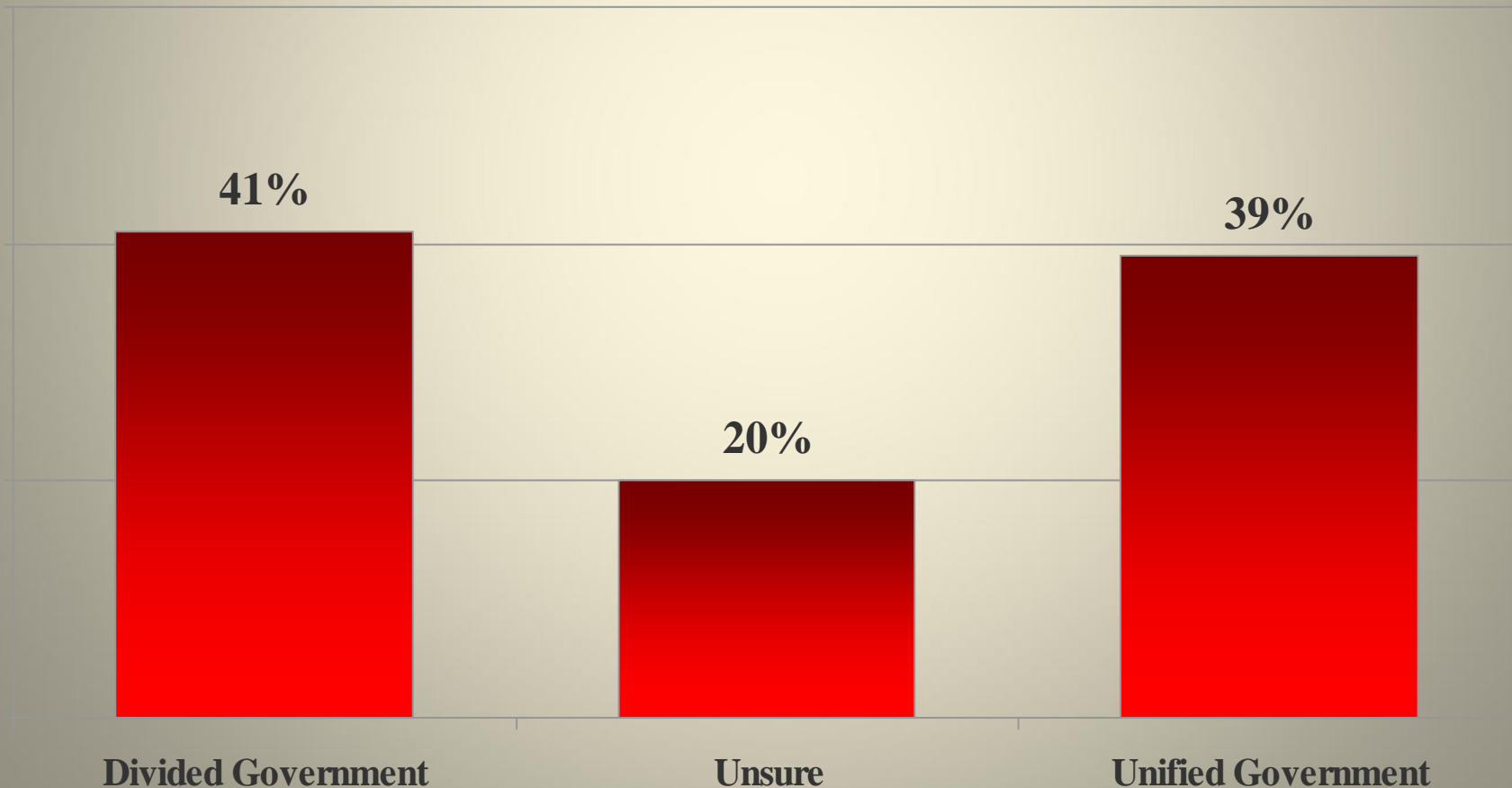
*MIDTERM TRENDS*





## DO YOU PREFER TO HAVE:

- ✓ A divided government where Congress is controlled by one party and the White House is controlled by a different political party? **OR**
- ✓ Unified government where Congress and the White House are controlled by the same political party?

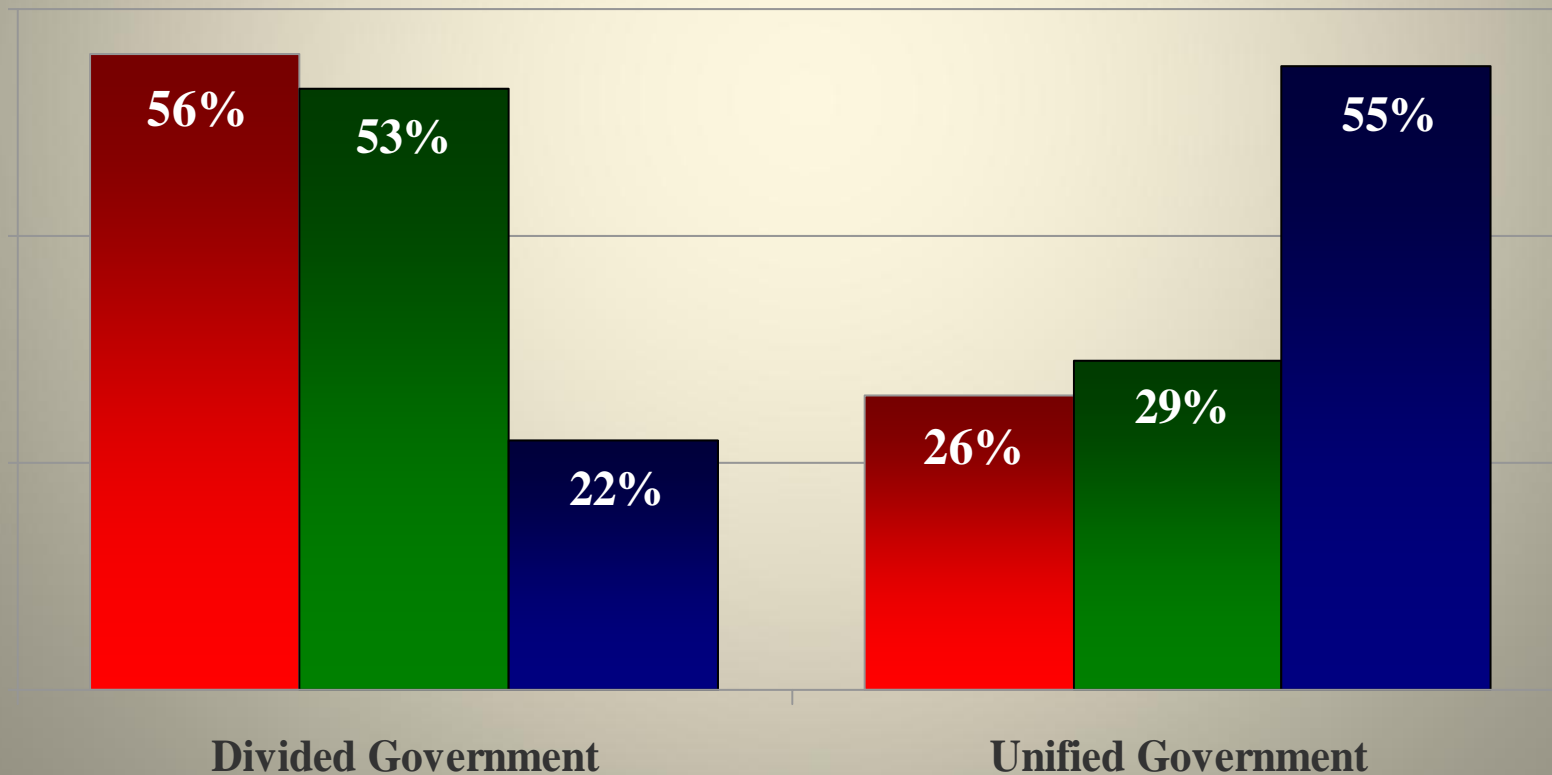




## DO YOU PREFER TO HAVE:

- ✓ A divided government where Congress is controlled by one party and the White House is controlled by a different political party? **OR**
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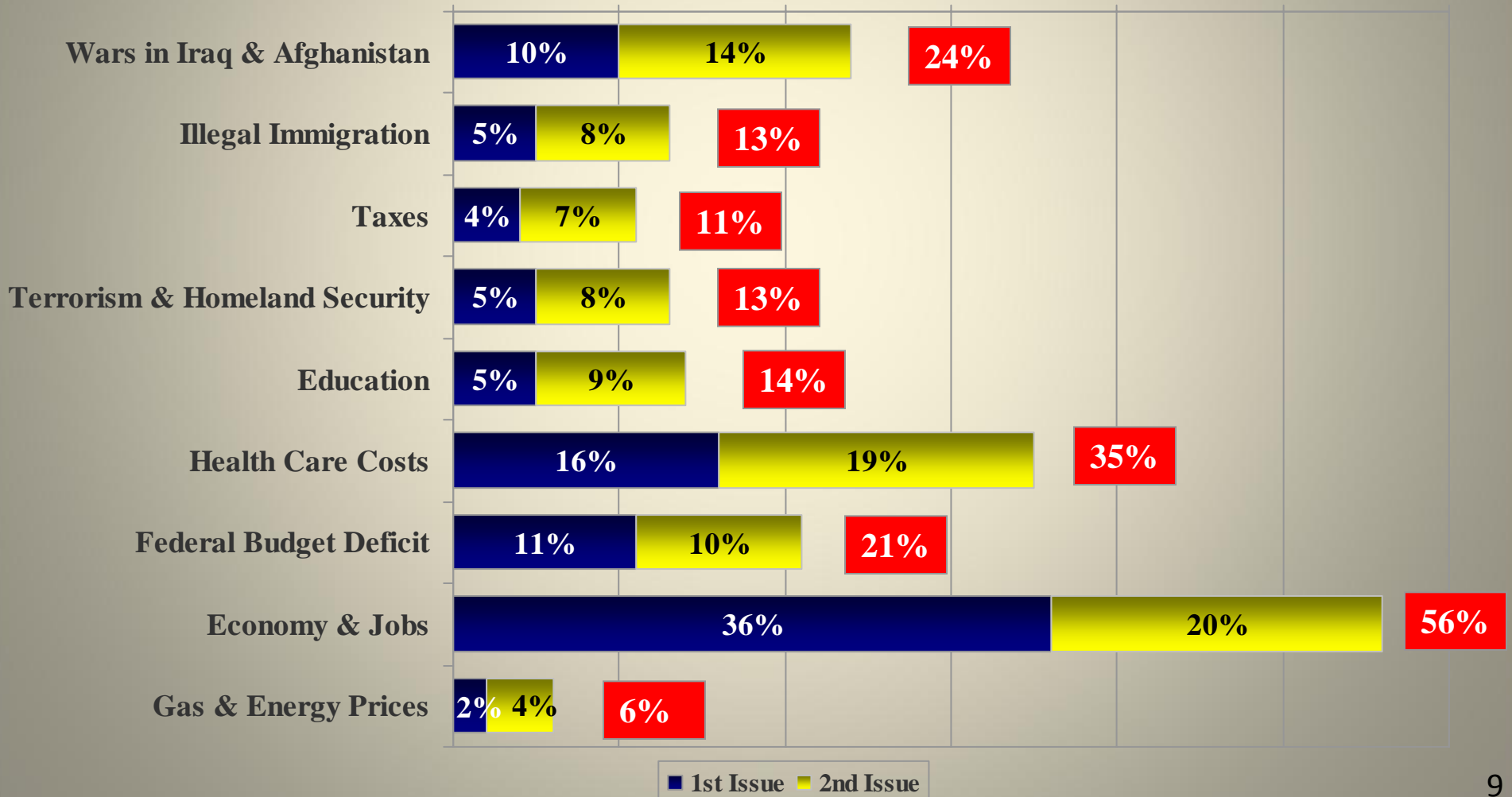
■ Republican ■ Independent ■ Democrat





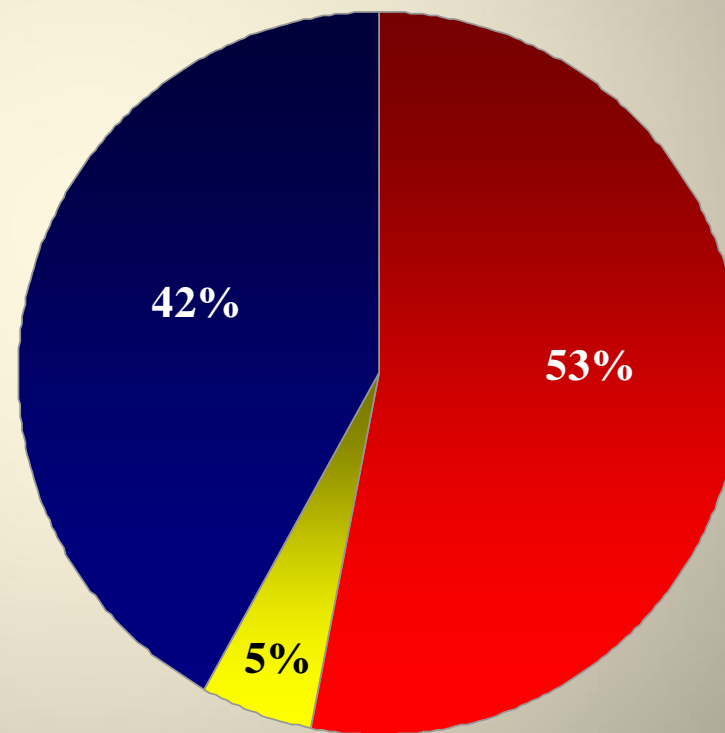


Now, I would like to read you a list of issues that some people from this part of the country have said are important to them. Please listen as I read the list and tell me which one issue you think is most important for Congress to work on?



How would you rate the job Barack Obama is doing as President?  
Do you approve or disapprove of the job he is doing?

BHO Job Approval by Intensity	
Approve Strongly	Disapprove Strongly
40%	37%



■ Approve ■ Unsure ■ Disapprove



How would you rate the job Barack Obama is doing as President?  
Do you approve or disapprove of the job he is doing?

PARTY ID	APPROVE	DISAPPROVE	<i>Approve Strongly</i>	<i>Disapprove Strongly</i>
REPUBLICANS	18%	78%	8%	69%
INDEPENDENTS	42%	50%	27%	43%
DEMOCRATS	90%	6%	75%	5%

IDEOLOGY	APPROVE	DISAPPROVE	<i>Approve Strongly</i>	<i>Disapprove Strongly</i>
CONSERVATIVE	31%	63%	21%	56%
MODERATE	62%	29%	48%	24%
LIBERAL	88%	10%	71%	8%

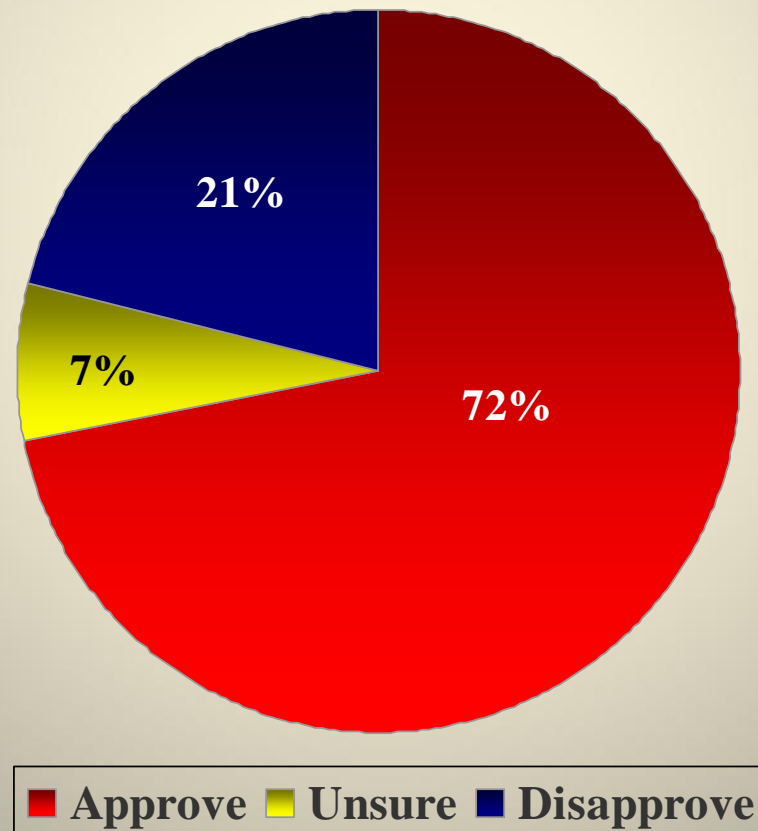


How would you rate the job Barack Obama is doing as President?  
Do you approve or disapprove of the job he is doing?

2008 PRESIDENTIAL VOTE	APPROVE	DISAPPROVE	<i>Approve Strongly</i>	<i>Disapprove Strongly</i>
OBAMA	91%	5%	74%	4%
MCCAIN	13%	82%	5%	73%

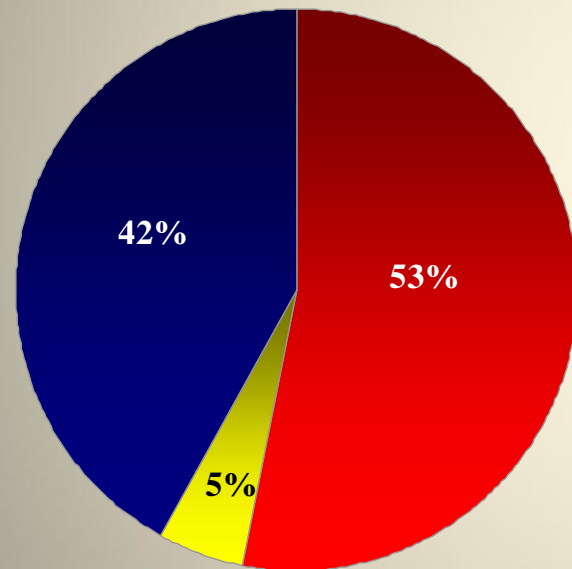
SEX	APPROVE	DISAPPROVE	<i>Approve Strongly</i>	<i>Disapprove Strongly</i>
MEN	49%	46%	34%	41%
WOMEN	57%	38%	45%	33%

Whether you approve or disapprove of the way Barack Obama is handling his job as President, what is your impression of Barack Obama as a person? Do you approve or disapprove of him?



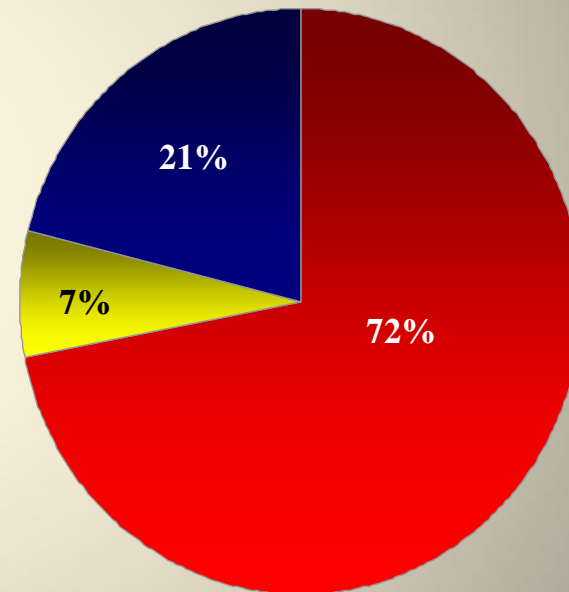
## Barack Obama JOB Approval vs. PERSONAL Approval Score

### JOB APPROVAL



■ Approve ■ Unsure ■ Disapprove

### PERSONAL APPROVAL

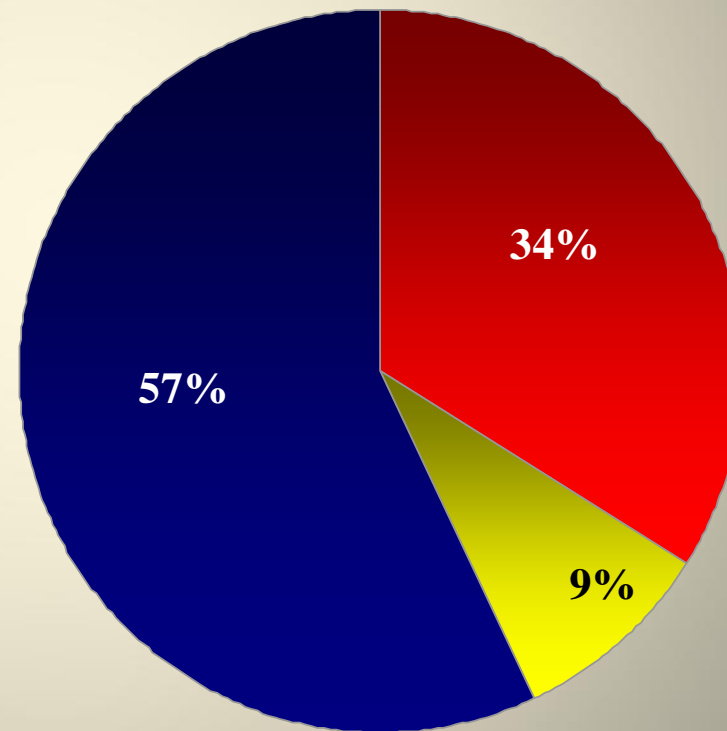


■ Approve ■ Unsure ■ Disapprove

➤ 21% of the electorate are drop offs from personal approval to job approval

How would you rate the job Congress has been doing this year?  
Do you approve or disapprove of the job they are doing?

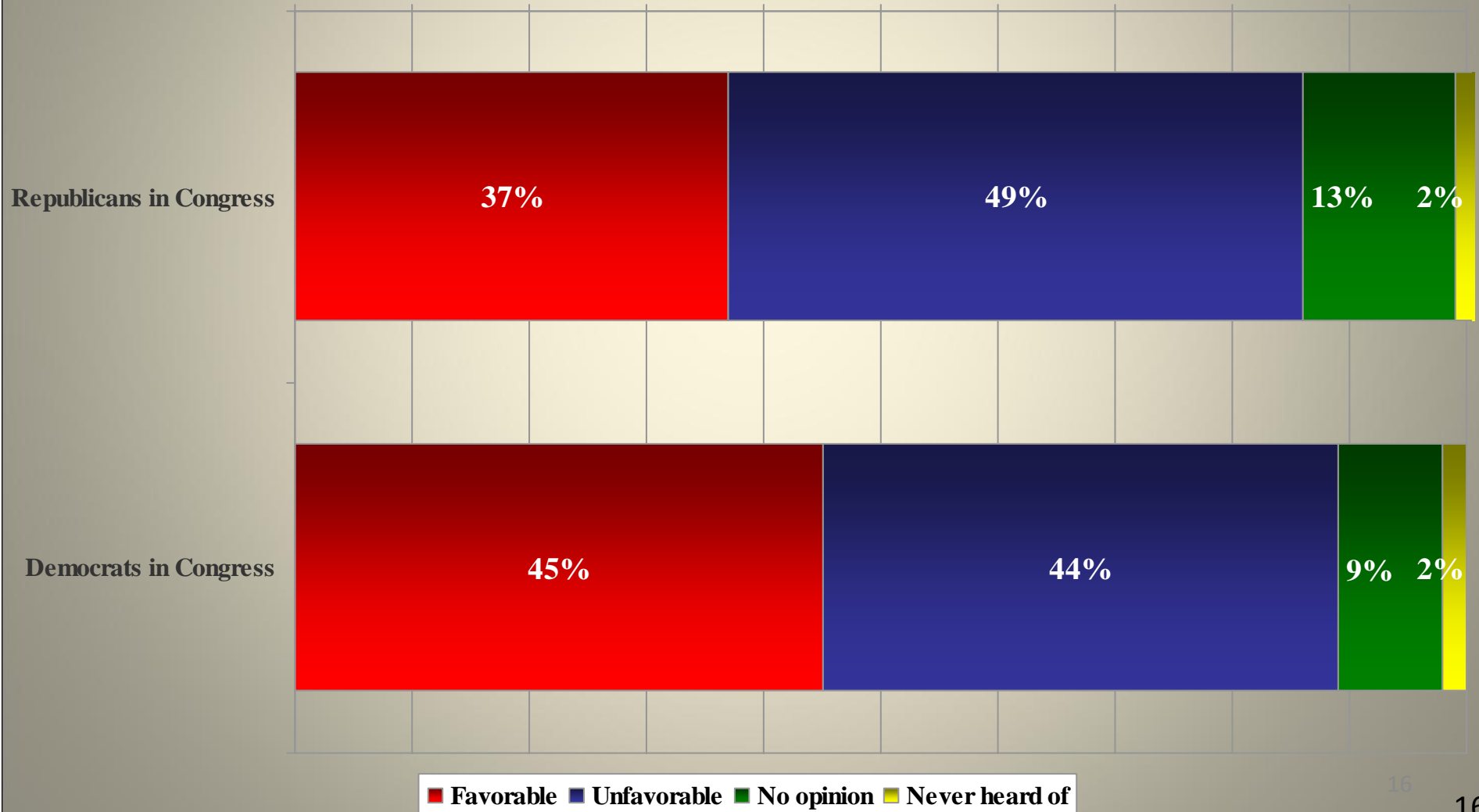
Cong Job Approval by Party		
	Approve	Disapprove
GOP	12%	82%
IND	21%	71%
DEM	60%	28%



■ Approve ■ Unsure ■ Disapprove



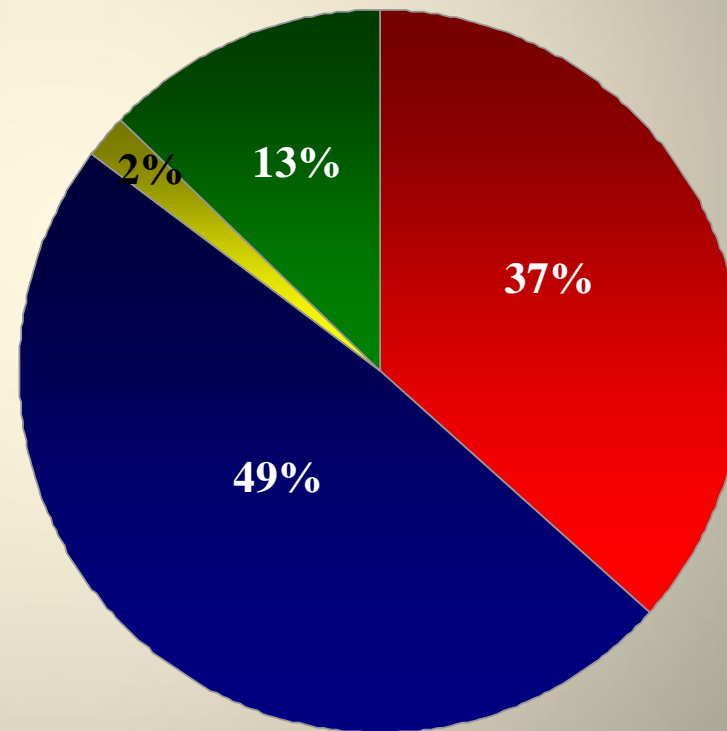
Now I would like to read you the names of several individuals and organizations that have been mentioned in the news recently. For each one, please tell me whether you have heard of that person or organization, and if so, whether you have a favorable or an unfavorable impression of that person. If you do not recognize the name, just say so.





## Do you have a favorable or unfavorable impression of Republicans in Congress?

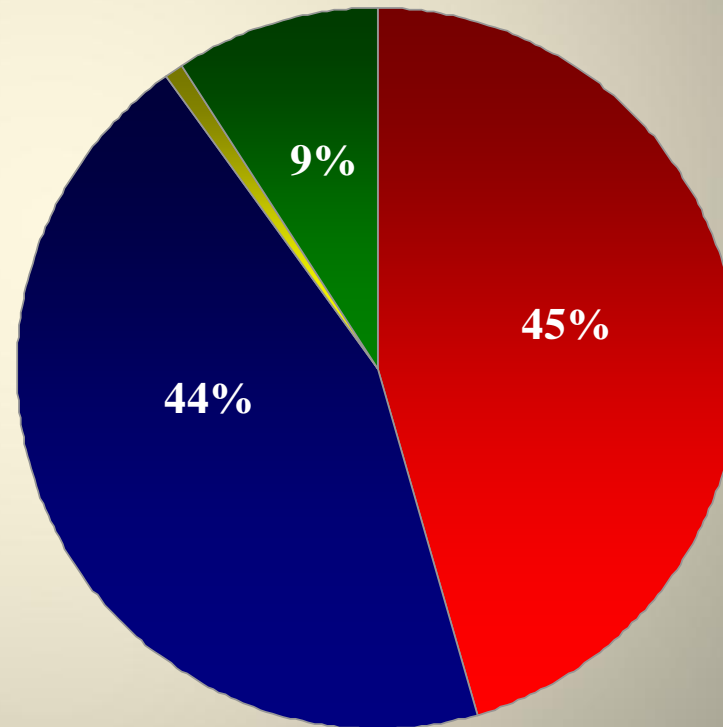
GOP in Cong Fav/Unfav by Party		
	FAV	UNFAV
GOP	65%	25%
IND	27%	57%
DEM	18%	65%



■ Fav ■ Unfav ■ Never Heard Of ■ No Opinion

## Do you have a favorable or unfavorable impression of Democrats in Congress?

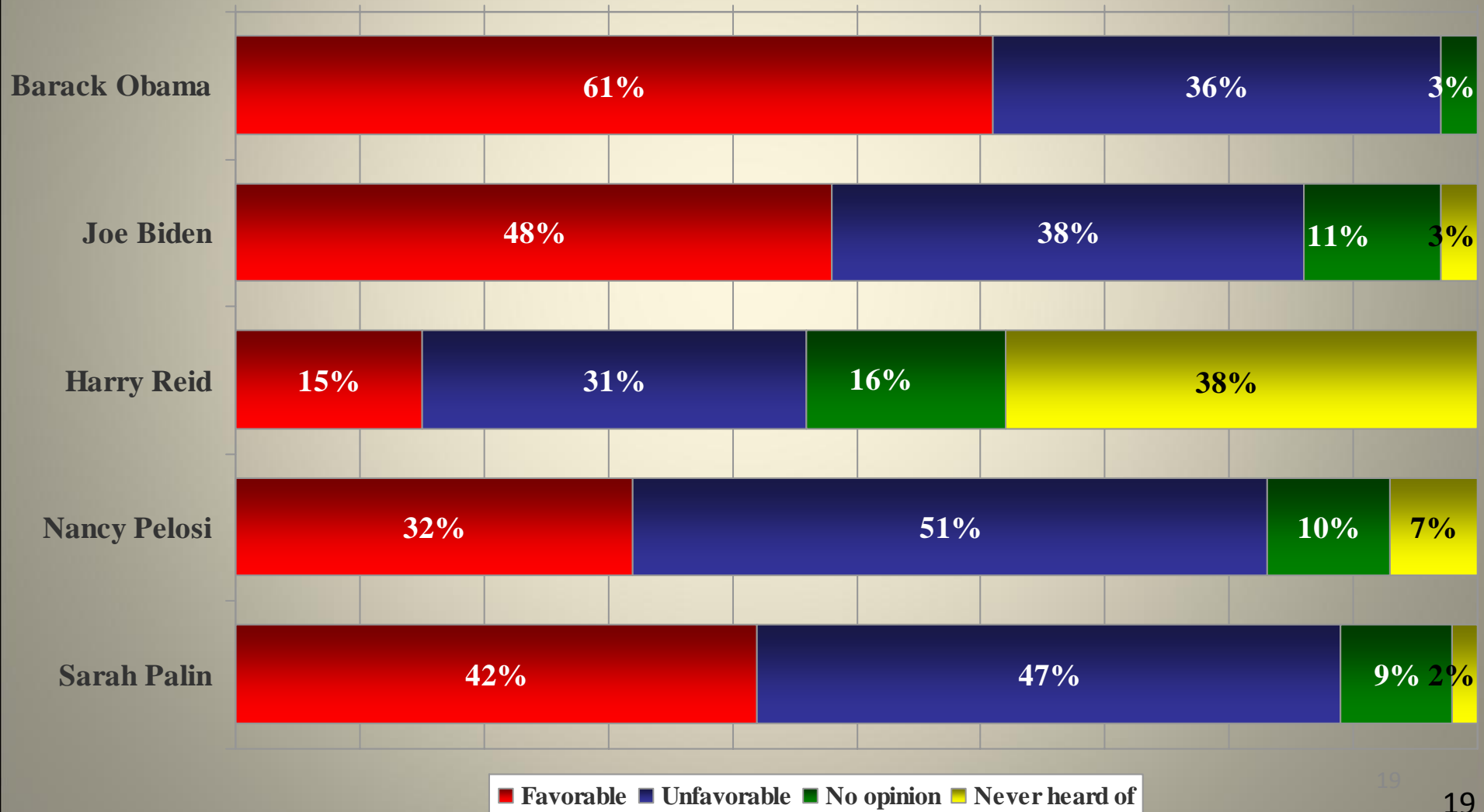
Dems in Cong Fav/Unfav by Party		
	FAV	UNFAV
GOP	12%	79%
IND	36%	52%
DEM	80%	10%



■ Fav ■ Unfav ■ Never Heard Of ■ No Opinion



Now I would like to read you the names of several individuals and organizations that have been mentioned in the news recently. For each one, please tell me whether you have heard of that person or organization, and if so, whether you have a favorable or an unfavorable impression of that person. If you do not recognize the name, just say so.





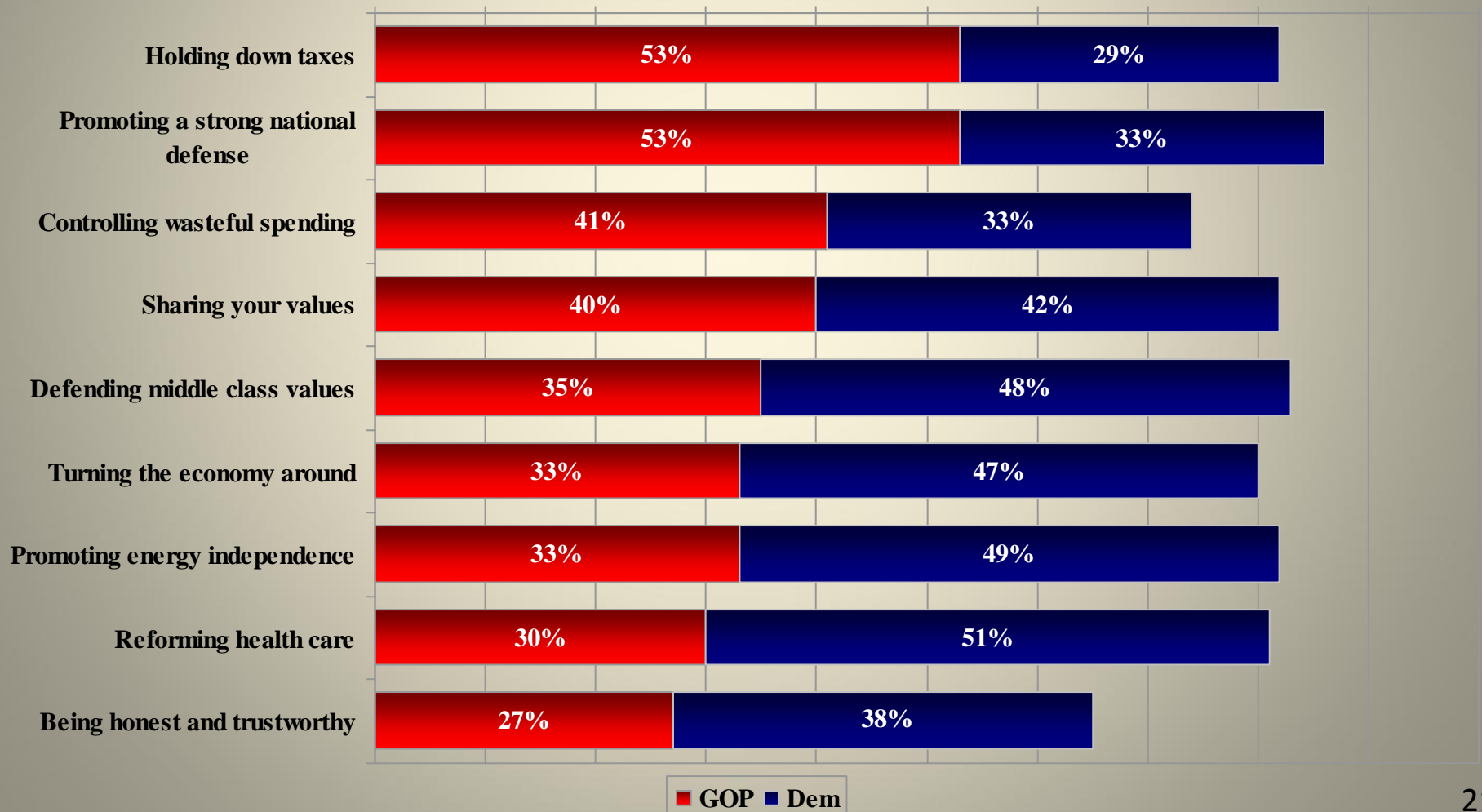
# ISSUE HANDLING



## WHO WILL BETTER HANDLE THIS ISSUE?

✓ Republicans in Congress OR

✓ Democrats in Congress



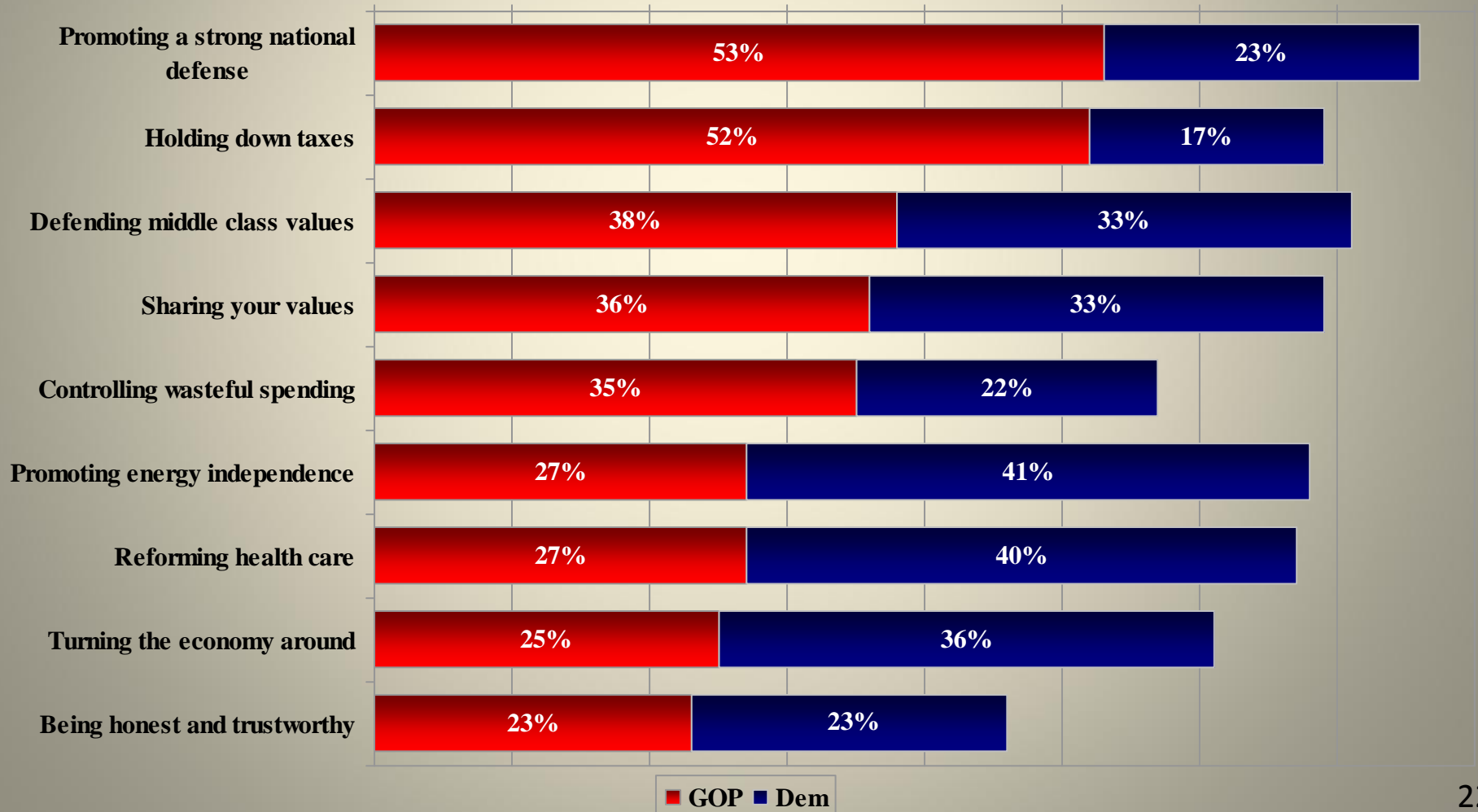


# WHO WILL BETTER HANDLE THIS ISSUE?

✓ Republicans in Congress OR

✓ Democrats in Congress

AMONG INDEPENDENTS ONLY

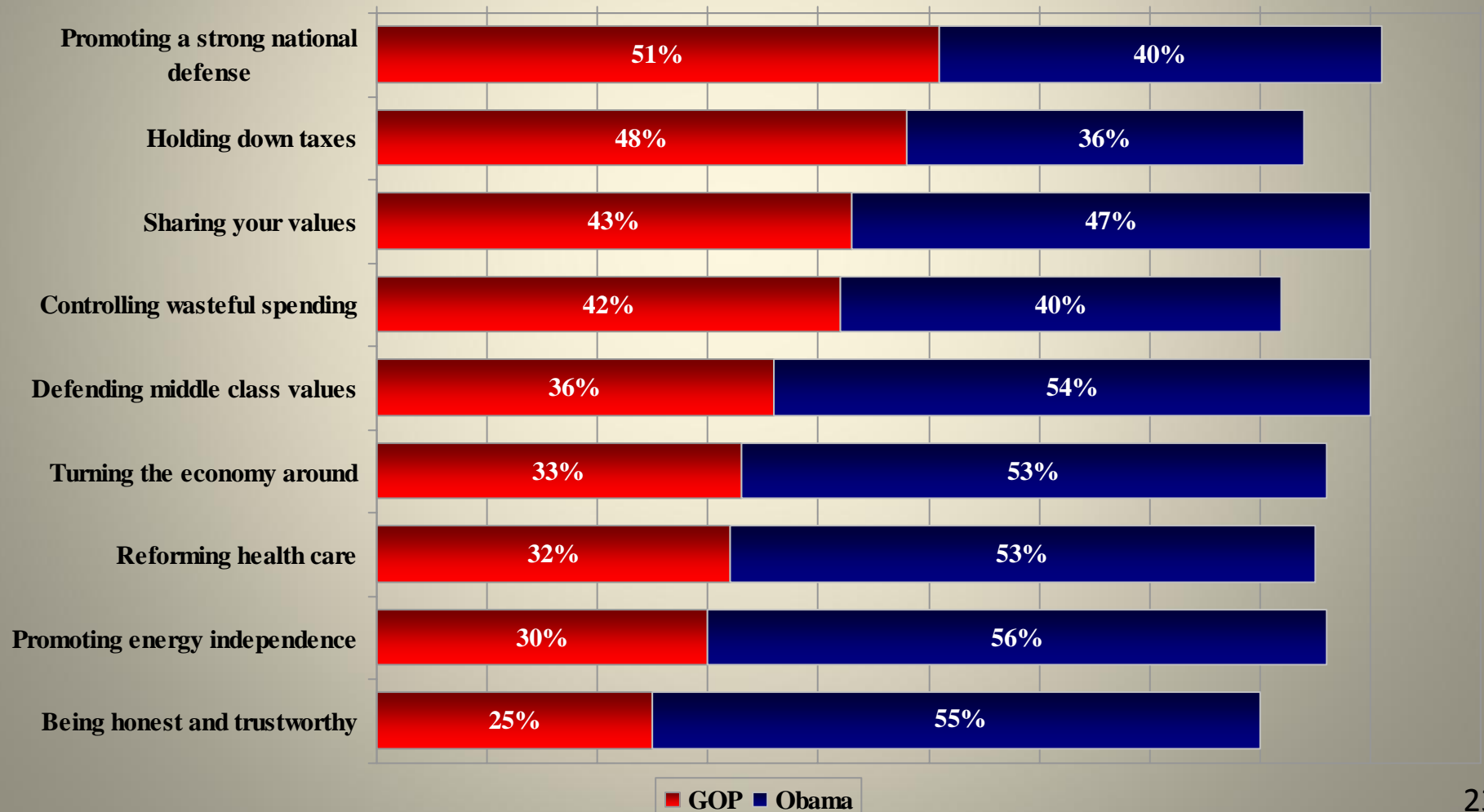




## WHO WILL BETTER HANDLE THIS ISSUE?

✓ Republicans in Congress OR

✓ President Obama



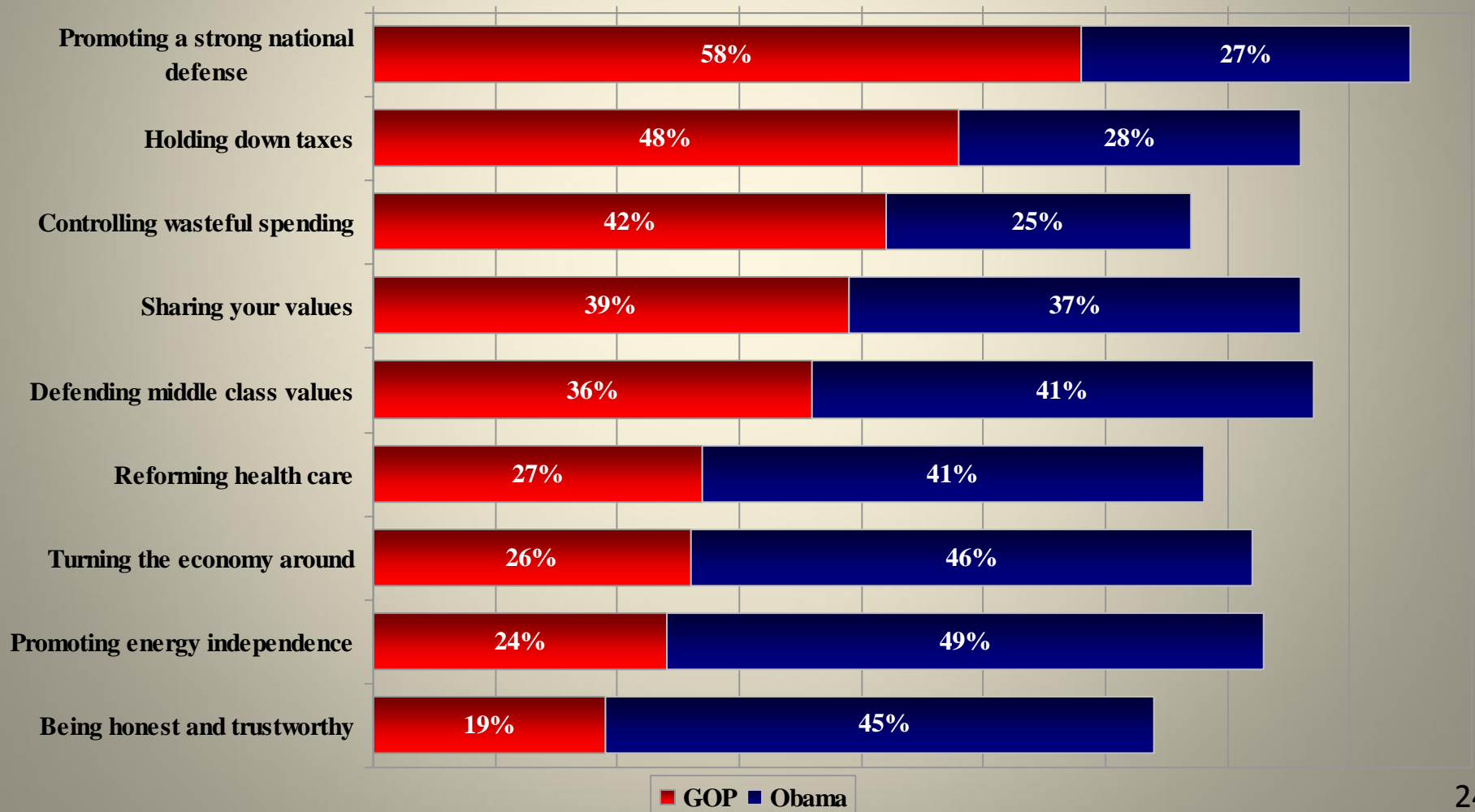


## WHO WILL BETTER HANDLE THIS ISSUE?

✓ Republicans in Congress OR

✓ President Obama

AMONG INDEPENDENTS ONLY



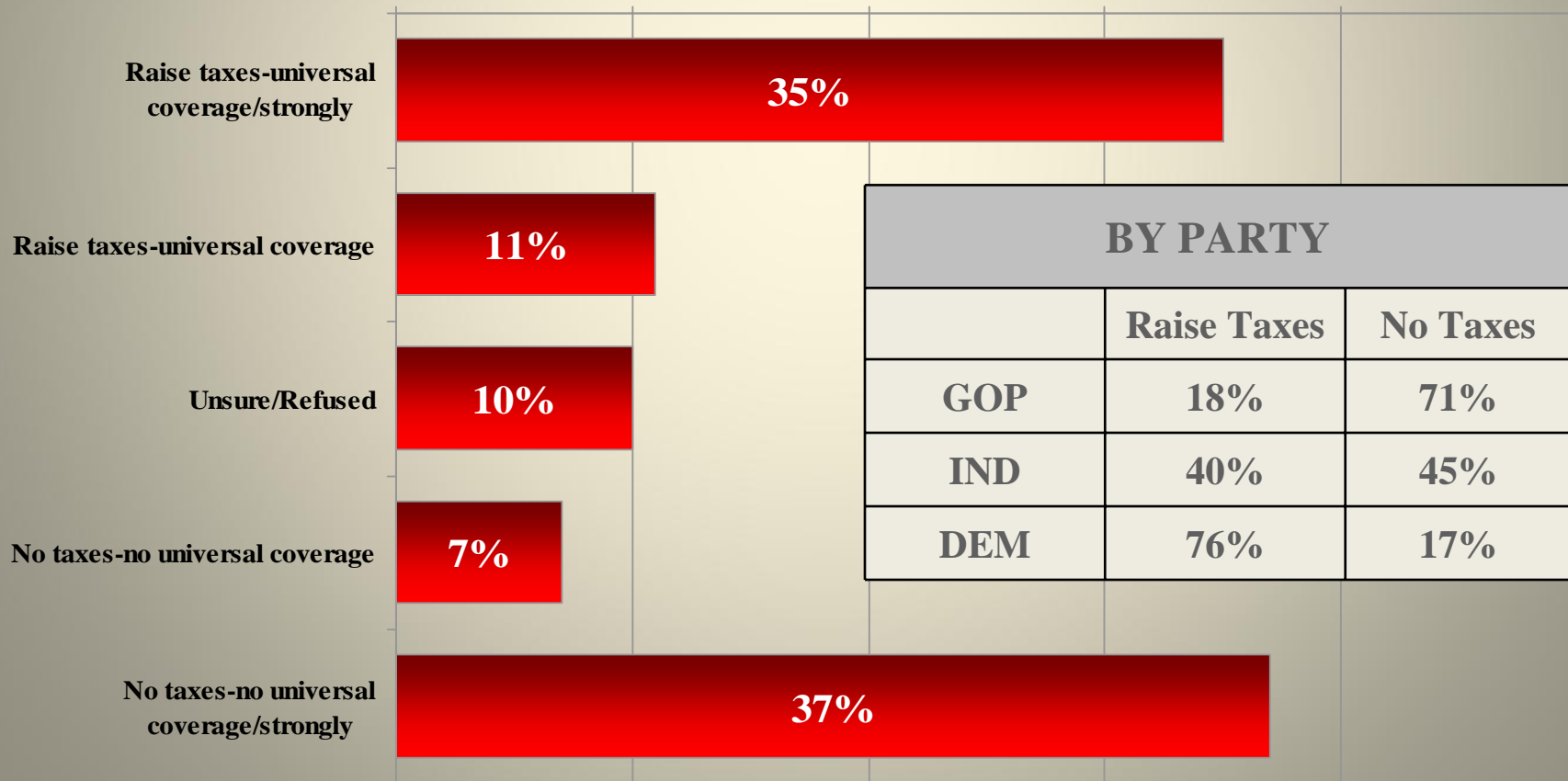




As you may have heard, there is a major debate going on in Congress regarding health care reform. One of the major issues in this debate is whether or not ensuring health coverage for all Americans should be a goal of this legislation.

WOULD YOU PREFER A HEALTH CARE REFORM PLAN THAT:

- ✓ Raises some taxes in order to provide health insurance to everyone, OR
- ✓ A plan in which some people do not have health insurance but keeps taxes at current levels?

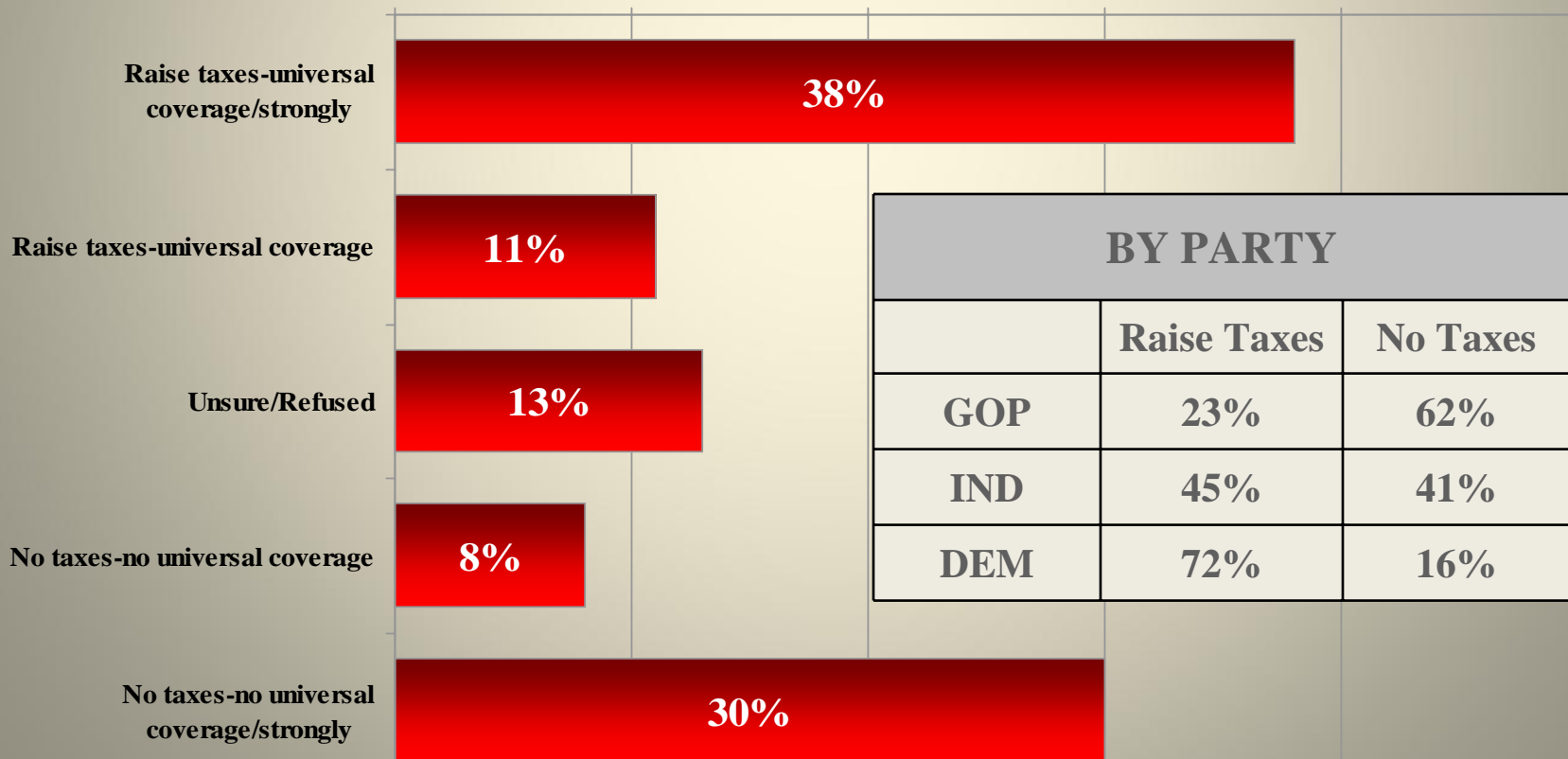




As you may have heard, there is a major debate going on in Congress regarding health care reform. One of the major issues in this debate is whether or not ensuring health coverage for all Americans should be a goal of this legislation.

WOULD YOU PREFER A HEALTH CARE REFORM PLAN THAT:

- ✓ Raises taxes on businesses and on those earning over \$250,000 in order to provide health insurance to everyone OR
- ✓ A plan in which some people do not have health insurance but keeps taxes at current levels?

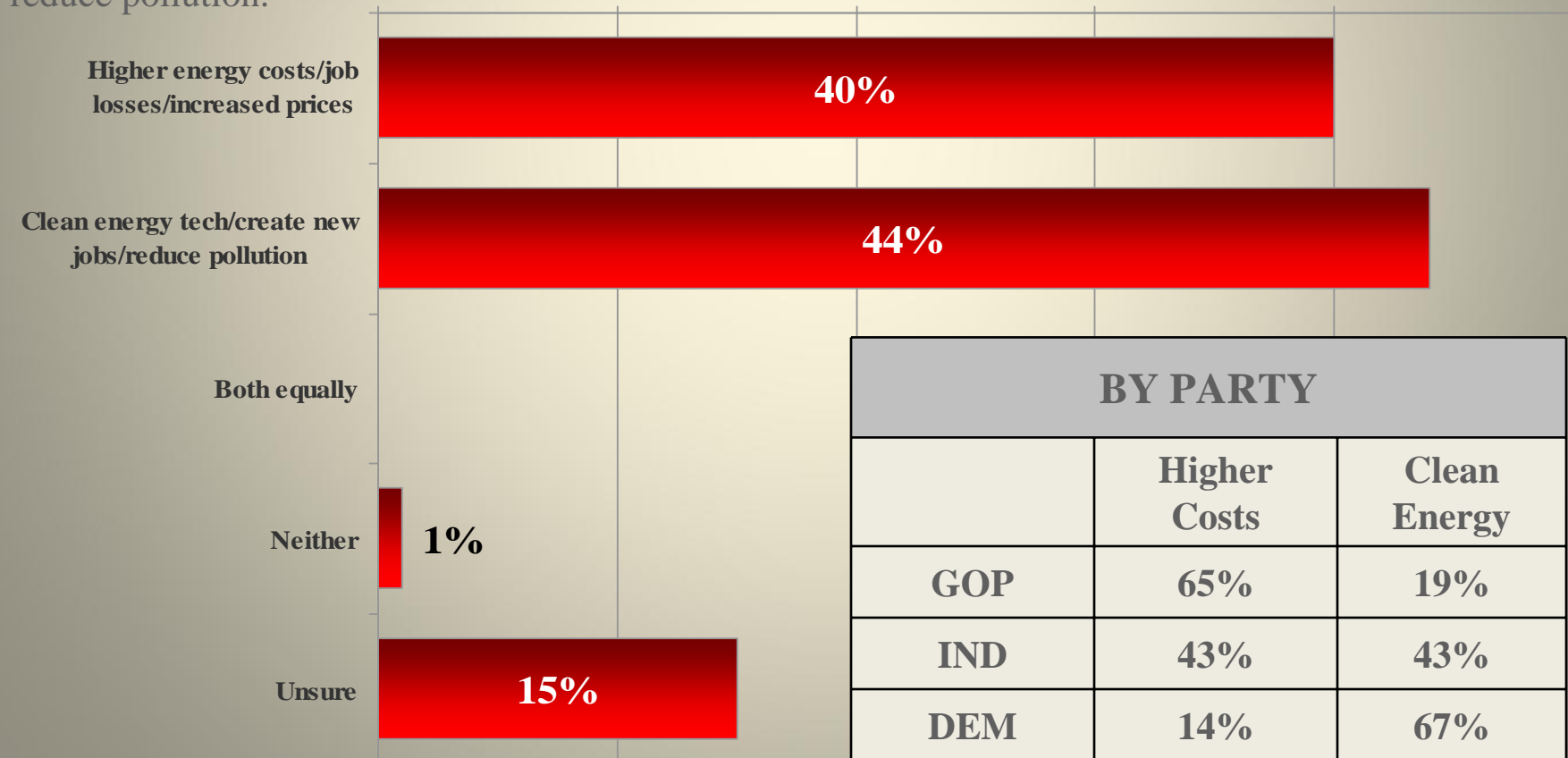




As you may have heard, Congress recently passed a bill called "cap and trade" that creates a market for businesses to buy and sell energy usage credits.

WHICH STATEMENT COMES CLOSEST TO YOUR OWN VIEW:

- ✓ Some people say that this law will lead to higher energy costs, thousands of lost jobs, and an increase in the production cost of almost every consumer good.
- ✓ Other people say that this law is a good way to develop clean energy technologies, to create jobs and to reduce pollution.

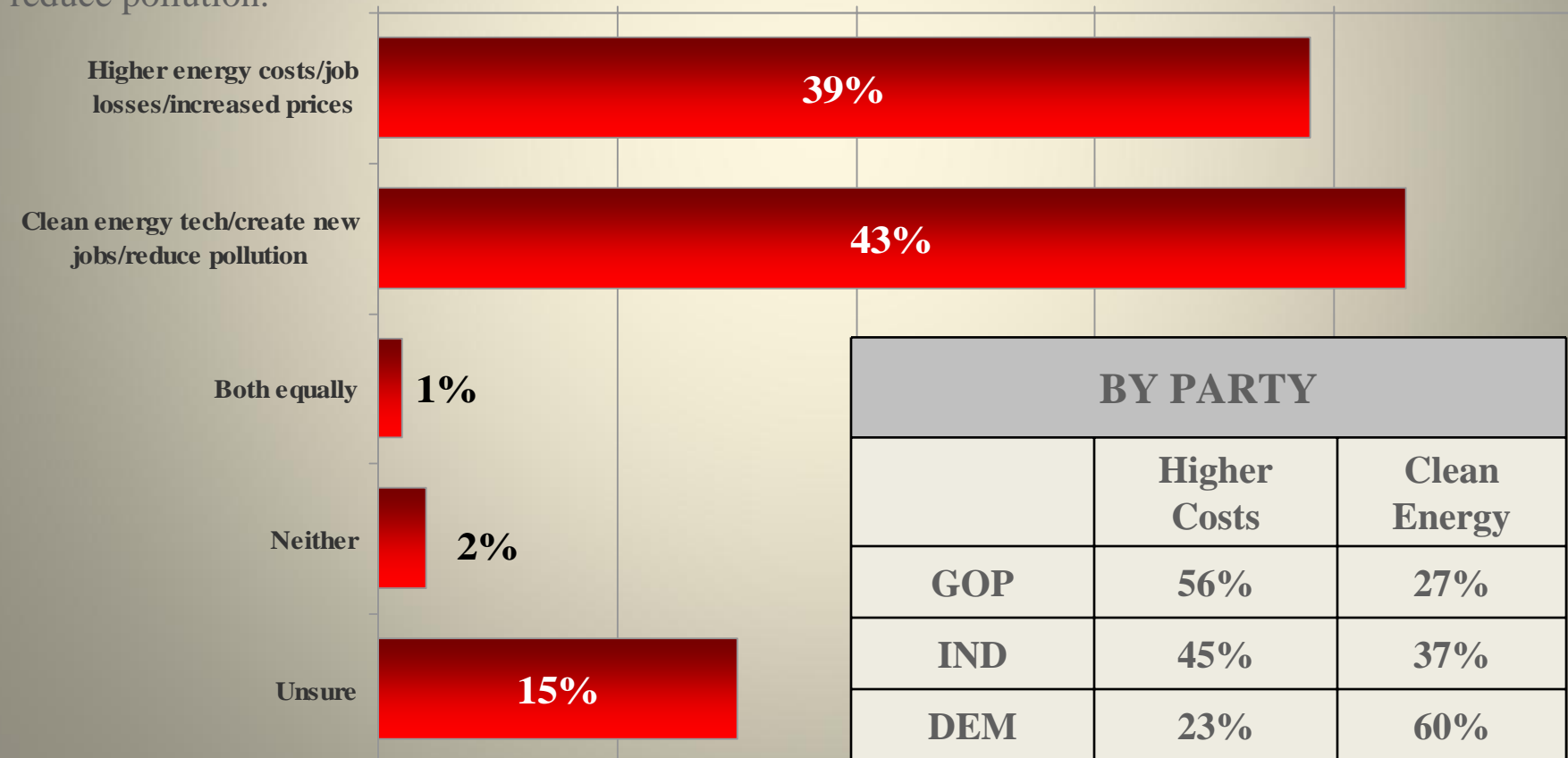




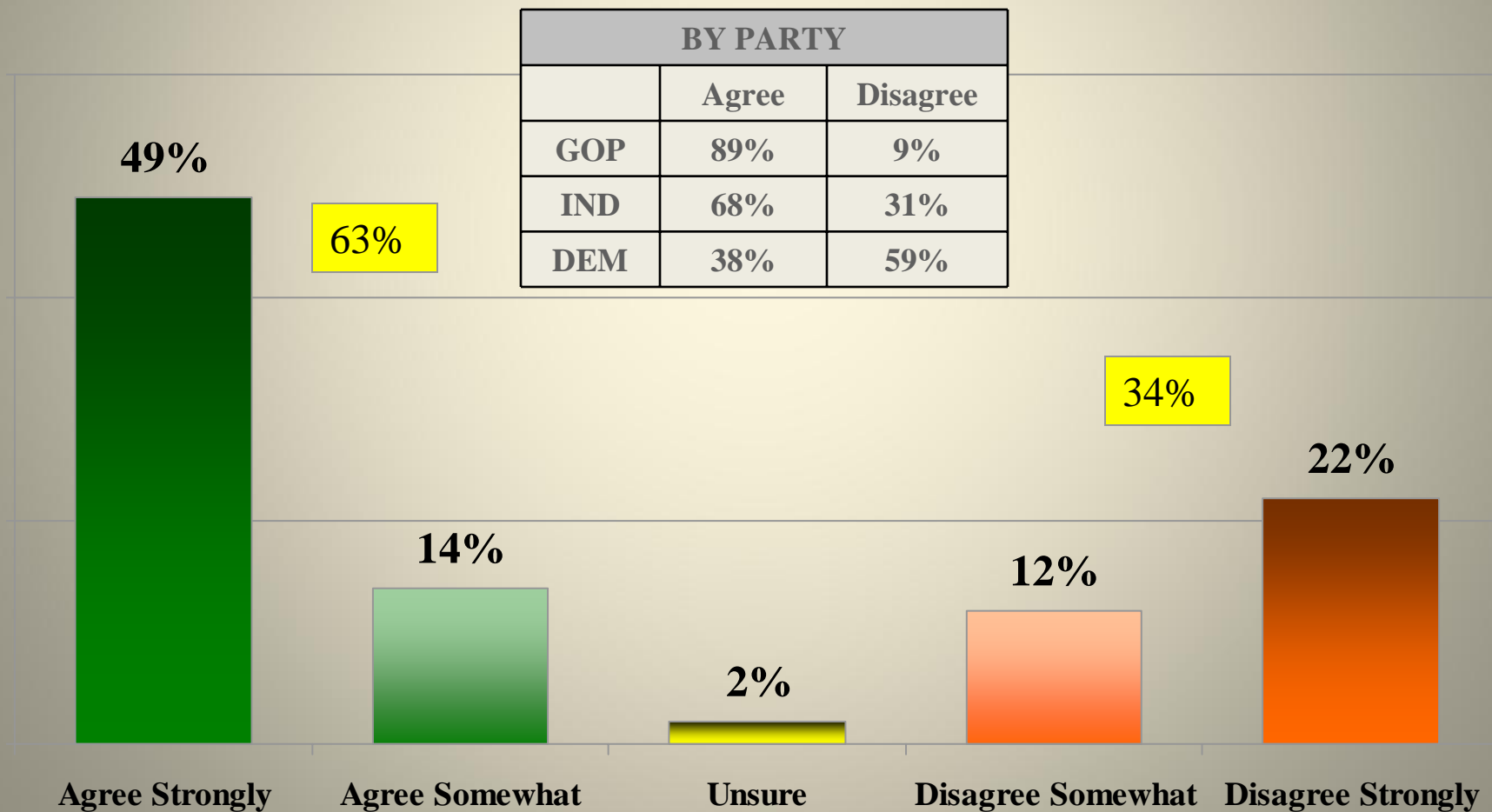
As you may have heard, Congress recently passed an energy and climate bill that creates a market for businesses to buy and sell energy usage credits.

WHICH STATEMENT COMES CLOSEST TO YOUR OWN VIEW:

- ✓ Some people say that this law will lead to higher energy costs, thousands of lost jobs, and an increase in the production cost of almost every consumer good.
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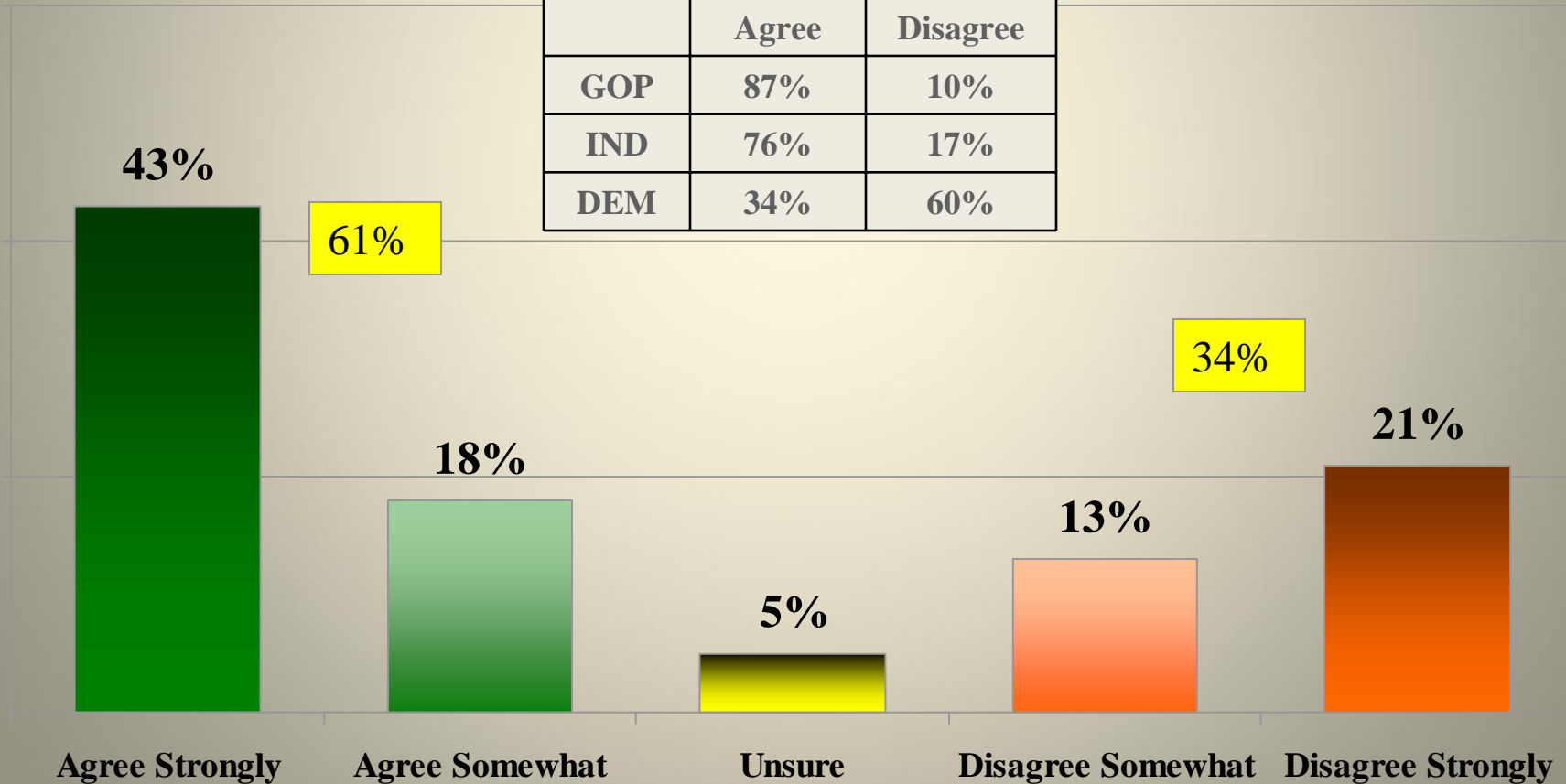
“The Obama administration is trying to pursue too many major policy initiatives in too short of a period of time.”





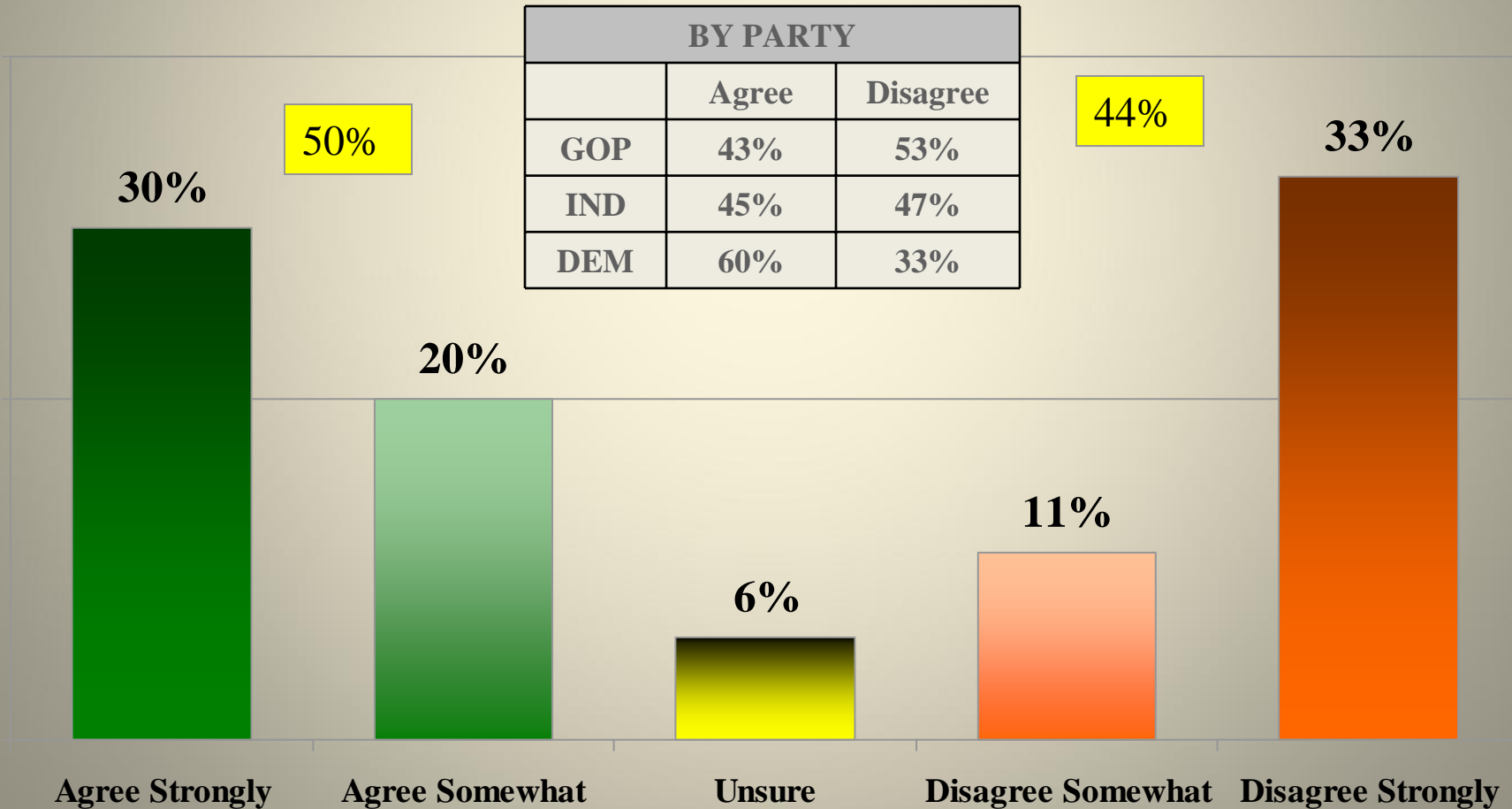
“The Obama administration is spending too much money on too many major policy initiatives.”

BY PARTY		
	Agree	Disagree
GOP	87%	10%
IND	76%	17%
DEM	34%	60%



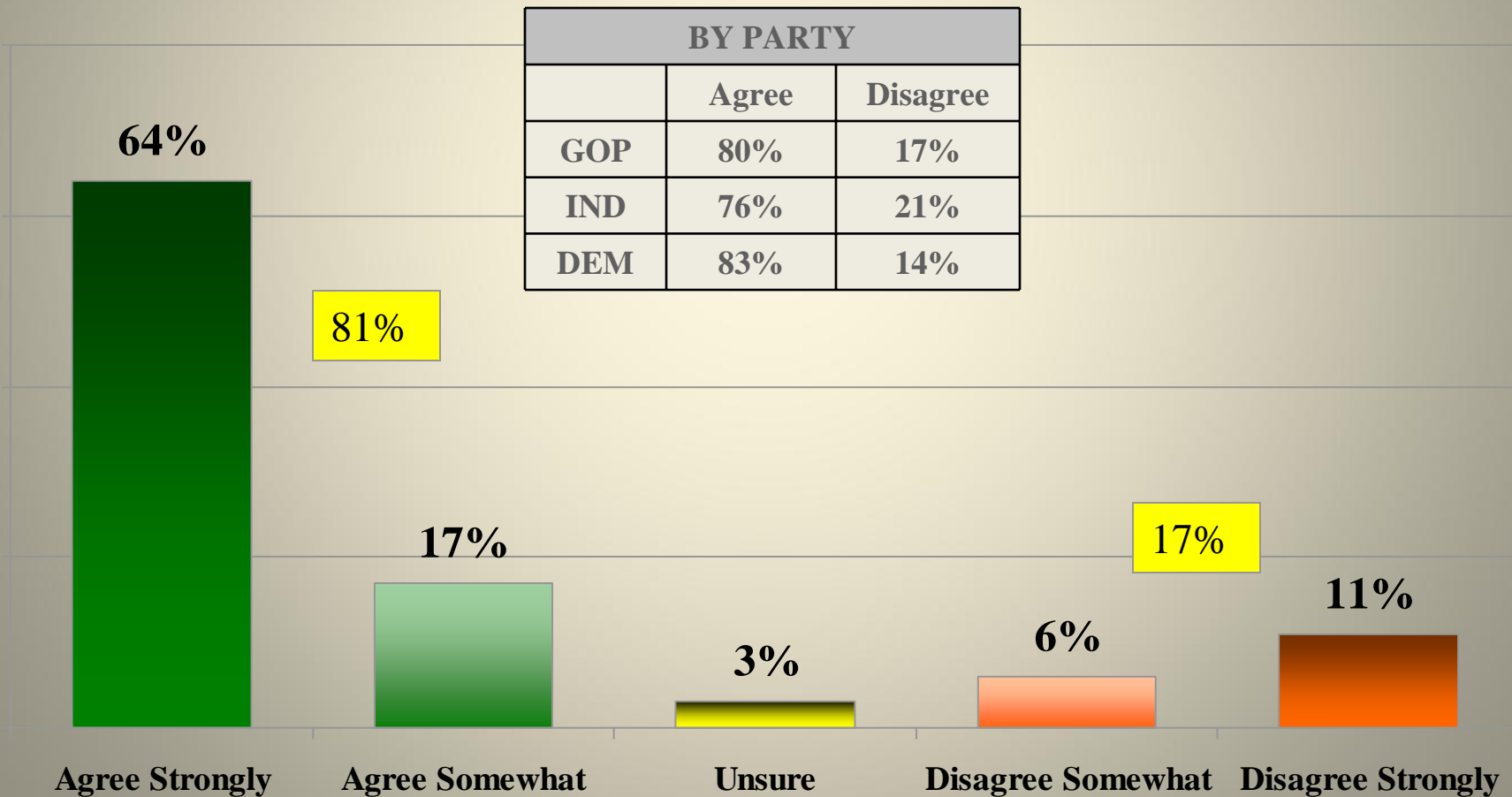


“Even in this economy, Congress should still be working on comprehensive immigration reform that includes a path to citizenship for illegal immigrants living here.”





“Even in this economy, Congress should still be working on comprehensive immigration reform that includes requiring illegal immigrants living here to register and become taxpayers.”

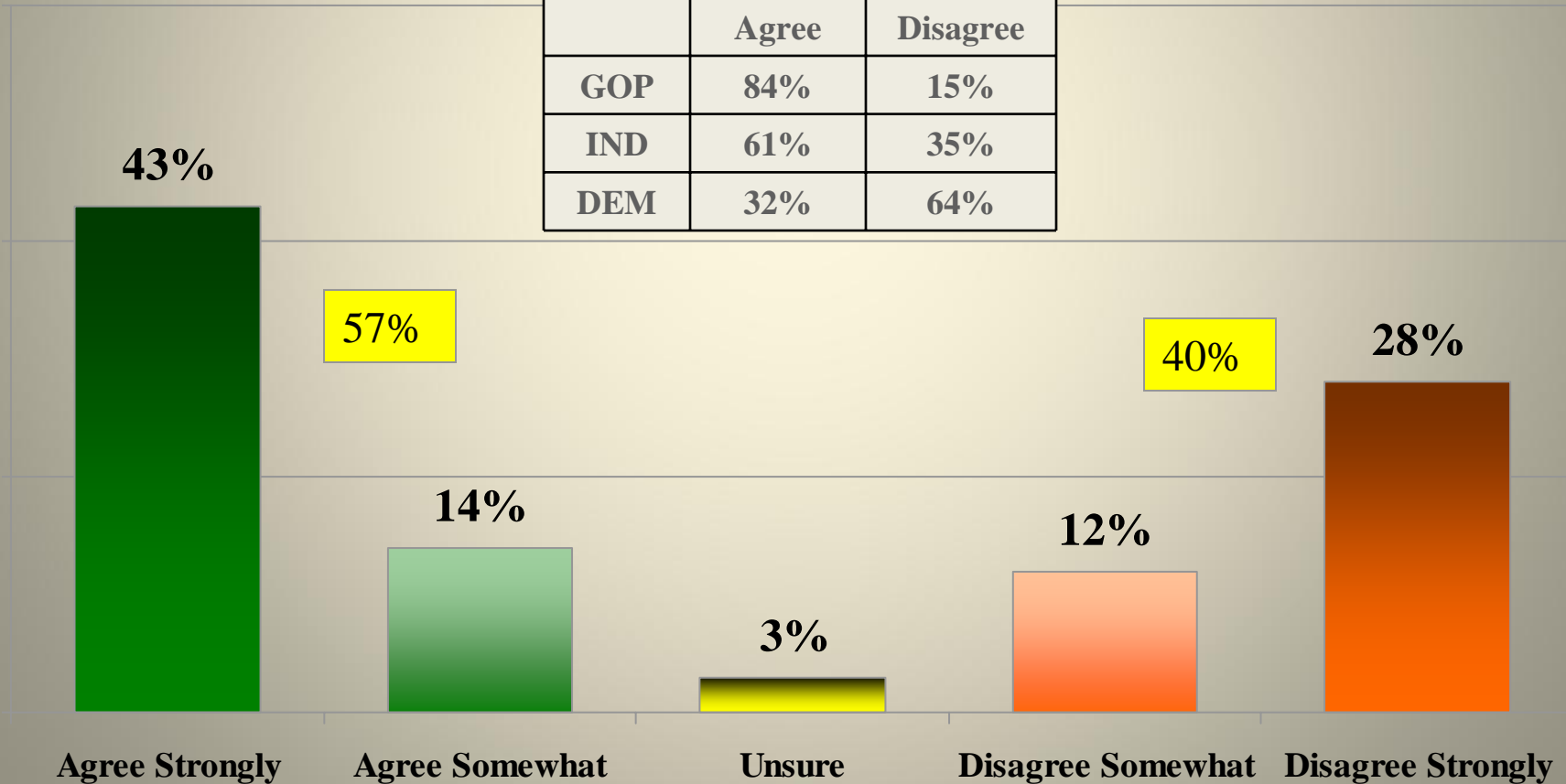




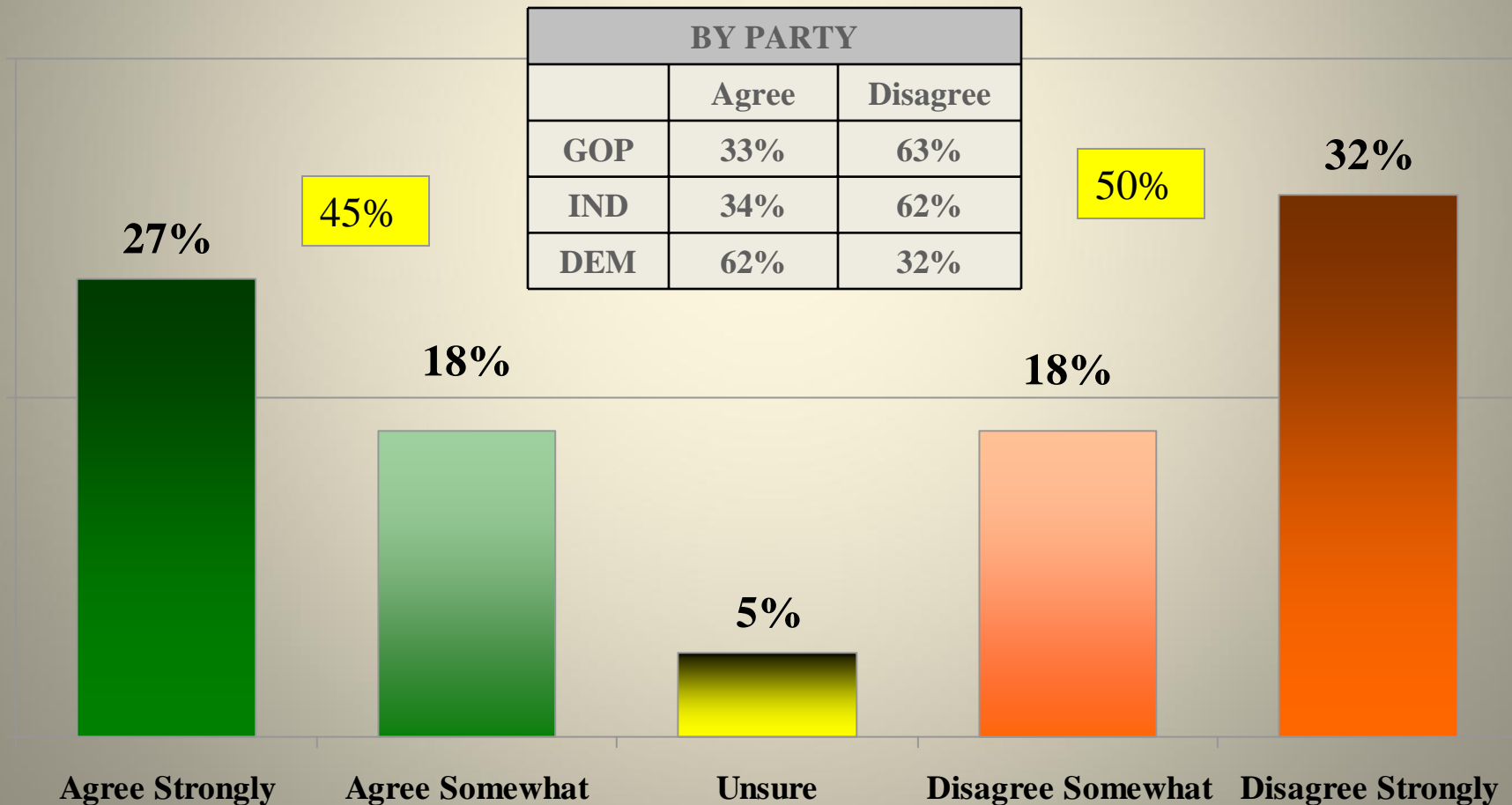


“With the government taking control of big companies like General Motors, we are on a path to socialism style government.”

BY PARTY		
	Agree	Disagree
GOP	84%	15%
IND	61%	35%
DEM	32%	64%

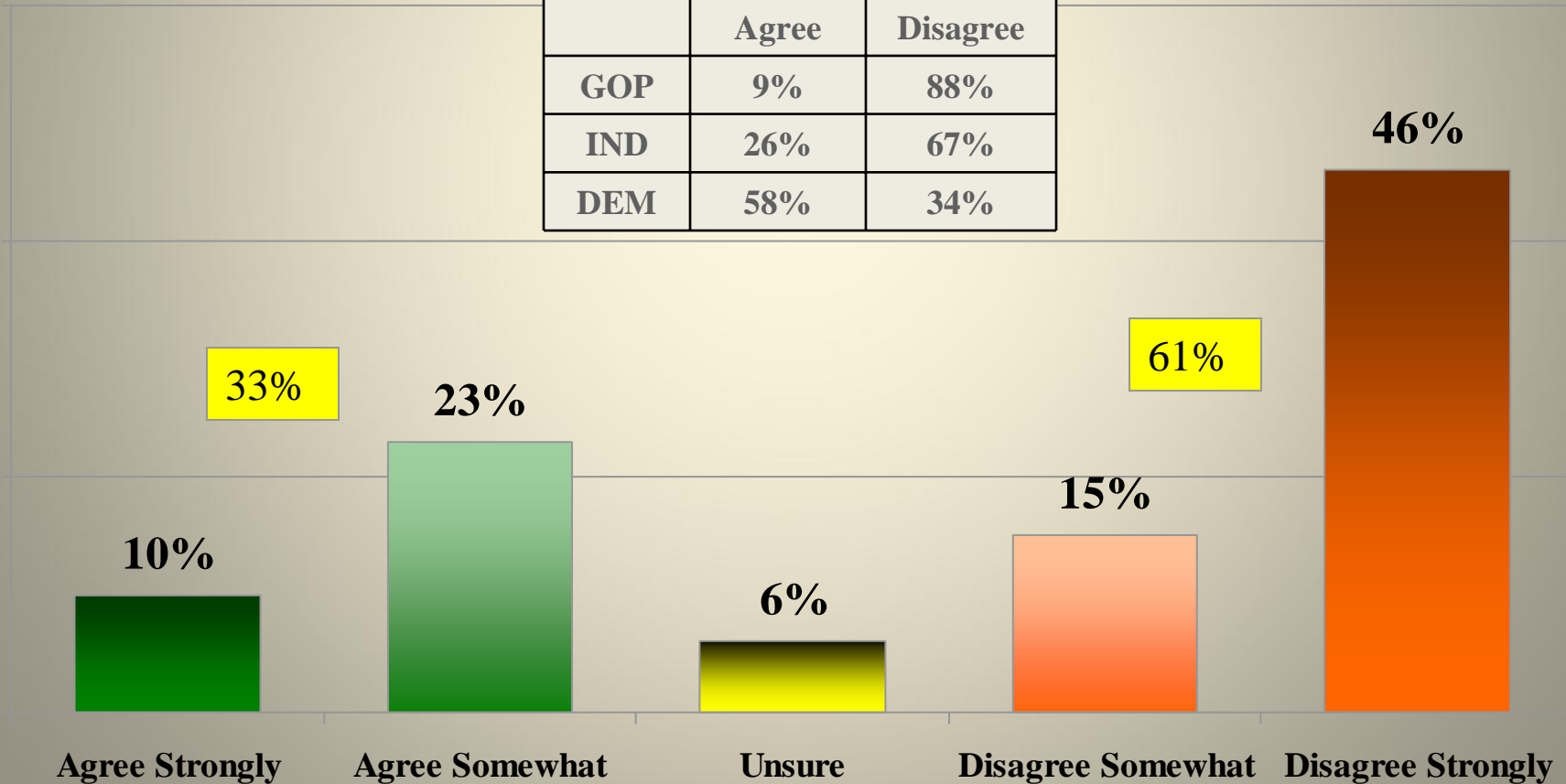


“There are companies in the United State that are too big to be allowed to fail because it would cost too many jobs.”



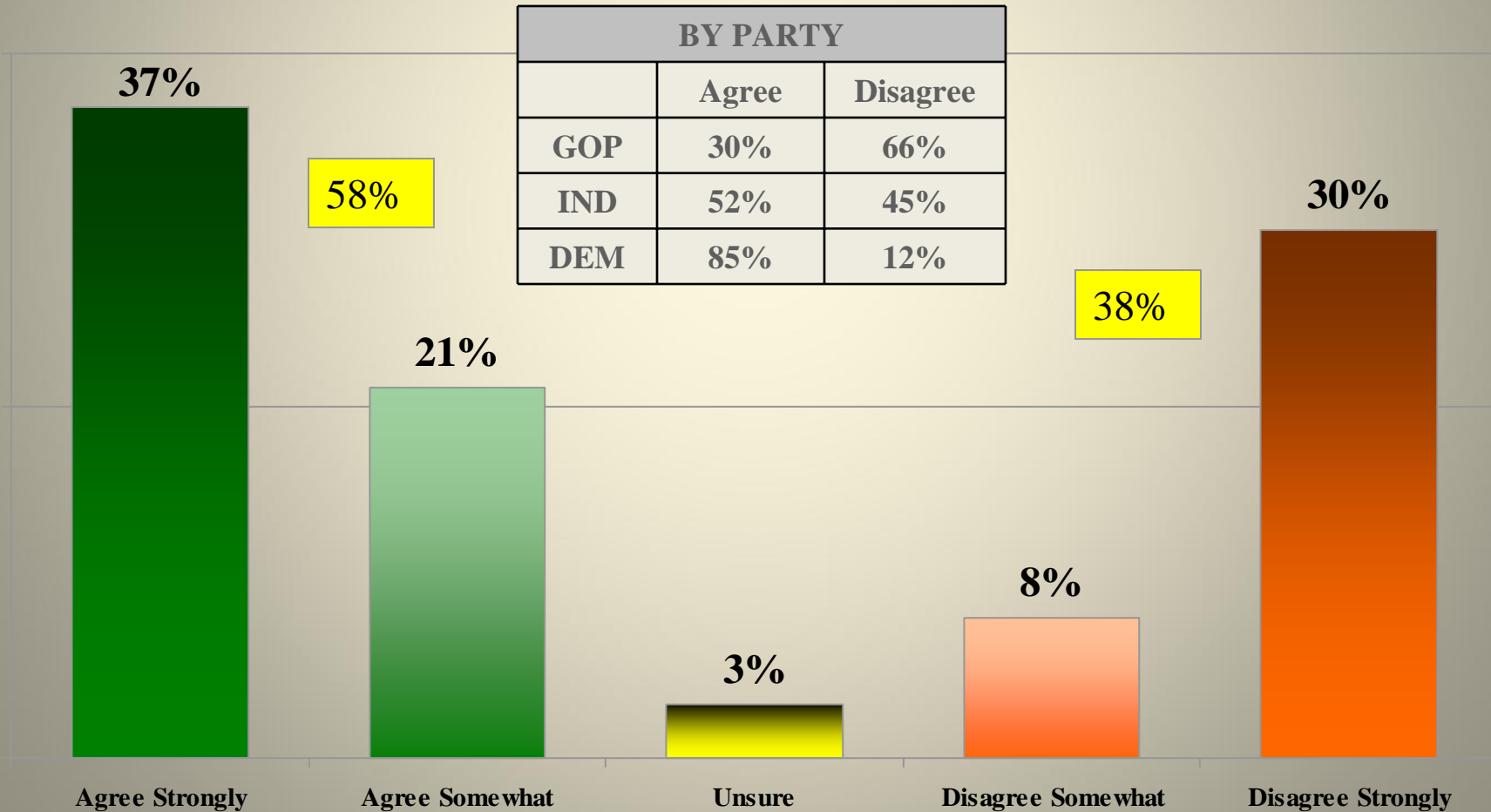
“The economic stimulus legislation passed by Congress is working.”

BY PARTY		
	Agree	Disagree
GOP	9%	88%
IND	26%	67%
DEM	58%	34%

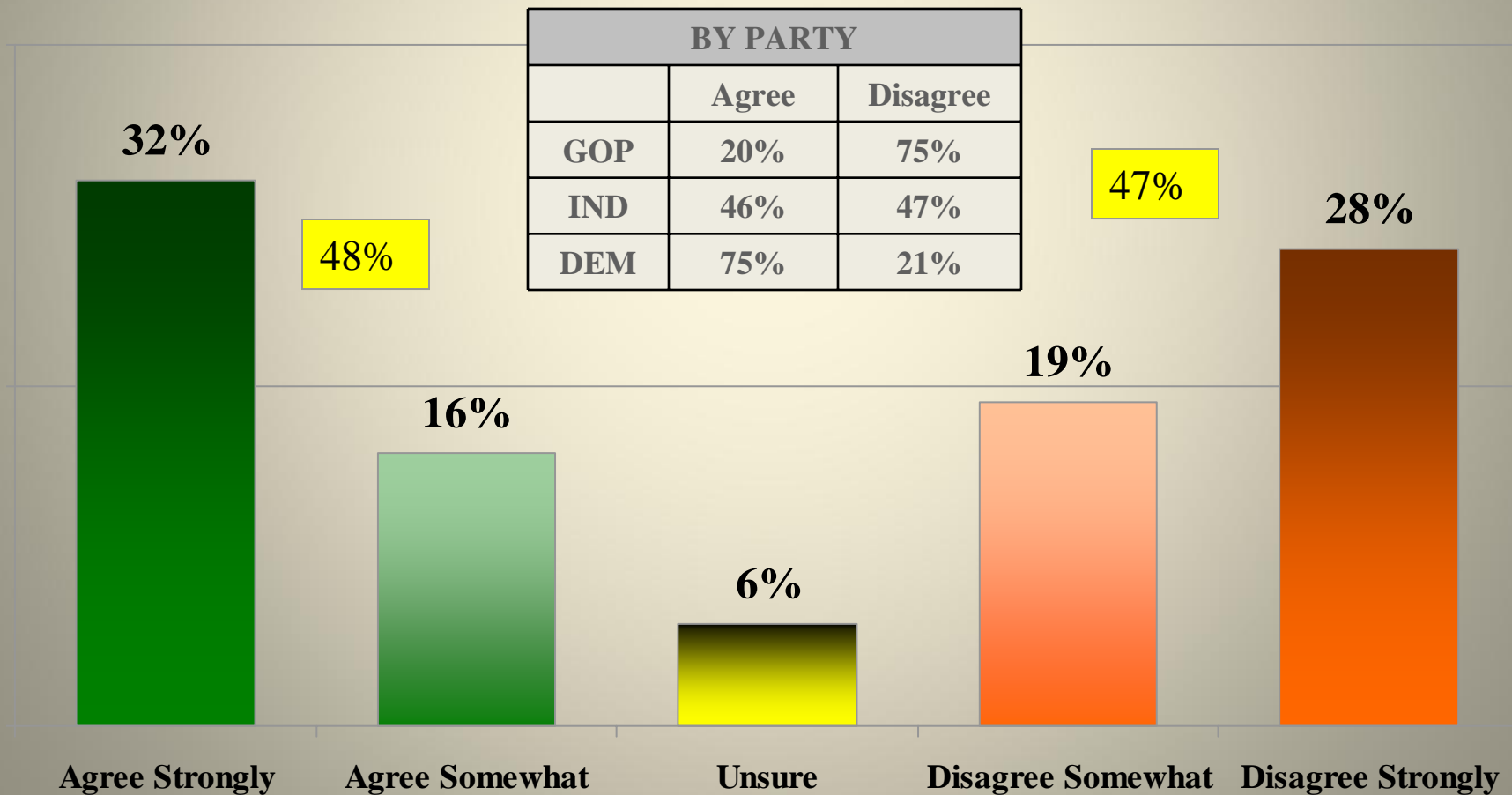




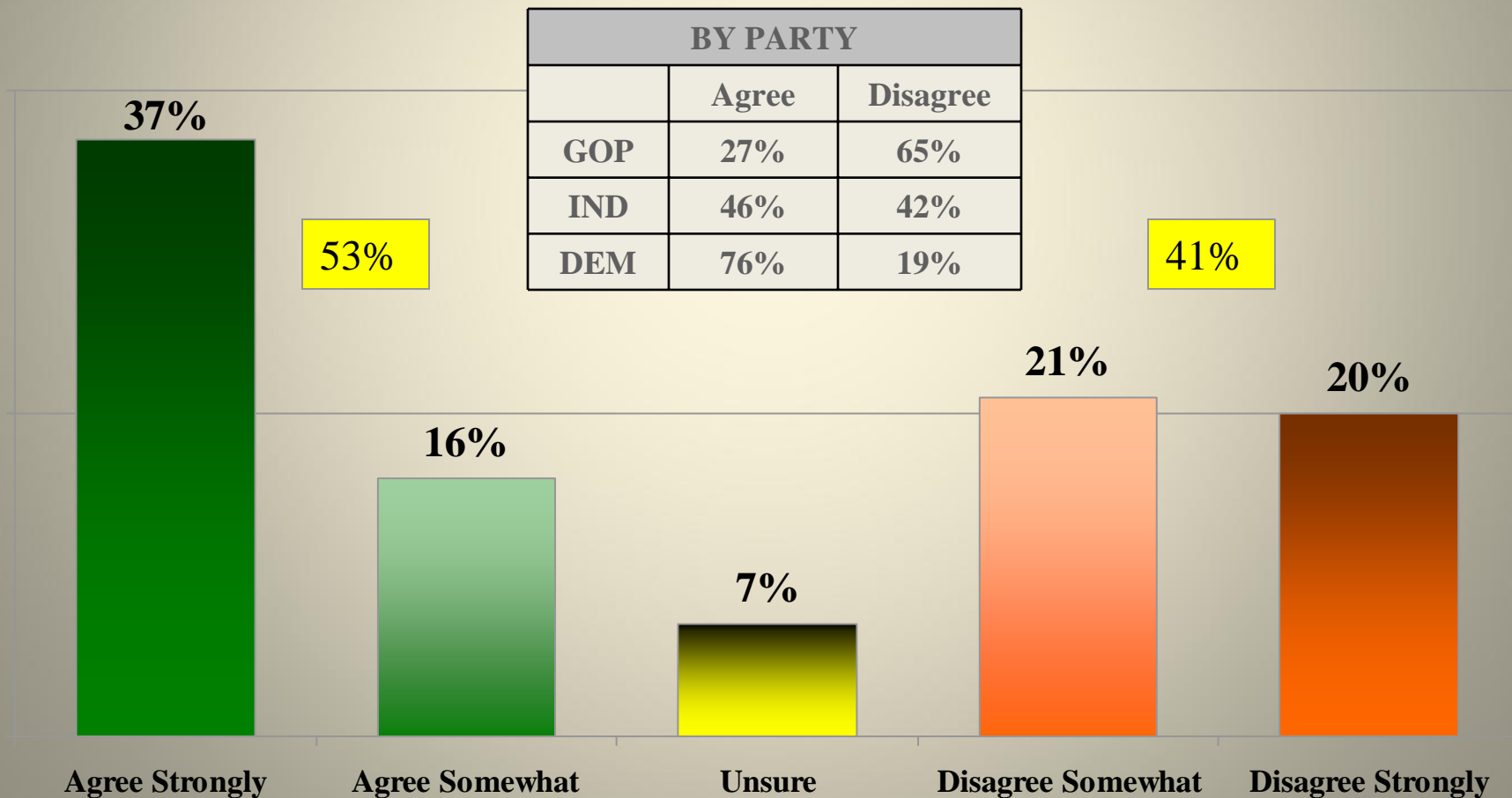
“The economic stimulus legislation passed by Congress is on track, but should be given a year to really make a difference.”



“The Republicans in Congress are blocking change and not proposing solutions.”



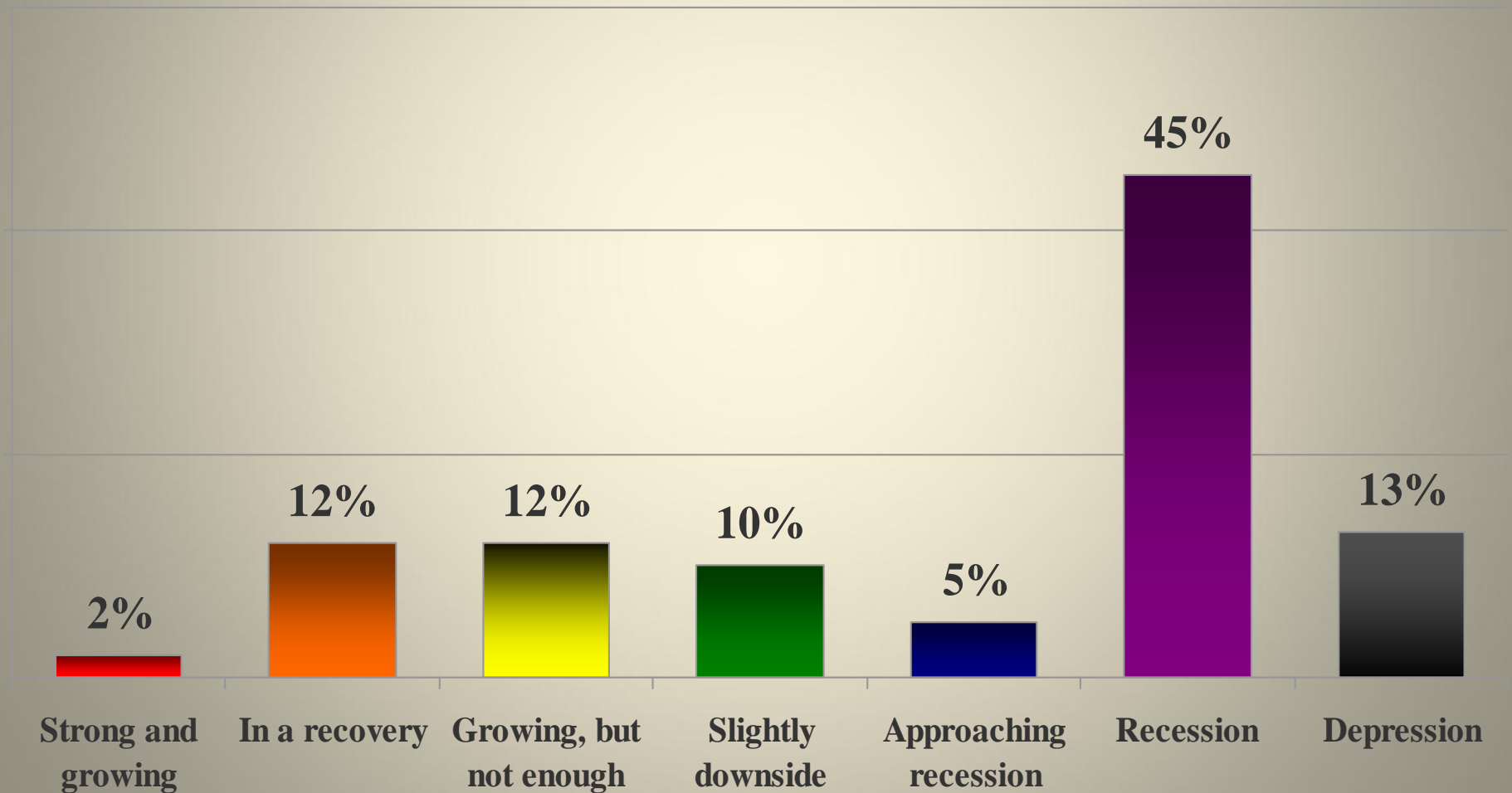
“The Republicans in Congress are blocking change and still supporting Bush policies.”





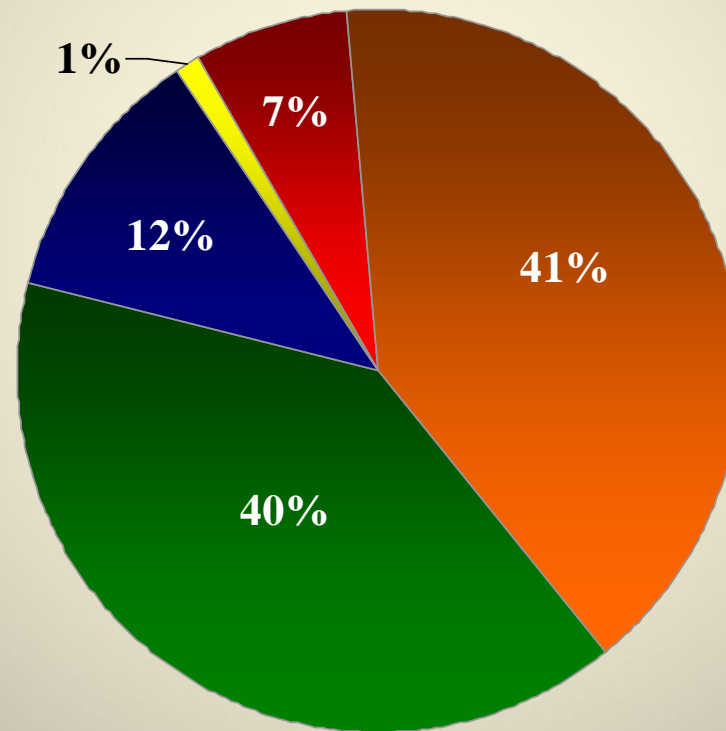
# THE ECONOMY

Which of the following would you say most closely describes your view of the national economy?



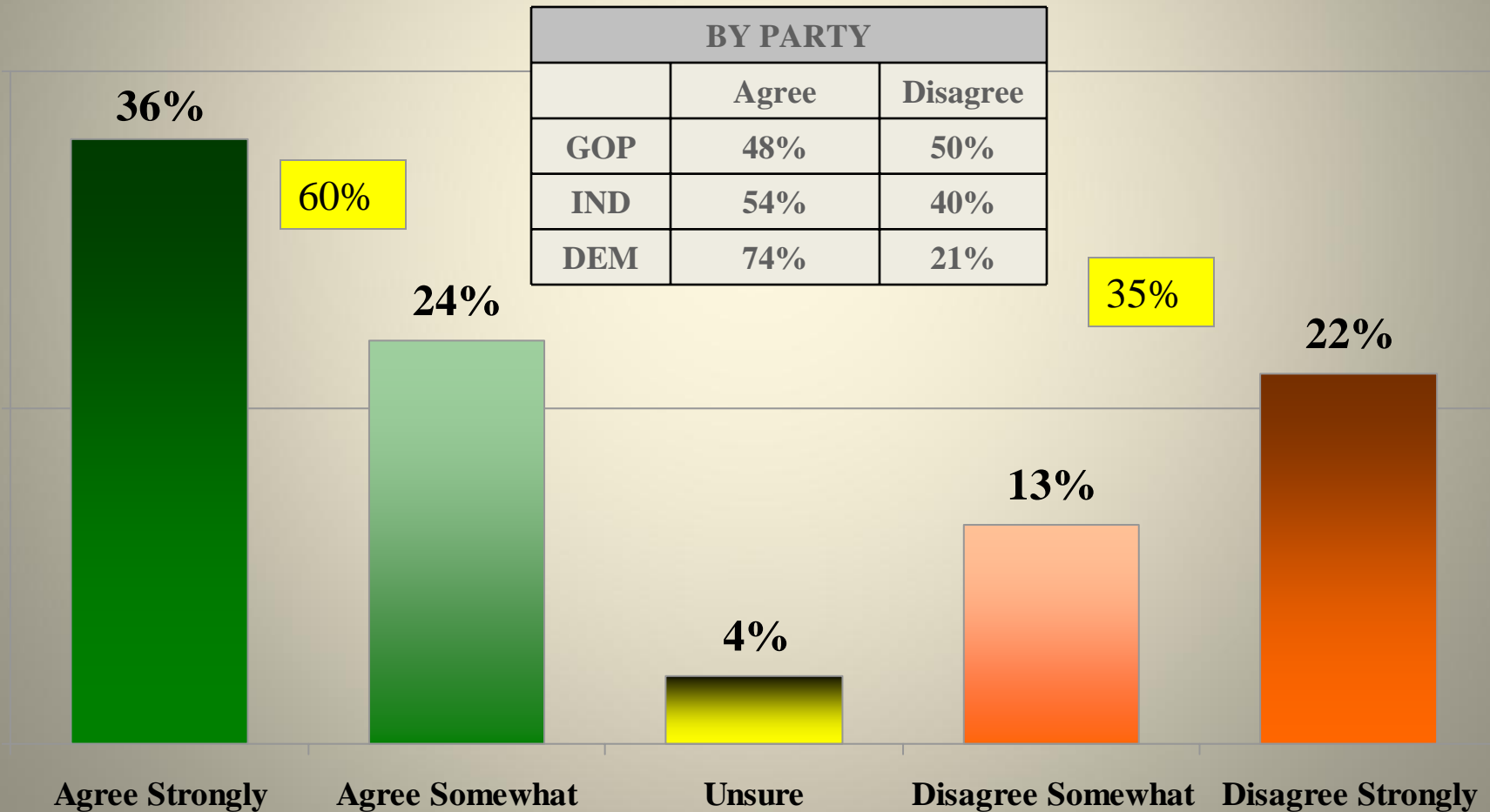


How would you rate your personal economic situation?

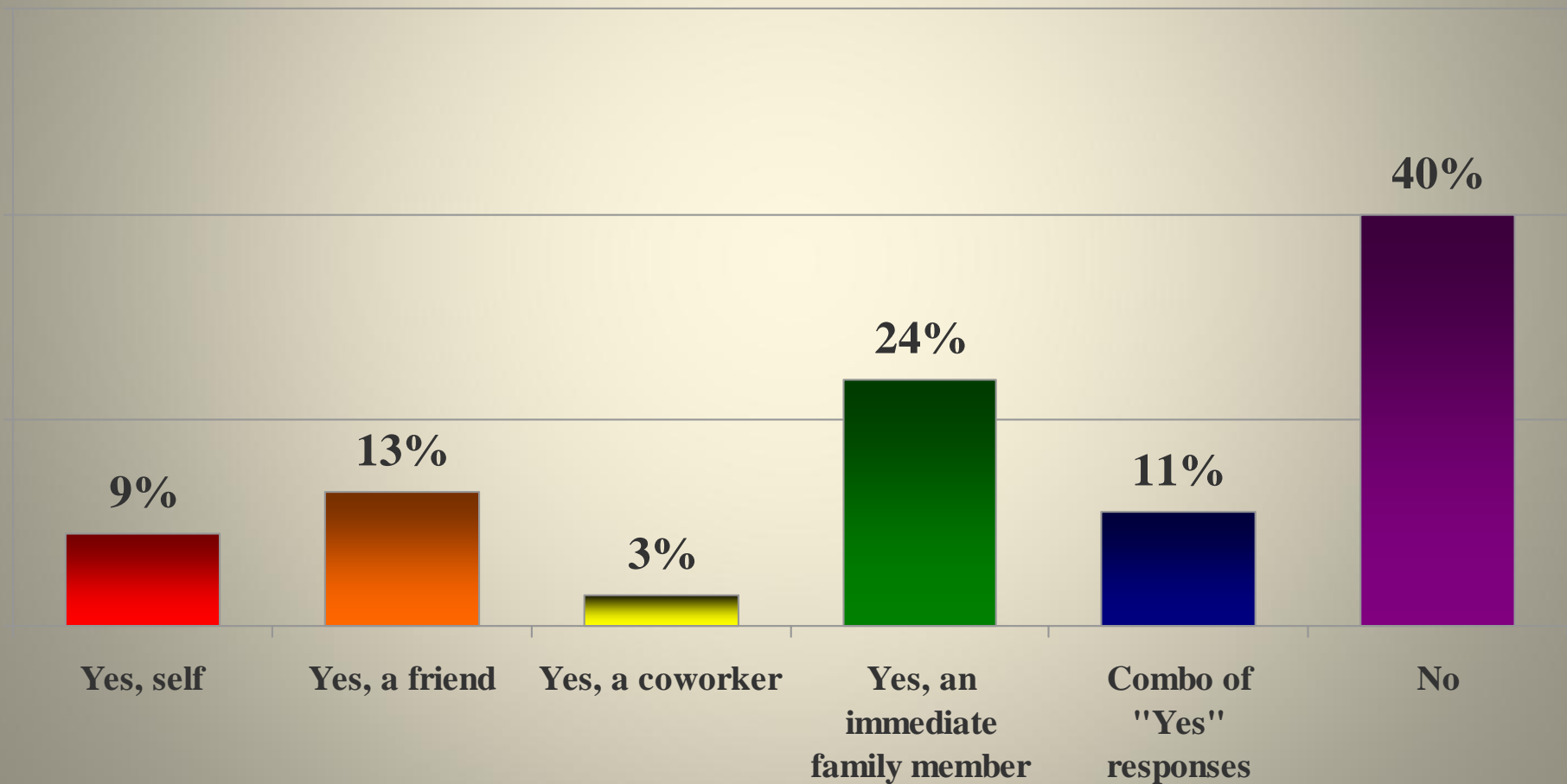


■ Excellent ■ Good ■ Fair ■ Poor ■ Unsure

**“I am optimistic about where I will be financially 5 years from now.”**



Have you, a friend, a coworker or an immediate family member been out of work at any time in the past 12 months?

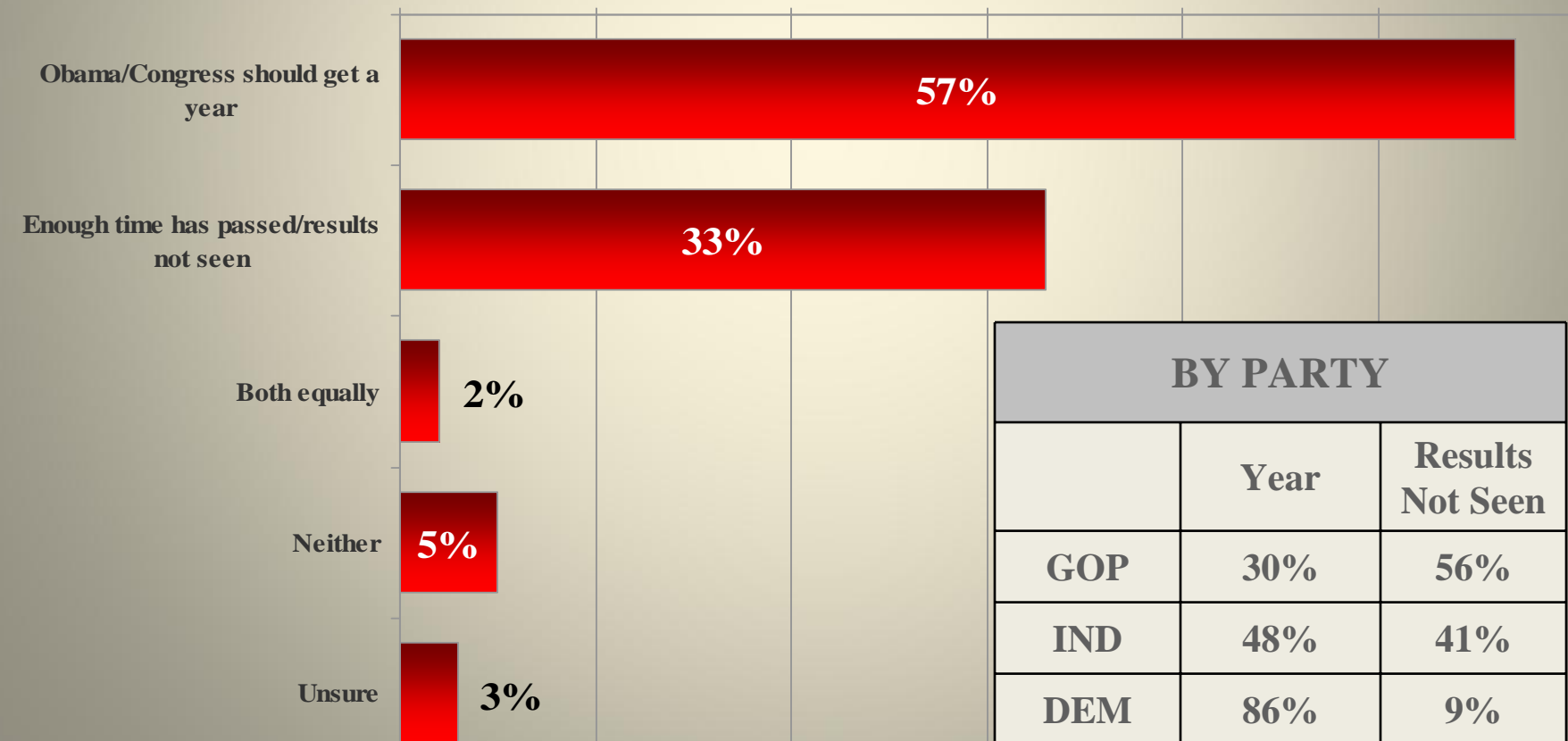




WHICH STATEMENT COMES CLOSEST TO YOUR OWN VIEW:

✓ Some people say that our current economic problems were made worse by the mistakes of the Bush administration. The President and Congress moved aggressively and should be given a year to have their solutions really make a difference.

✓ Other people say that although President Obama inherited the current economic problems, he has had enough time to find solutions and we have not seen the results that he promised with the stimulus package.





## PRESIDENTIAL JOB APPROVAL OF FIRST TERM PRESIDENTS – GALLUP DATA

	<b>% APPROVE</b>	<b>DATES OF GALLUP POLLING</b>
<b>Barack Obama</b>	<b>58%</b>	<b>July 1-8, 2009</b>
<b>George W. Bush</b>	<b>57%</b>	<b>July 10-11, 2001</b>
<b>Bill Clinton</b>	<b>45%</b>	<b>July 9-11, 1993</b>
<b>George H. W. Bush</b>	<b>66%</b>	<b>July 6-9, 1989</b>
<b>Ronald Reagan</b>	<b>60%</b>	<b>July 17-20, 1981</b>
<b>Jimmy Carter</b>	<b>62%</b>	<b>July 8-11, 1977</b>
<b>Richard Nixon</b>	<b>58%</b>	<b>July 10-15, 1969</b>
<b>John F. Kennedy</b>	<b>72%</b>	<b>June 23-28, 1961*</b>
<b>Dwight Eisenhower</b>	<b>69%</b>	<b>July 4-9, 1953</b>

\*No approval rating for Kennedy in July