

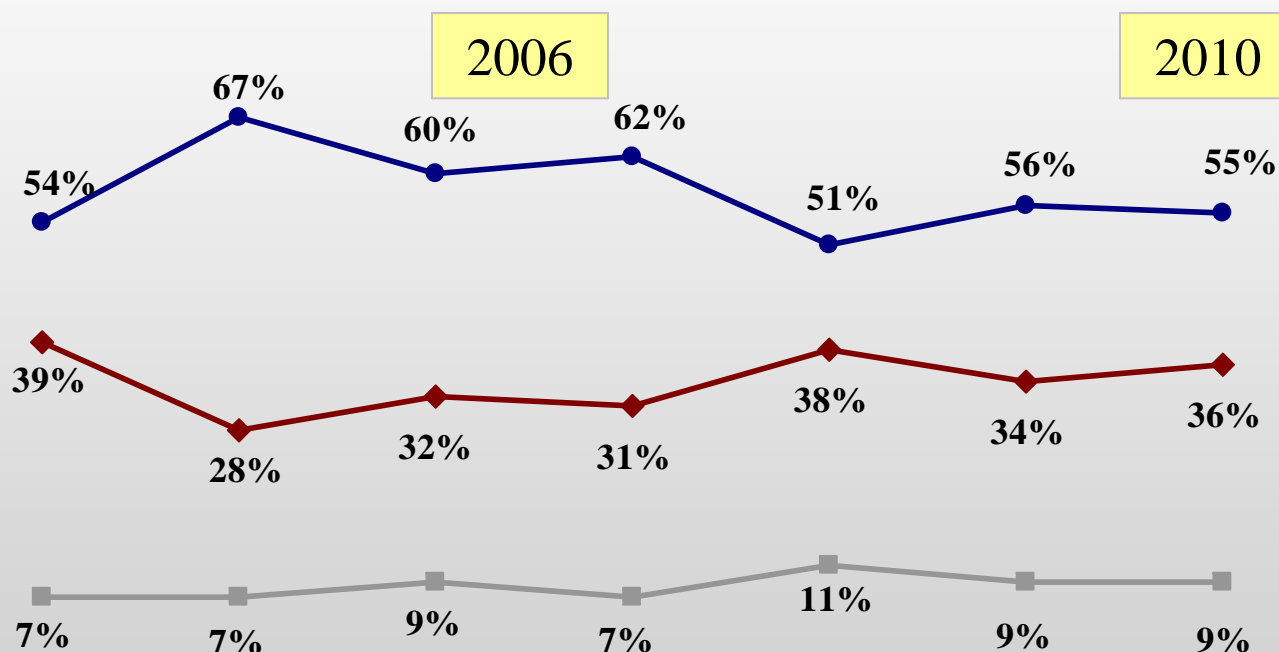


# THE GWU BATTLEGROUND POLL

A national survey of 1,000 Registered "Likely" Voters

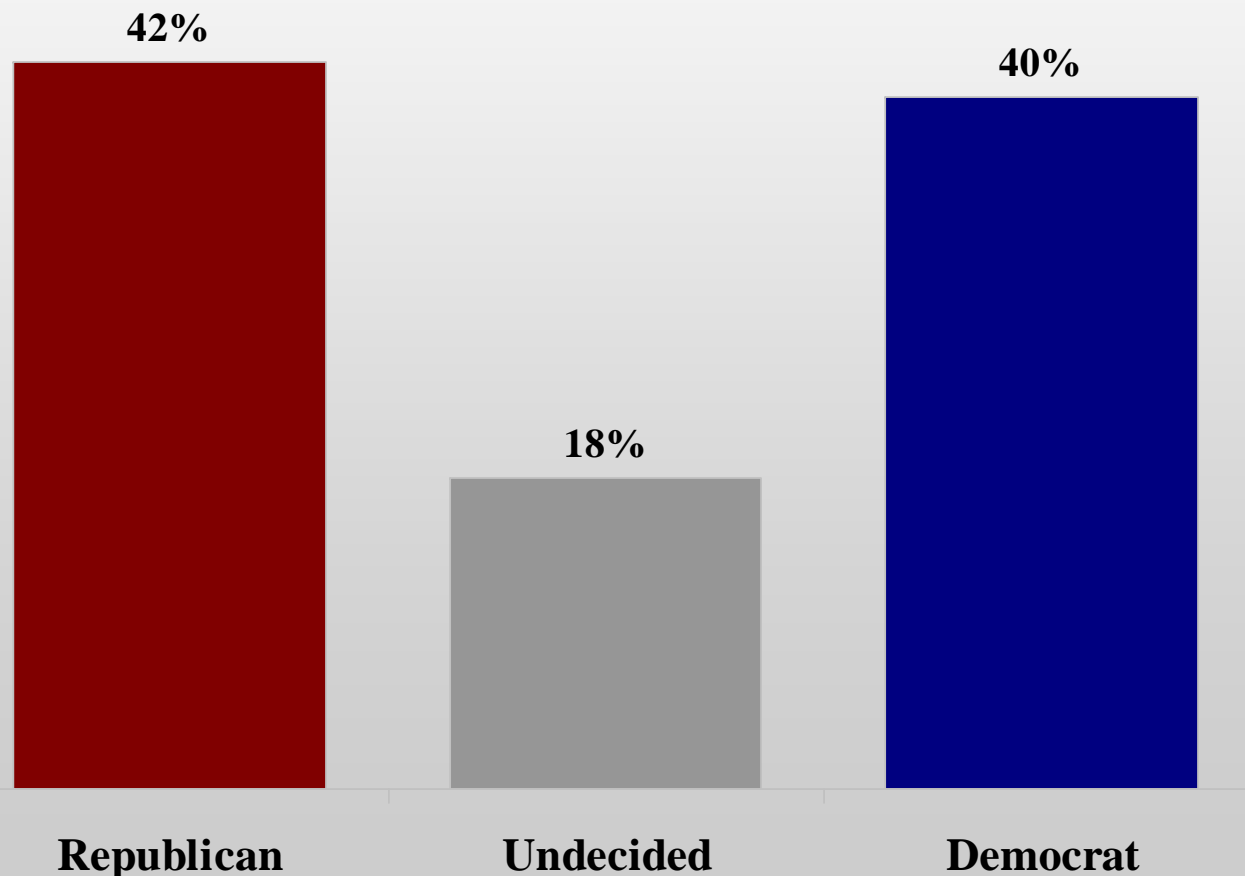
Do you think things in the country are going in the right direction or are on the wrong track?

*MIDTERM TRENDS*



	Mar-05	Oct-05	Feb-06	Sep-06	Jul-09	Dec-09	Apr-10
◆ Right Direction	39%	28%	32%	31%	38%	34%	36%
● Wrong Track	54%	67%	60%	62%	51%	56%	55%
■ Unsure	7%	7%	9%	7%	11%	9%	9%

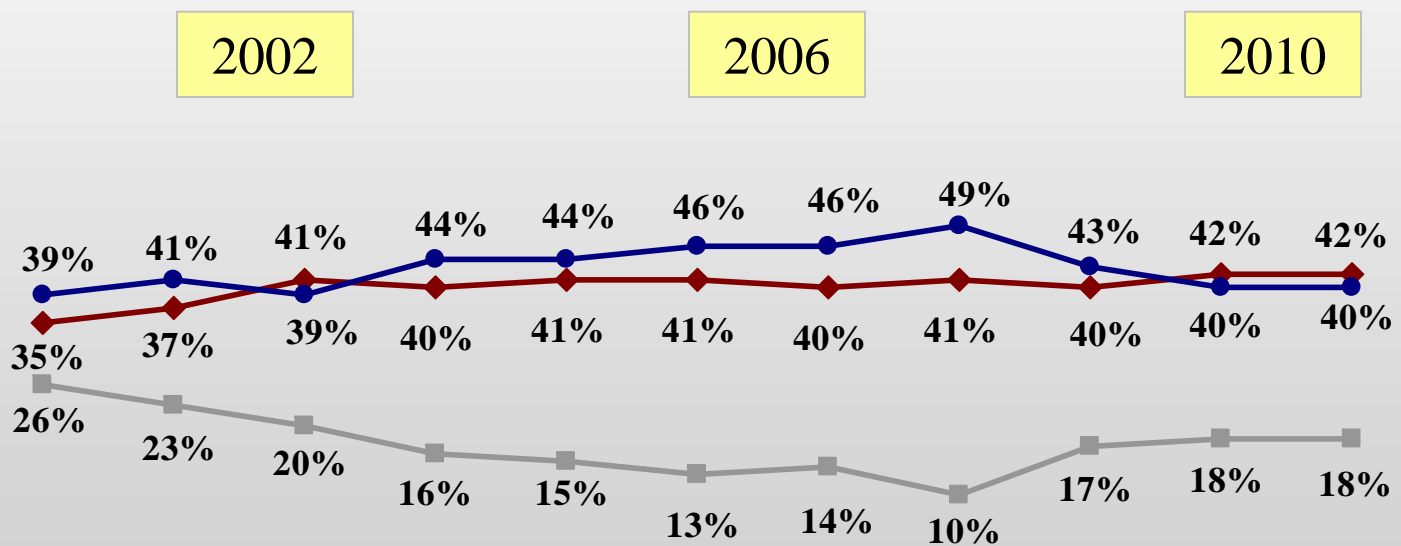
If the election for Congress were being held today, and you had to make a choice, would you be voting for the Republican candidate or the Democrat candidate in your Congressional district?



	GOP	DEM
Republicans	85%	2%
Independents	32%	25%
Democrats	4%	83%

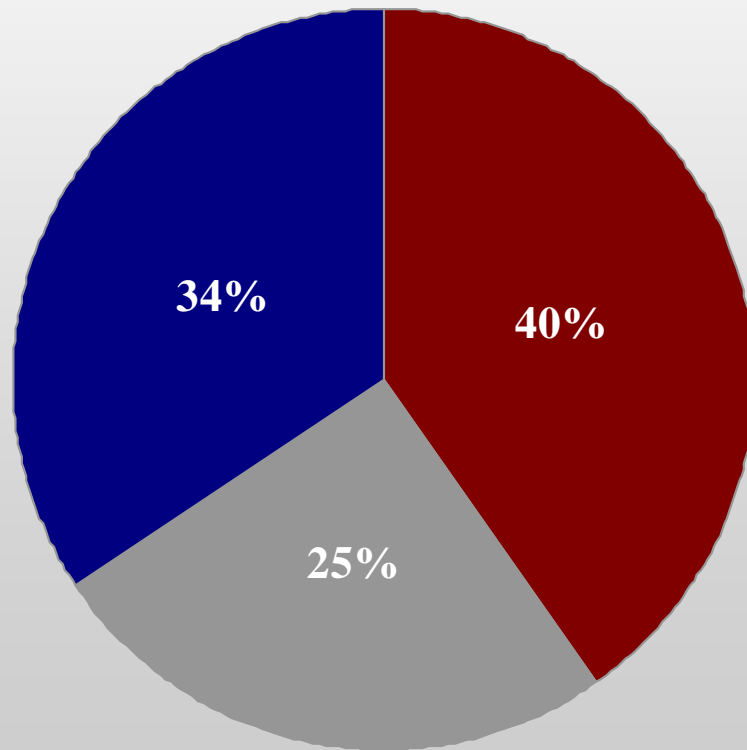
If the election for Congress were being held today, and you had to make a choice, would you be voting for the Republican candidate or the Democrat candidate in your Congressional district?

**MIDTERM TRENDS**



	Apr-01	Jun-01	Jan-02	Jun-02	Mar-05	Oct-05	Feb-06	Sep-06	Jul-09	Dec-09	Apr-10
◆ Republican	35%	37%	41%	40%	41%	41%	40%	41%	40%	42%	42%
● Democrat	39%	41%	39%	44%	44%	46%	46%	49%	43%	40%	40%
■ Undecided	26%	23%	20%	16%	15%	13%	14%	10%	17%	18%	18%

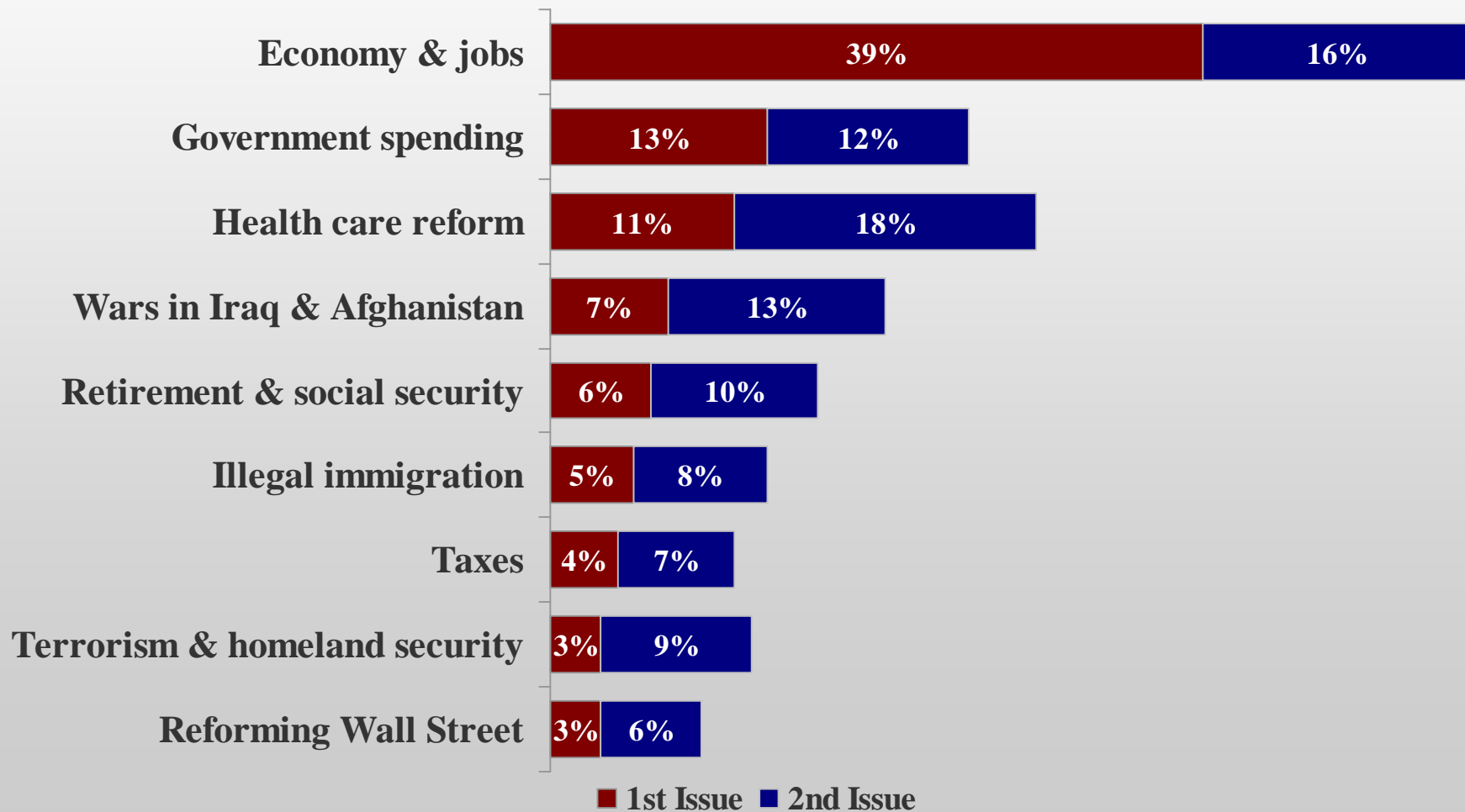
Do you prefer to have a divided government where Congress is controlled by one party and the White House is controlled by a different political party, OR a unified government where Congress and the White House are controlled by the same political party?



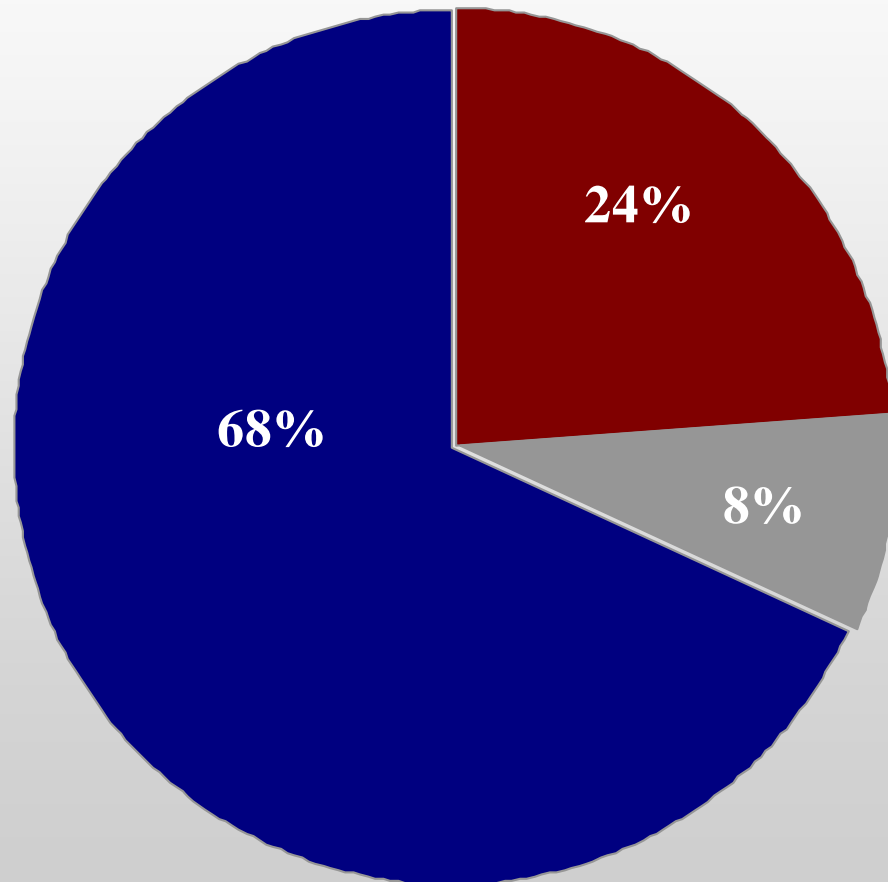
■ Divided ■ Unsure ■ Unified

	Divided Gov't	Unified Gov't
Republicans	54%	18%
Independents	46%	29%
Democrats	25%	52%

Now, I would like to read you a list of issues that some people from this part of the country have said are important to them. Please listen as I read the list and tell me which one issue you think is most important for Congress to work on?



How would you rate the job Congress is doing this year?  
Do you approve or disapprove of the job they are doing?

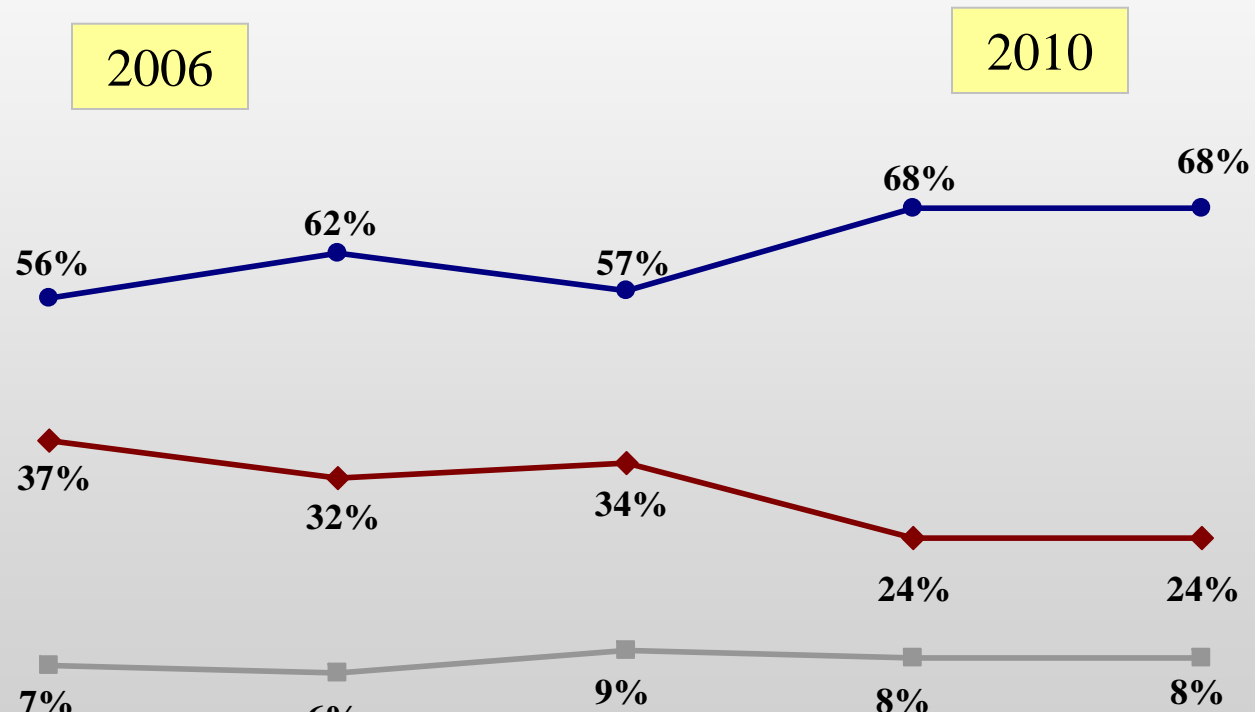


■ Approve ■ Unsure ■ Disapprove

	Approve	Disapprove
Republicans	5%	92%
Independents	23%	70%
Democrats	44%	44%

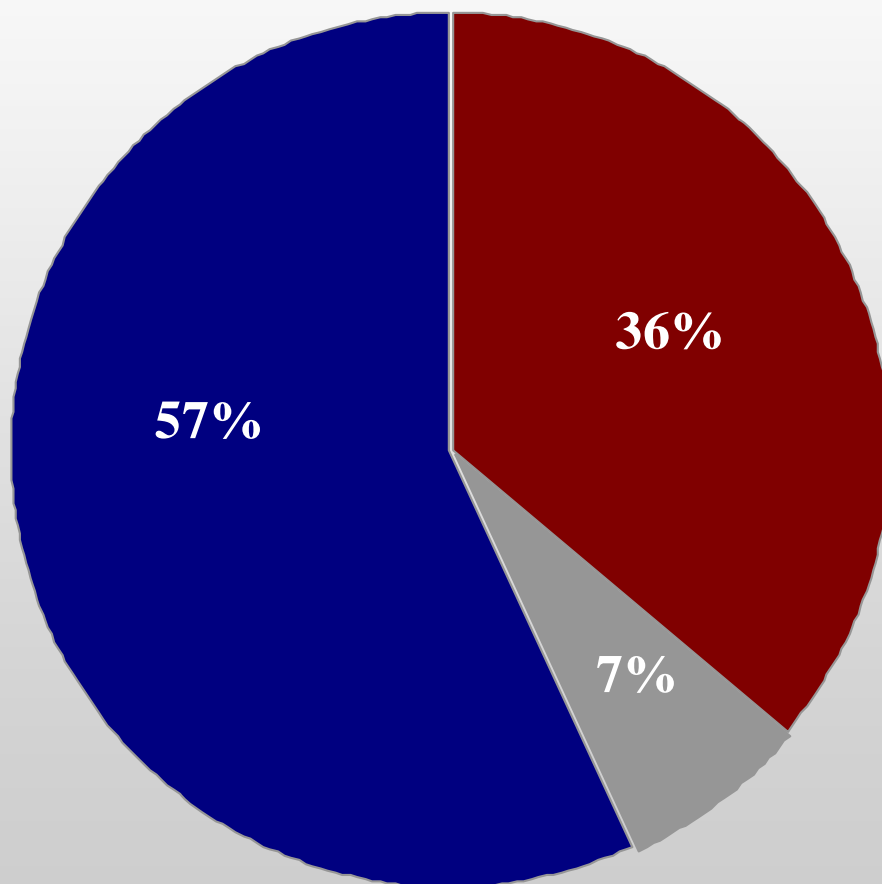
How would you rate the job Congress is doing this year?  
Do you approve or disapprove of the job they are doing?

*MIDTERM TRENDS*



	Feb-06	Sep-06	Jul-09	Dec-09	Apr-10
◆ Approve	37%	32%	34%	24%	24%
● Disapprove	56%	62%	57%	68%	68%
■ Unsure	7%	6%	9%	8%	8%

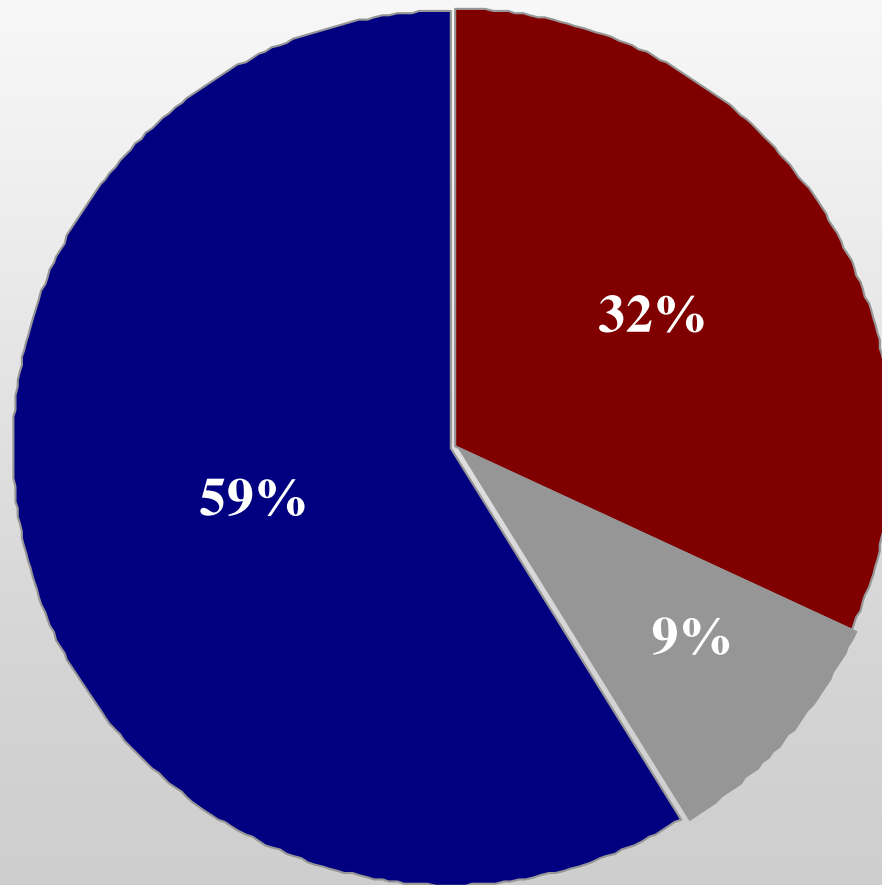
Thinking specifically about Democrats in Congress, do you approve or disapprove of the job the Democrats in Congress are doing?



■ Approve ■ Unsure ■ Disapprove

	Approve	Disapprove
Republicans	3%	91%
Independents	27%	59%
Democrats	72%	23%

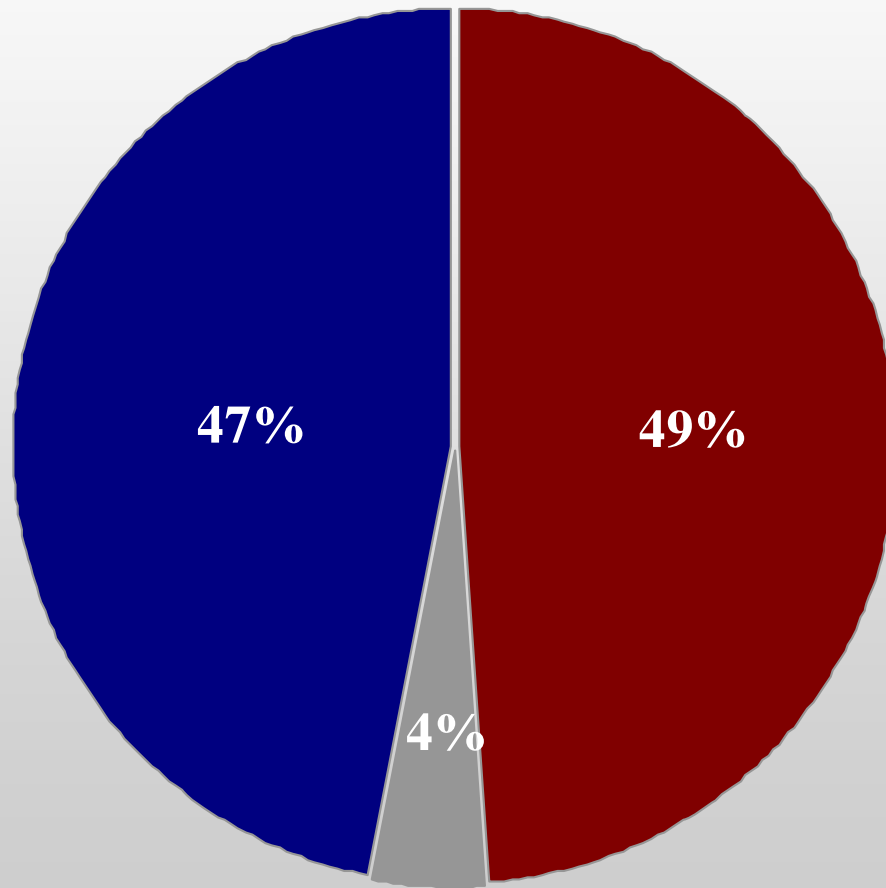
Thinking specifically about Republicans in Congress, do you approve or disapprove of the job the Republicans in Congress are doing?



	Approve	Disapprove
Republicans	55%	35%
Independents	23%	61%
Democrats	14%	81%

■ Approve ■ Unsure ■ Disapprove

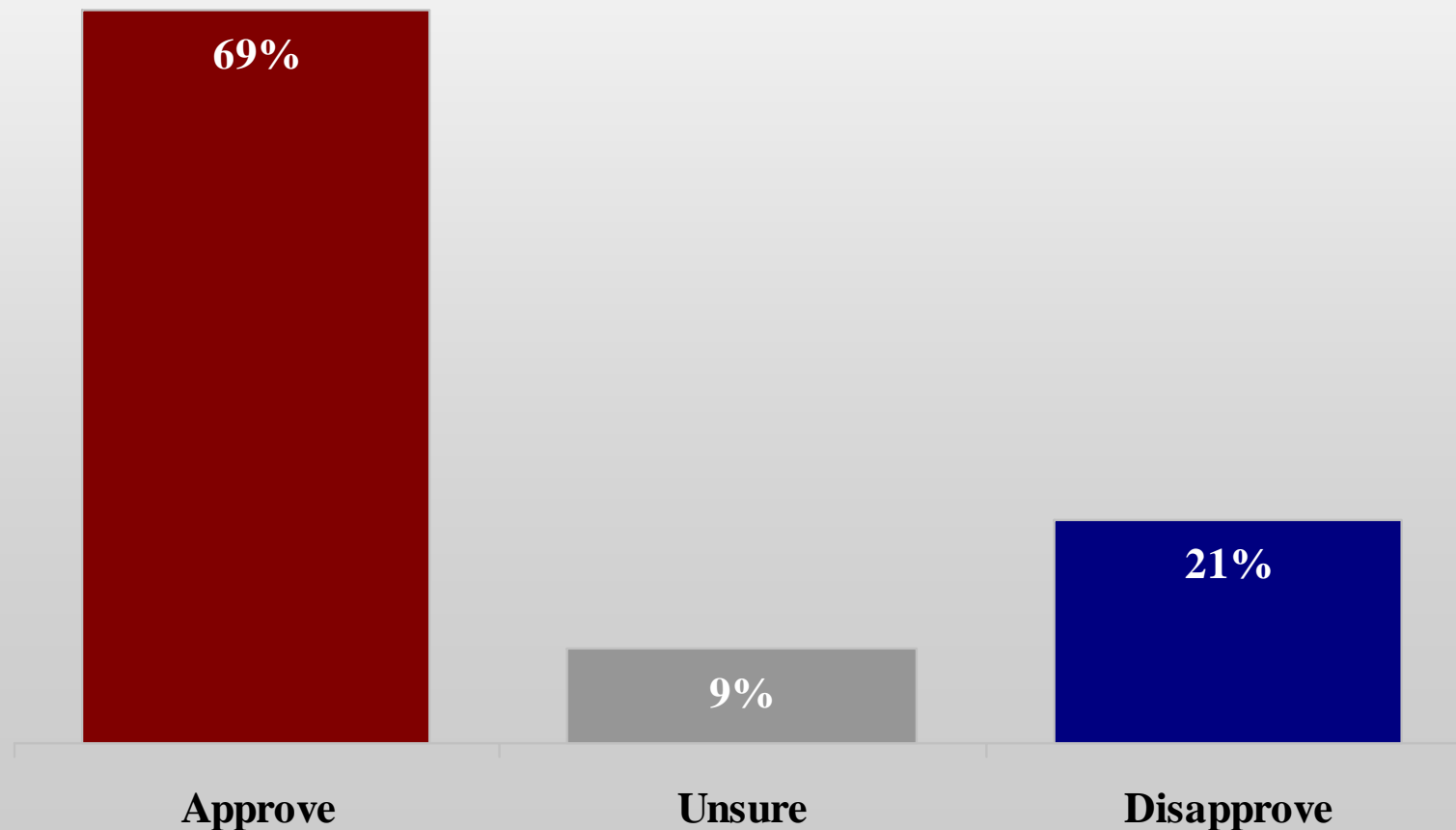
How would you rate the job Barack Obama is doing as President?  
Do you approve or disapprove of the job he is doing?



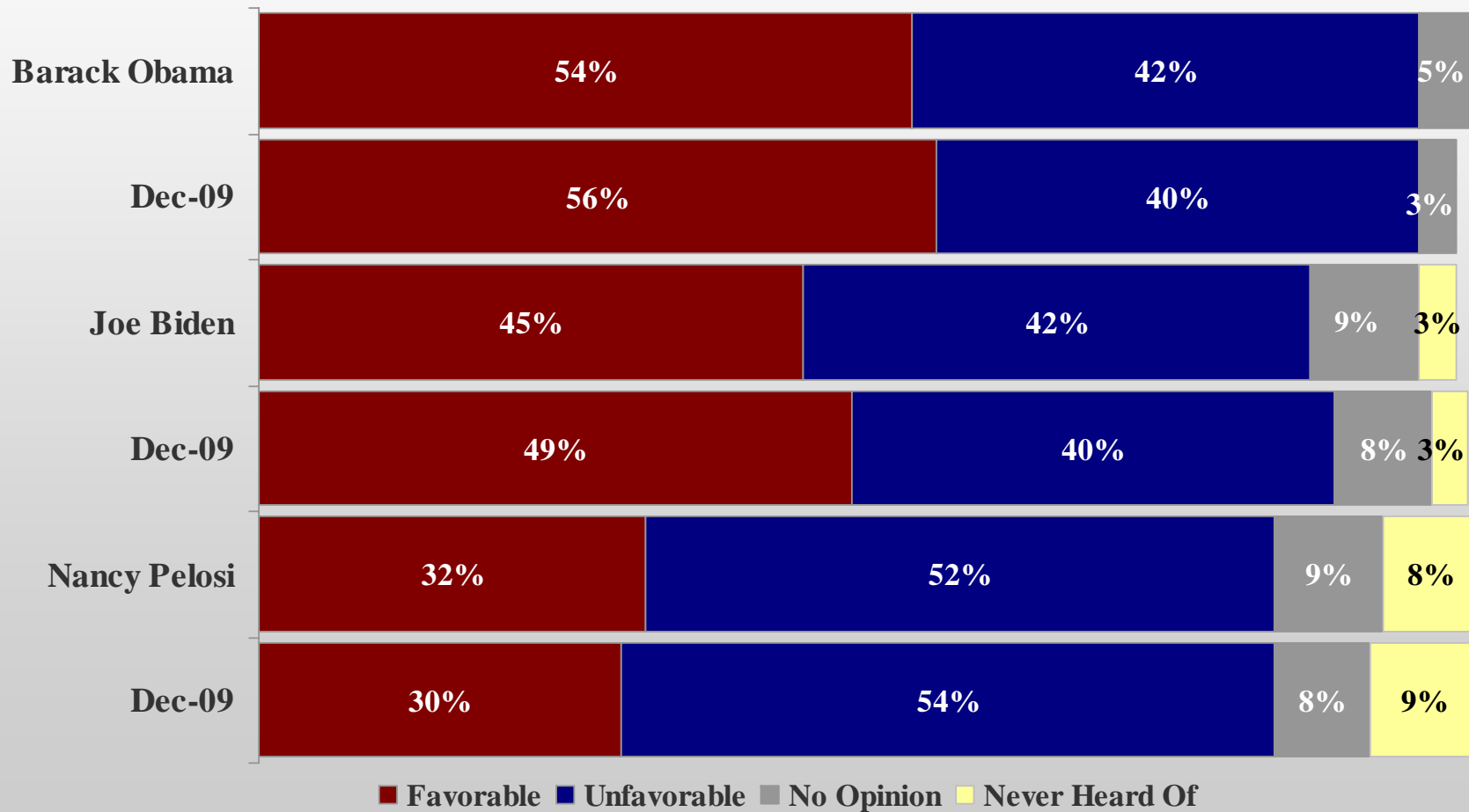
Approve Strongly	Disapprove Strongly
37%	40%

■ Approve ■ Unsure ■ Disapprove

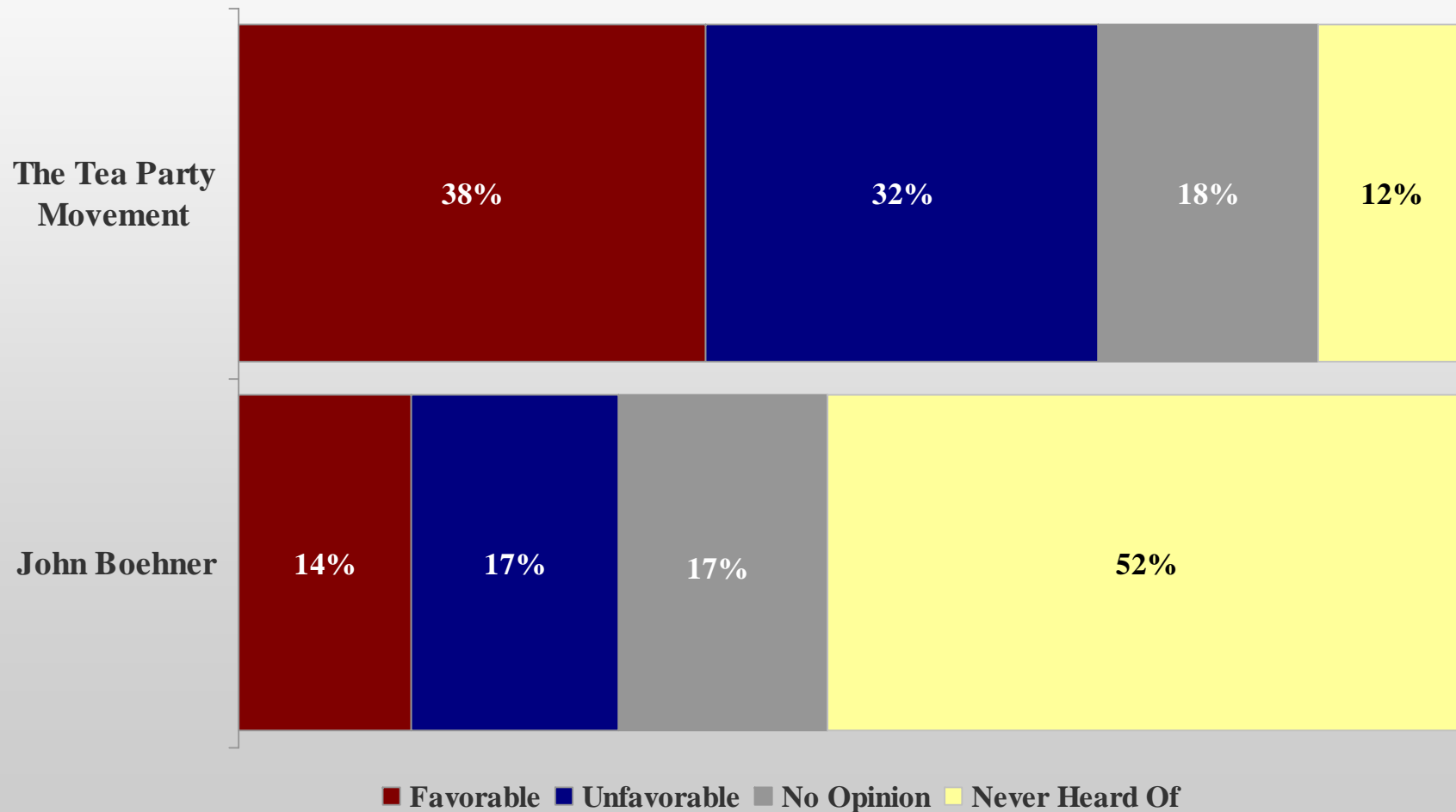
Whether you approve or disapprove of the way Barack Obama is handling his job as President, what is your impression of Barack Obama as a person? Do you approve or disapprove of him?



Now I would like to read you the names of several individuals and organizations that have been mentioned in the news recently. For each one, please tell me whether you have heard of that person or organization, and if so, whether you have a favorable or an unfavorable impression of that person. If you do not recognize the name, just say so.



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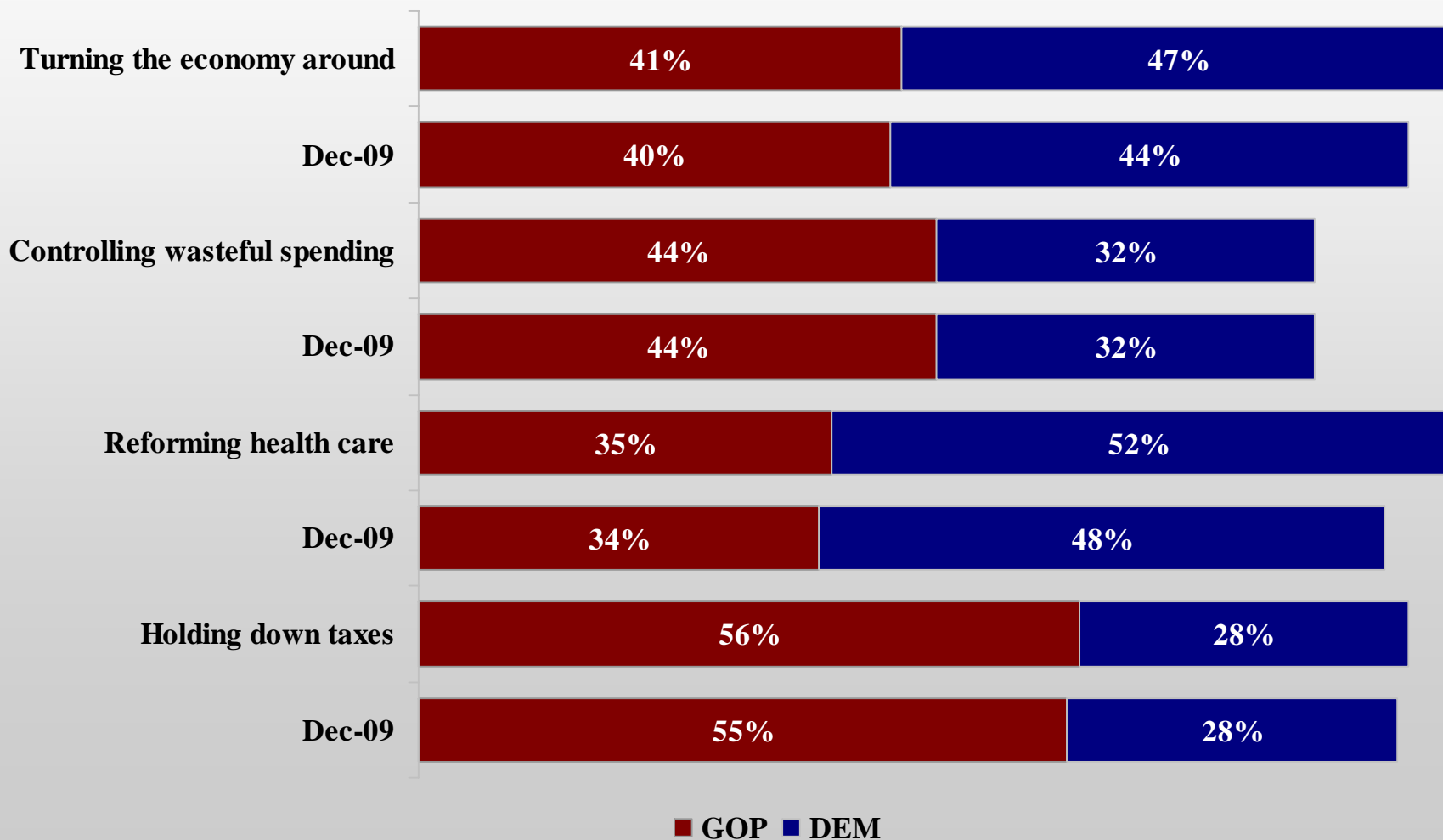


# ISSUE HANDLING

## WHO WILL BETTER HANDLE THIS ISSUE?

✓ Republicans in Congress OR

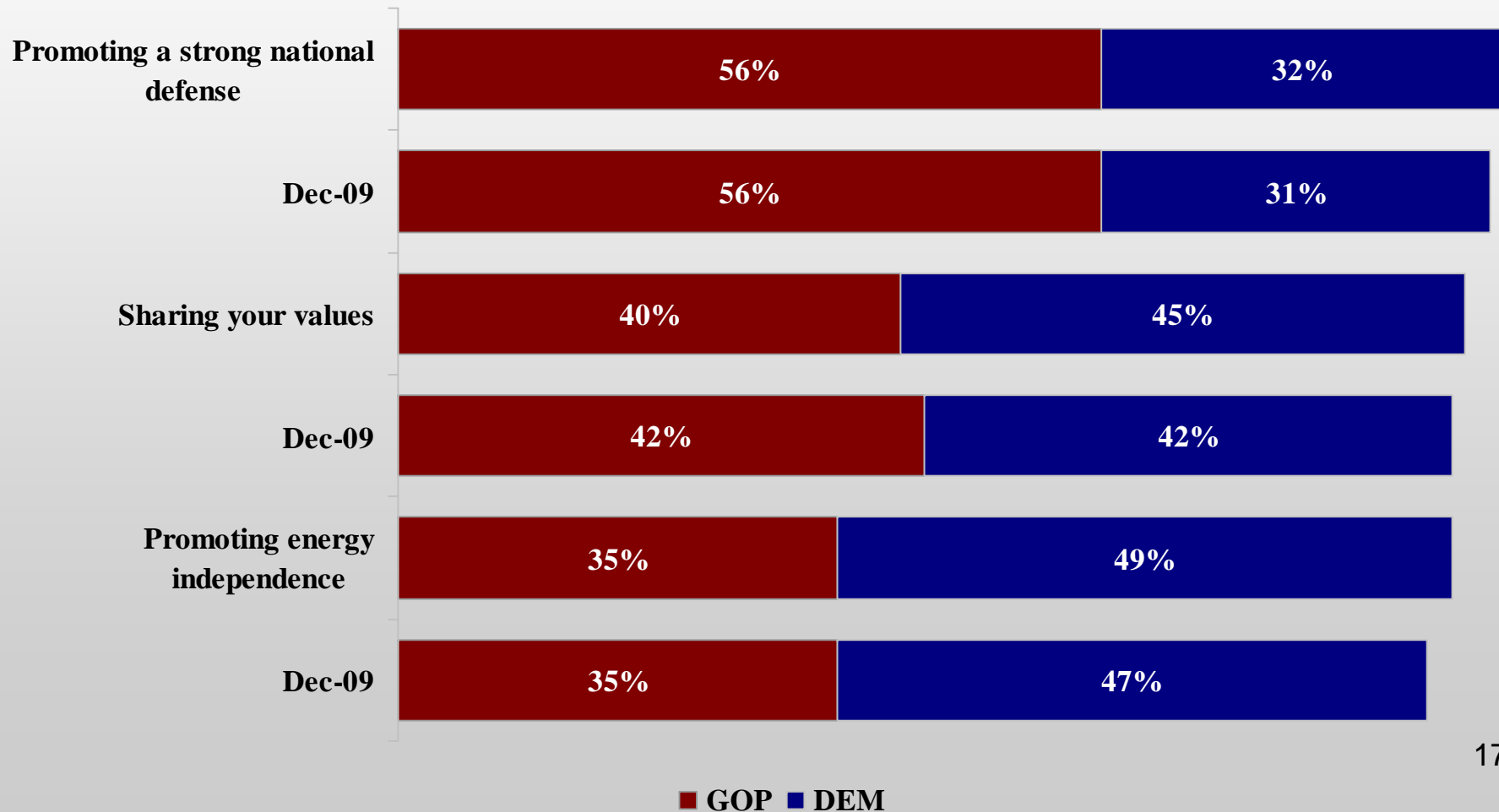
✓ Democrats in Congress



## WHO WILL BETTER HANDLE THIS ISSUE?

✓ Republicans in Congress OR

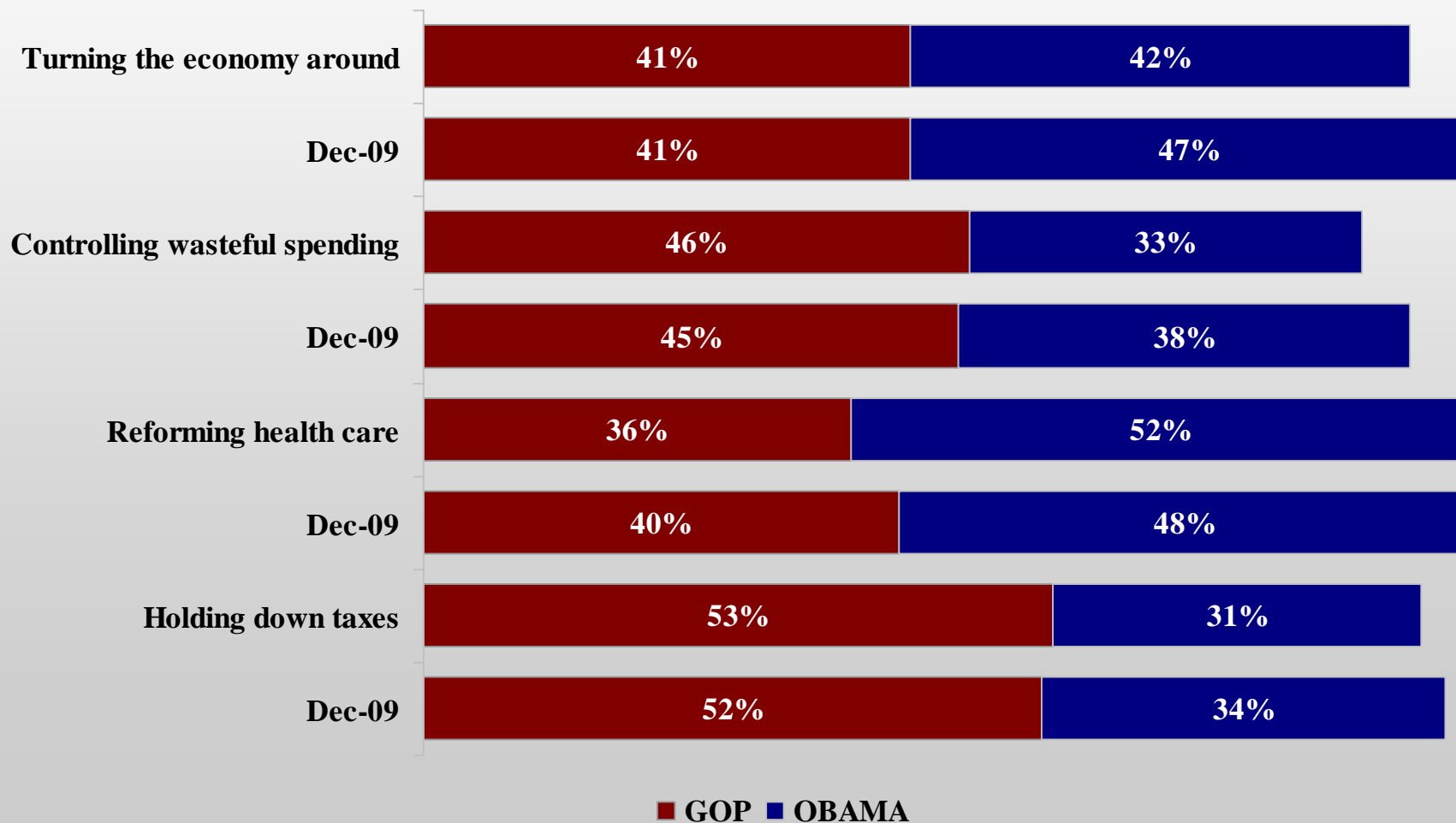
✓ Democrats in Congress



## WHO WILL BETTER HANDLE THIS ISSUE?

✓ Republicans in Congress OR

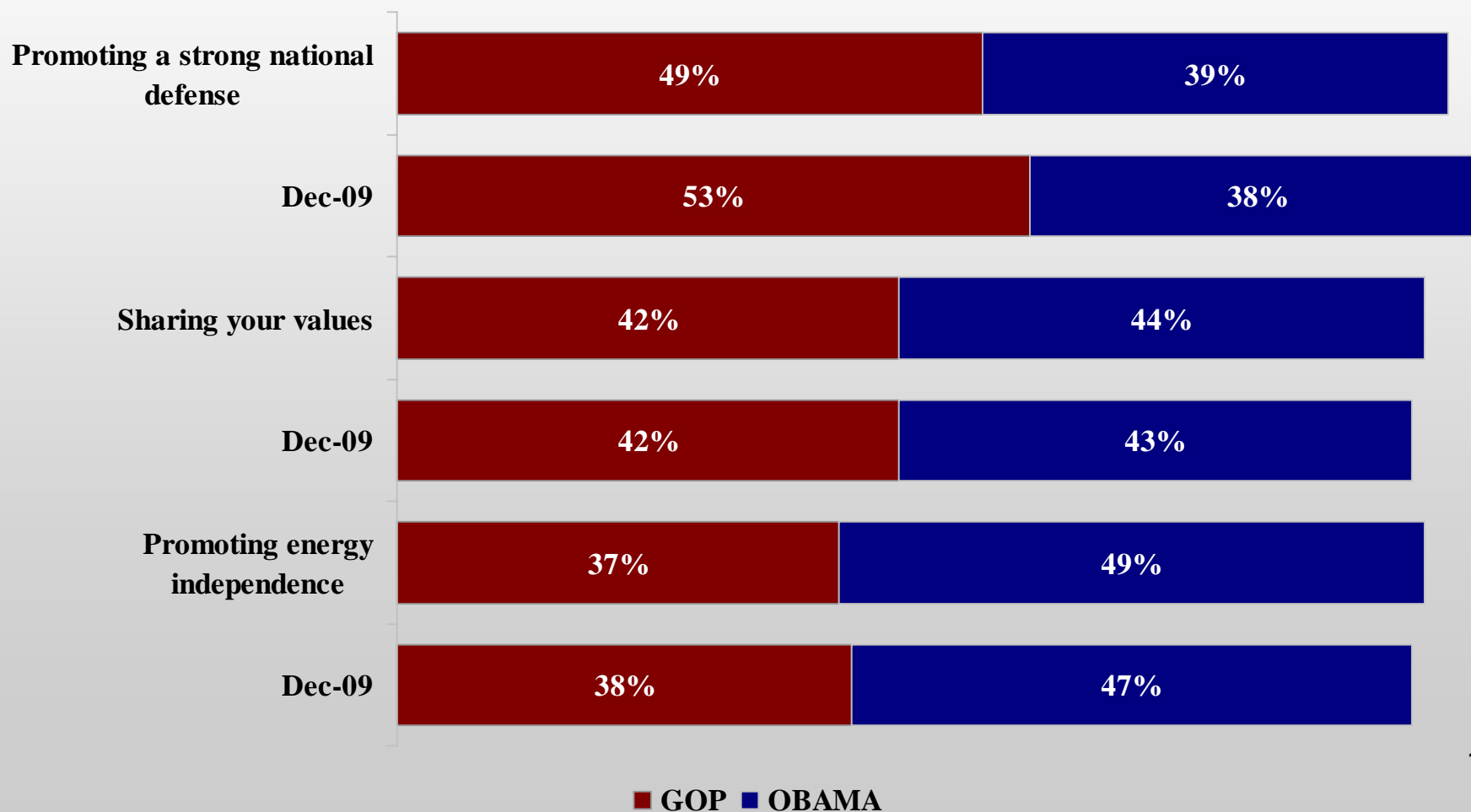
✓ President Obama



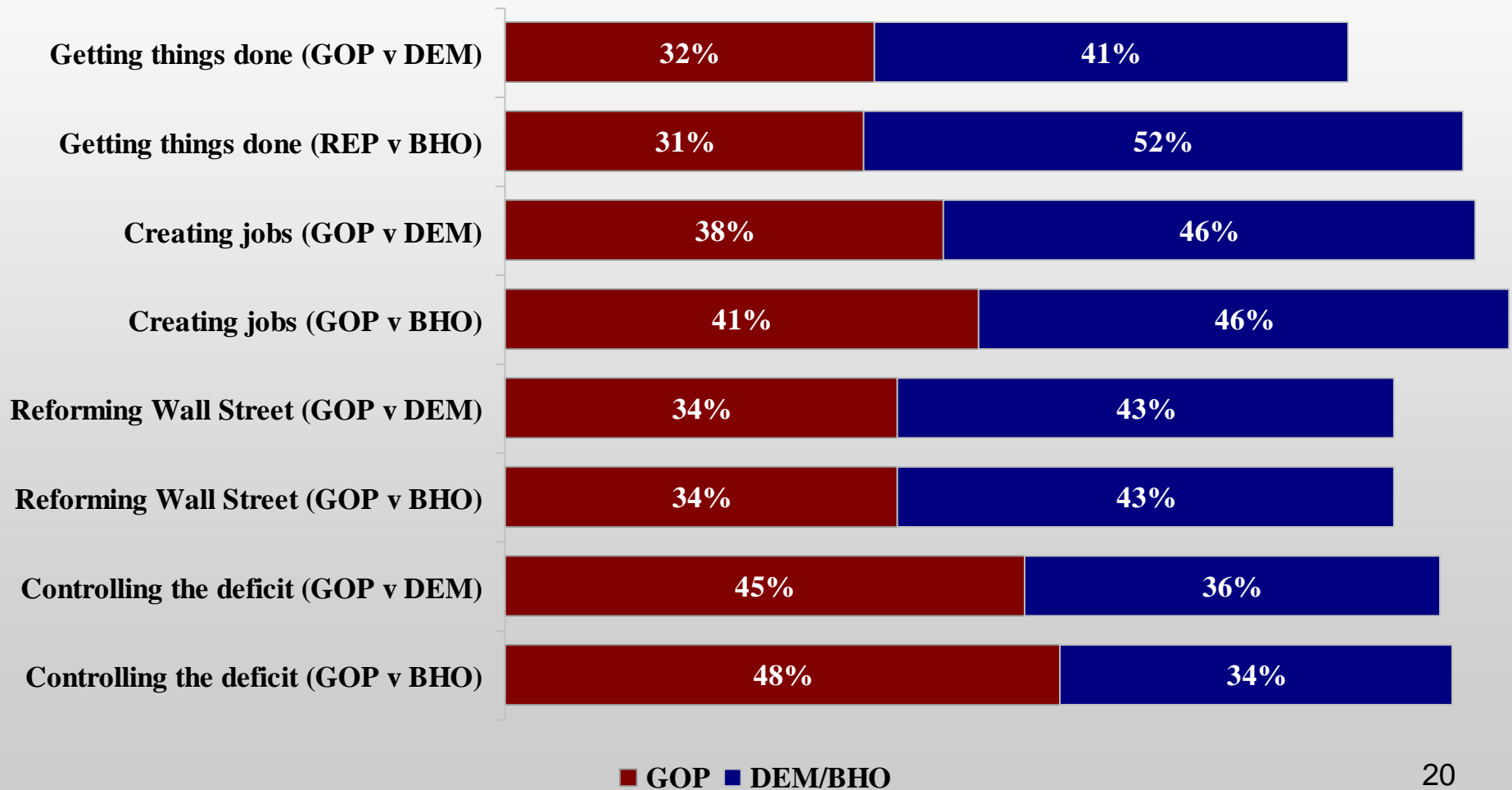
## WHO WILL BETTER HANDLE THIS ISSUE?

✓ Republicans in Congress OR

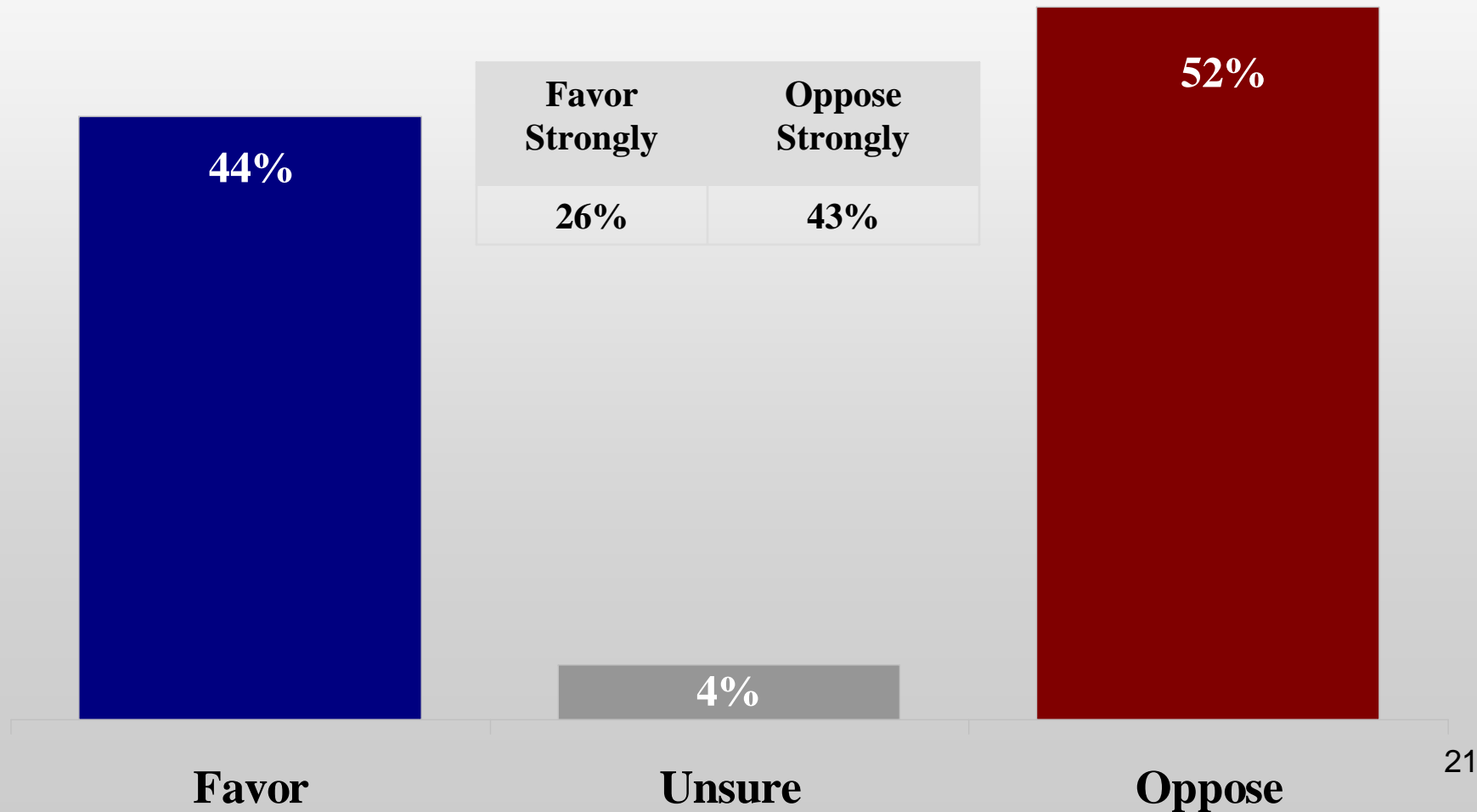
✓ President Obama



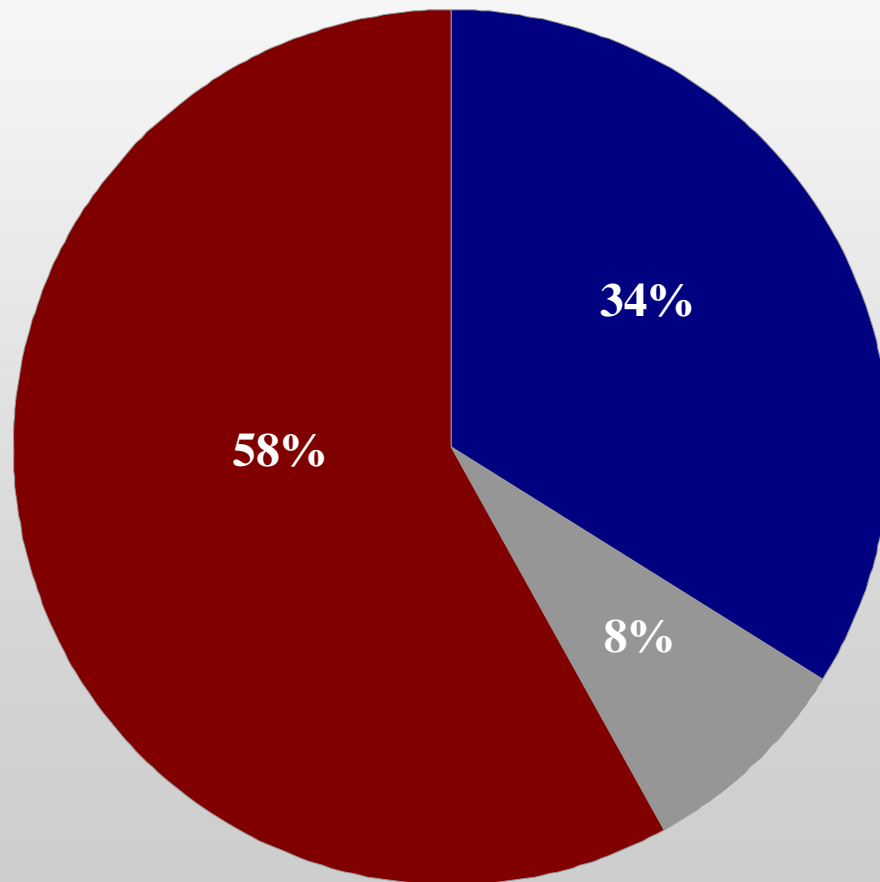
## WHO WILL BETTER HANDLE THIS ISSUE?



Based on what you know, would you say that you favor or oppose the health care reform bill that Congress passed and President Obama recently signed into law?



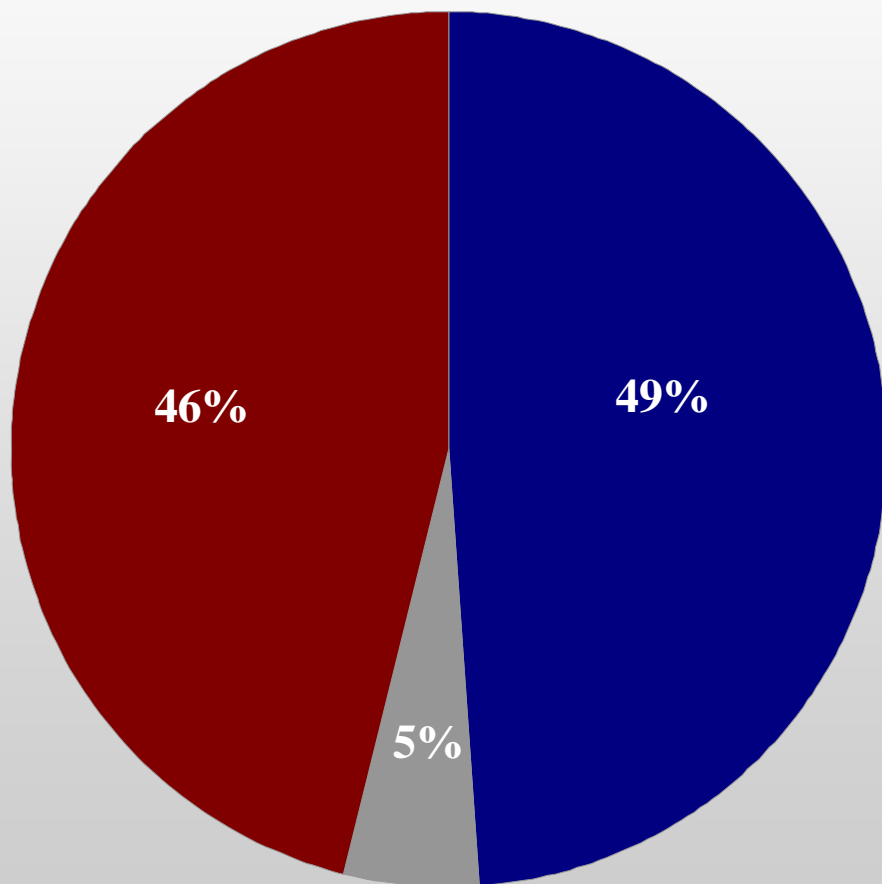
Based on what you have seen, read and heard, do you think that you and your family would benefit from these health care reforms?



■ Yes ■ Unsure ■ No

	Yes	No
Republicans	5%	89%
Independents	33%	60%
Democrats	63%	28%

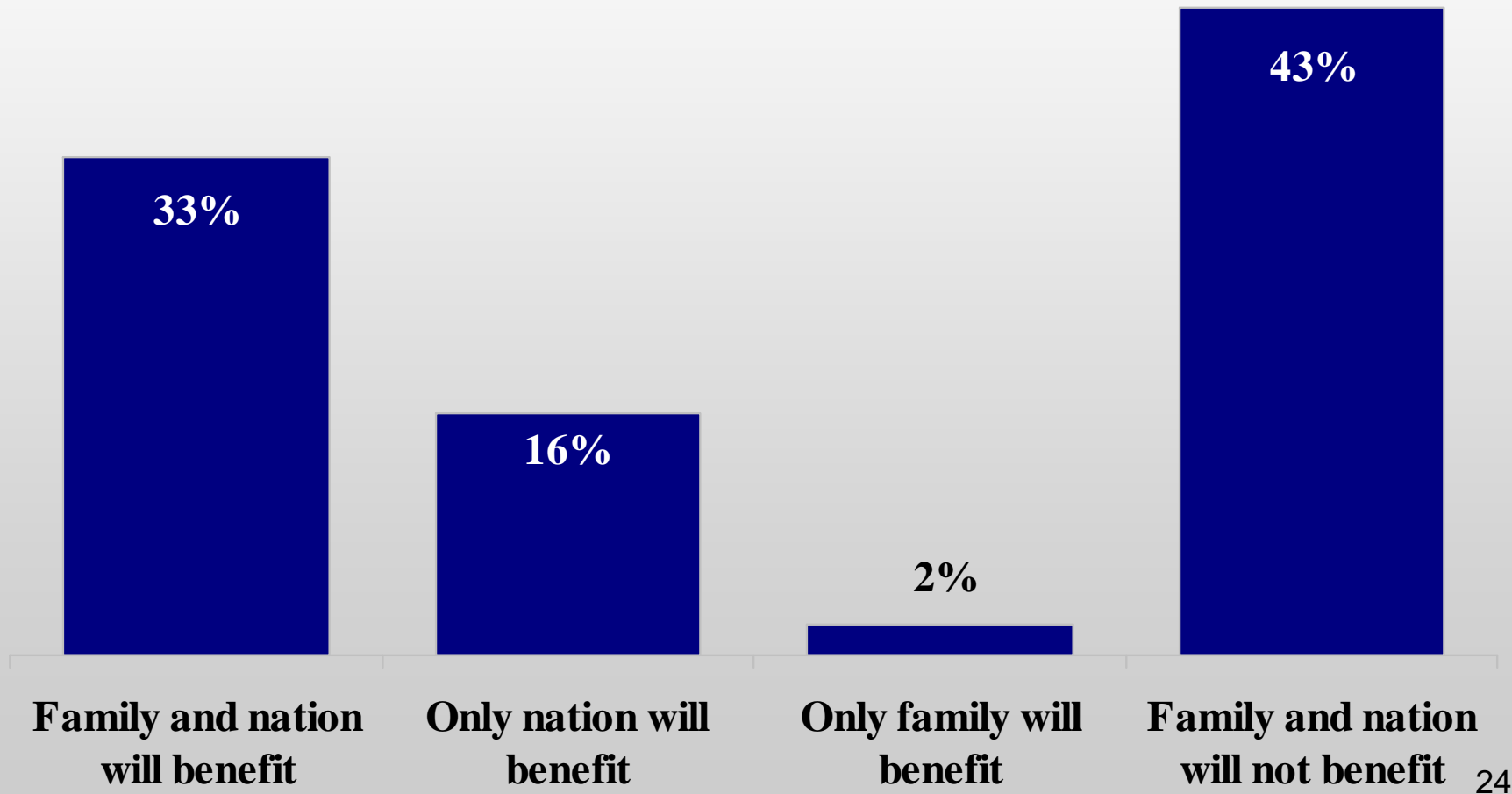
Based on what you have seen, read and heard, do you think that the country would benefit from these health care reforms?



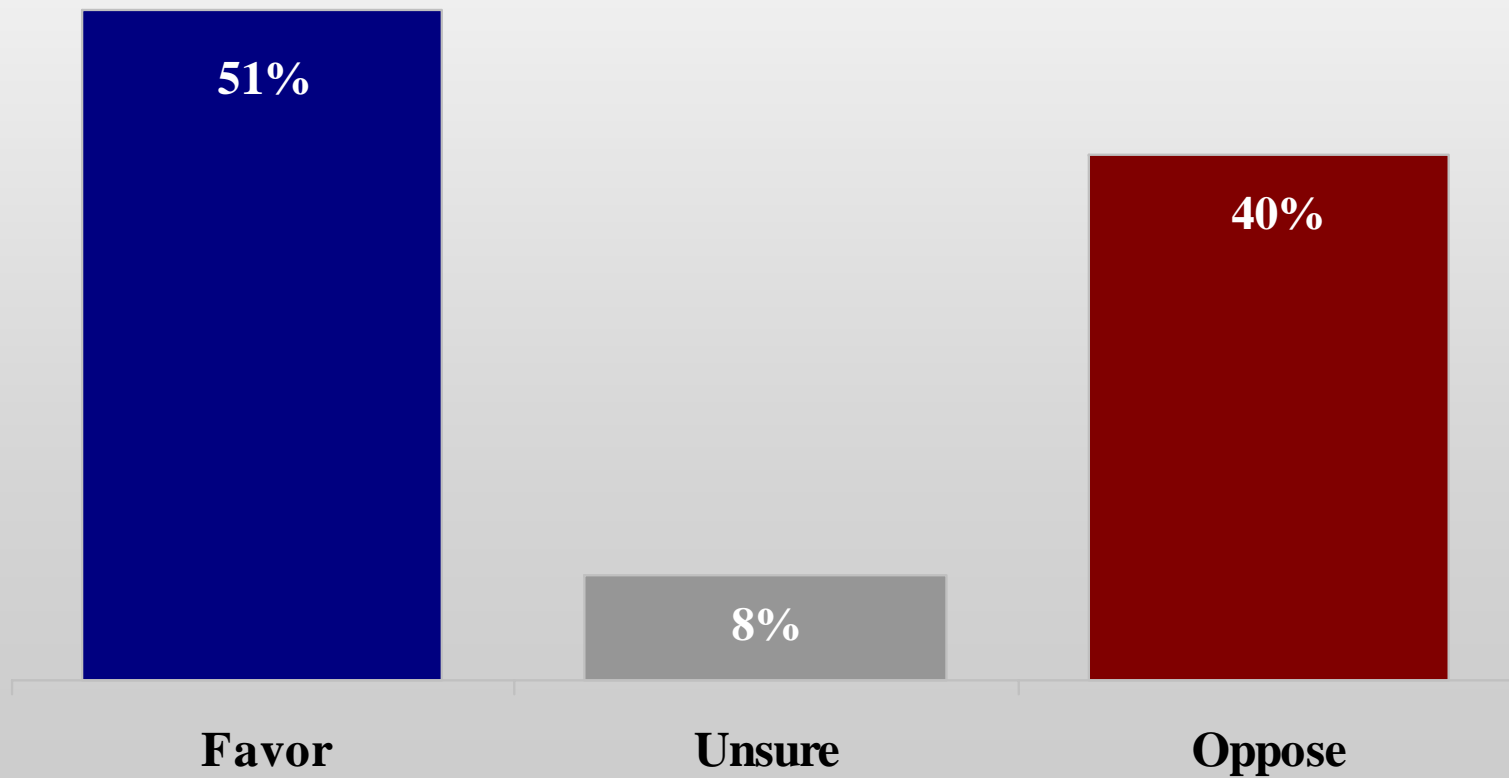
■ Yes ■ Unsure ■ No

	Yes	No
Republicans	12%	83%
Independents	45%	46%
Democrats	86%	10%

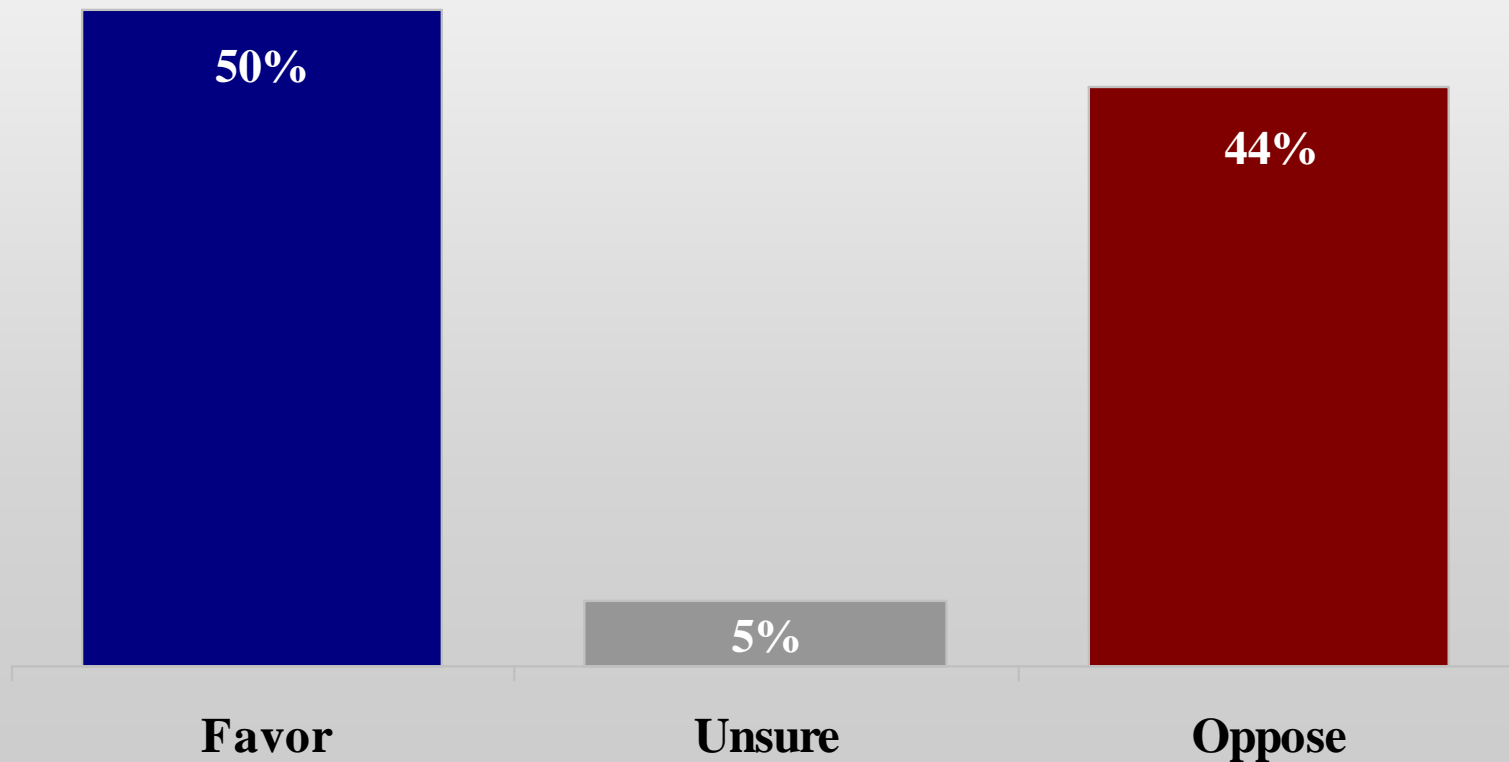
## Combined views on impact of health care



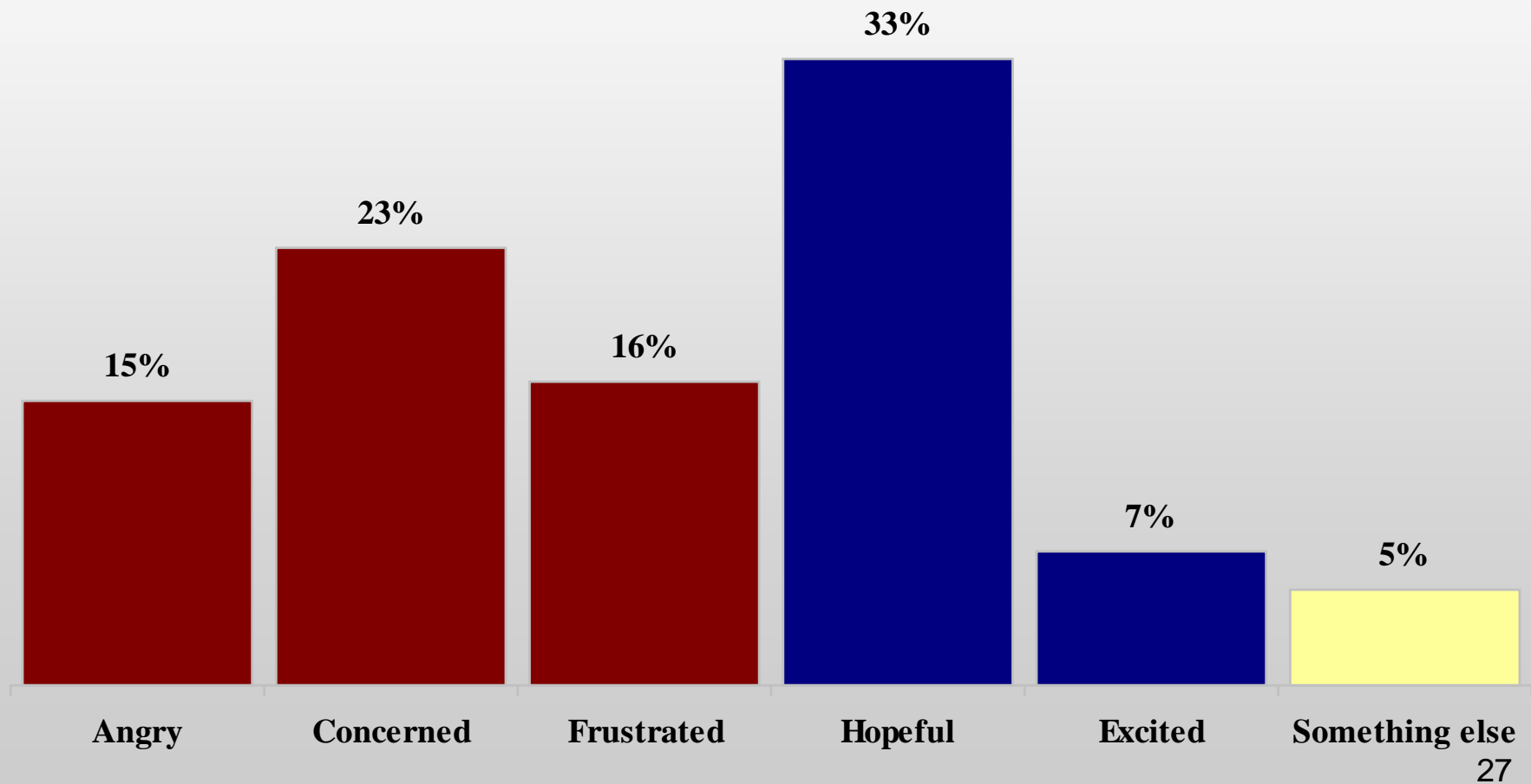
Some people have talked about repealing and replacing the health care reform law passed by Congress than President Obama recently signed into law. Thinking about this, would you favor or oppose repealing and replacing this law?



Some people have talked about repealing the health care reform law passed by Congress than President Obama recently signed into law. Thinking about this, would you favor or oppose repealing this law?



Thinking about your feelings about this health care reform law...  
Would you say that you are:



# Voters are fairly evenly split on political messaging of health care

Please tell me which viewpoint comes closest to your own:

This health care reform law is a historic achievement that will expand health insurance coverage to millions of Americans, end insurance company abuses, help small businesses provide coverage, reduce prescription drug costs, and lower the deficit.

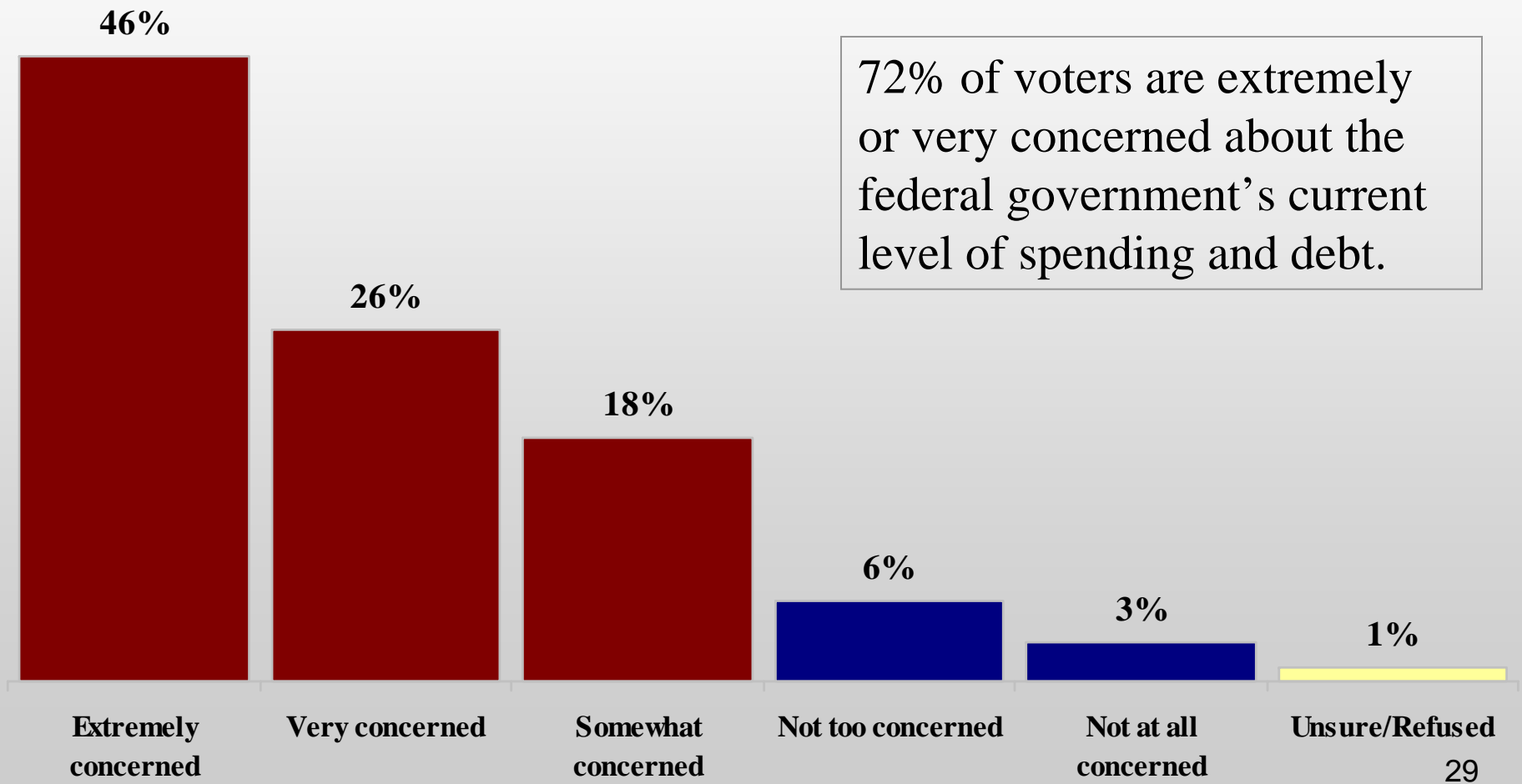
47%

This health care reform law is a government takeover of one-sixth of the American economy that will lead to higher medical costs, higher taxes, reduced quality of health care services, and will ultimately kill small business jobs.

49%

*A majority of Independents (50%) lean toward the GOP position of higher medical costs/higher taxes and quality reduced.*

## How concerned are you about the federal government's current level of spending and debt:



## Political messaging on government spending

Please tell me which viewpoint comes closest to your own:

The current level of government spending is already unsustainable and irresponsible. This increased government spending has not created jobs, will double the national debt, and will lead to increased taxes on the middle class.

58%

The current level of government spending is a necessary response to save and create jobs, ensure national security, and fight two wars. Once the economy recovers, we will be able to pay down the deficit and the national debt.

39%

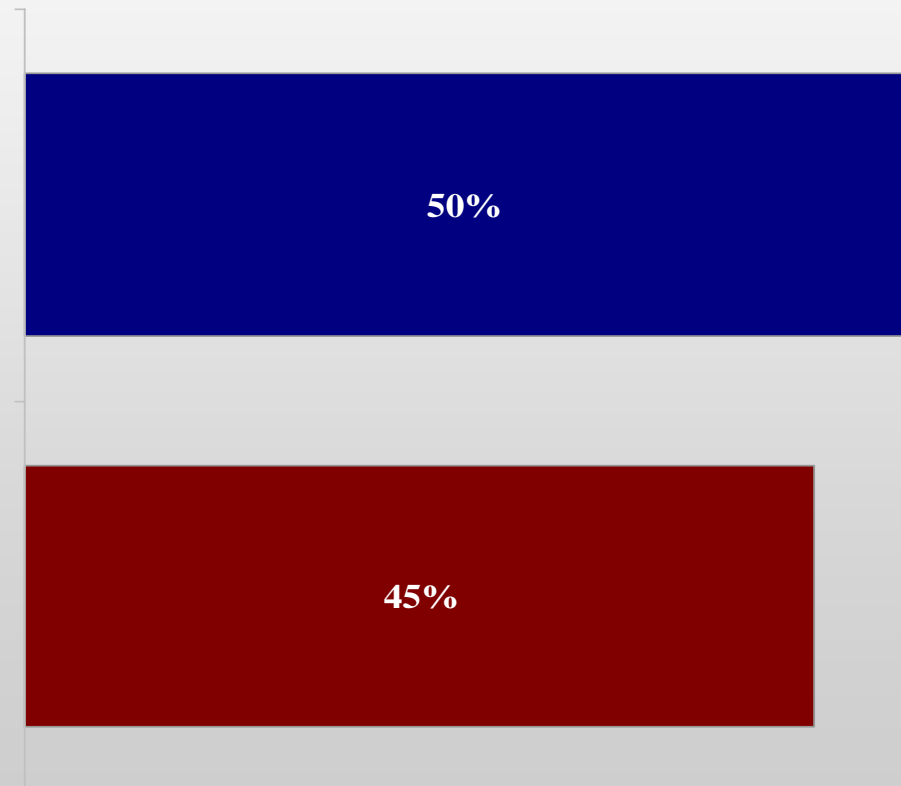
*A majority of Independents (60%) lean toward the GOP position that the current level of spending is already unsustainable and irresponsible.*

## Political messaging on financial reform

Currently there is not government agency with the sole mission of overseeing financial products sold to consumers and small businesses, like mortgages, bank loans and credit cards. Congress and President Obama are currently discussing creating an agency to create and enforce rules for financial products.

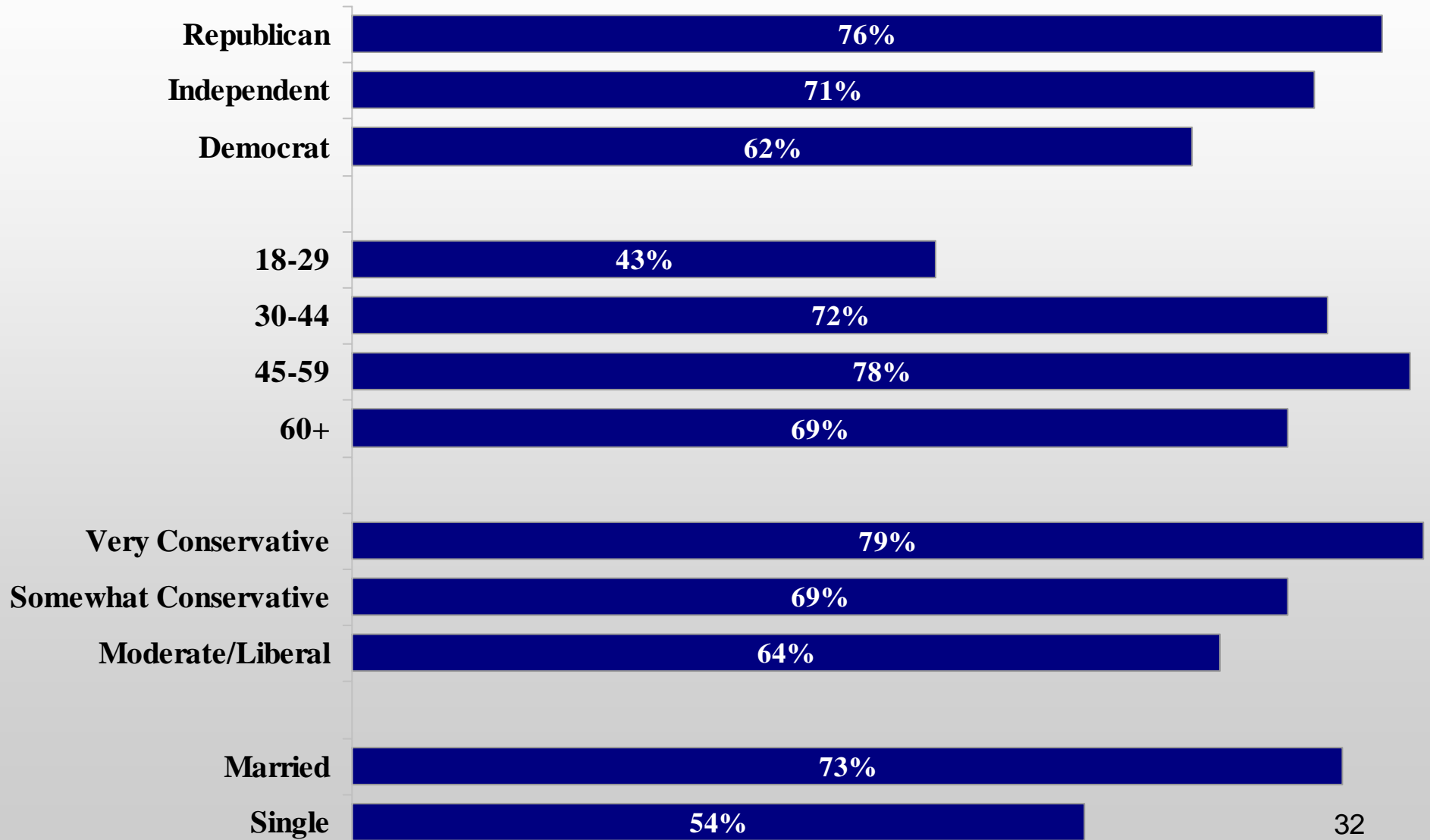
We need an independent Consumer Financial Protection Agency to create and enforce fair, affordable, understandable, and transparent rules for financial products like mortgages and credit cards and stop banks and credit card companies from tricking people with teaser rates, hidden fees and small print.

This agency represents one of the worst trends in politics today – Congress failing to take tough choices about regulations and instead giving this job to unaccountable federal bureaucrats. We do not need another federal agency wasting more of our hard earned tax dollars to do work that Congress should be doing.



*A majority of Independents (51%) lean toward the GOP position that there are enough protections and no new agency is needed.*

## Extremely Likely to Vote



# Extremely Likely to Vote

